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Ozark

NURSERIES



SINCE
1895

TAHLEQUAH, OKLAHOMA

PHONE — AREA CODE 918

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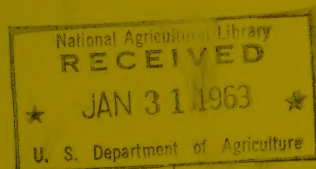
Catalog No. 1063

[1963]

Pick o'the Patch Plants

PROFIT YOU MOST!

**OZARK OFFERS
YOU QUALITY
PLANTS**



5 WAYS
BARE ROOT
BALLED & BURLAPPED
CONTAINER
FRESH PAK'
ACETATE PACKAGED

AND WE HELP YOU SELL 'EM

**FREE! AD MATS-PICTURES
DISPLAY BANNERS**

THE GARDENING PROBLEM IS

SELLING

**NOT FINDING
A SOURCE
TO BUY
MERCHANDISE**

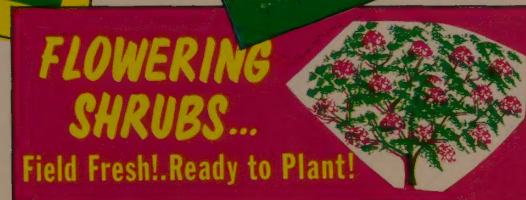


TO HELP YOU SELL



**FREE
DISPLAY
BANNERS**

will dress up your
GARDEN CENTER
and attract attention



**SILENT
SALESMAN**
For every variety
**TO HELP YOU
SELL ON SIGHT**

Beautiful
**PLANT
PICTURES**
in living color

are given **FREE**
to you



RED FLOWERING QUINCE

(Cydonia Japonica)

Entire bush covered with fiery red blossoms in the early Spring.

One of the first to bloom, a veritable blaze of color.

Attractive foliage, upright growth.

PRINTED
IN
U.S.A.

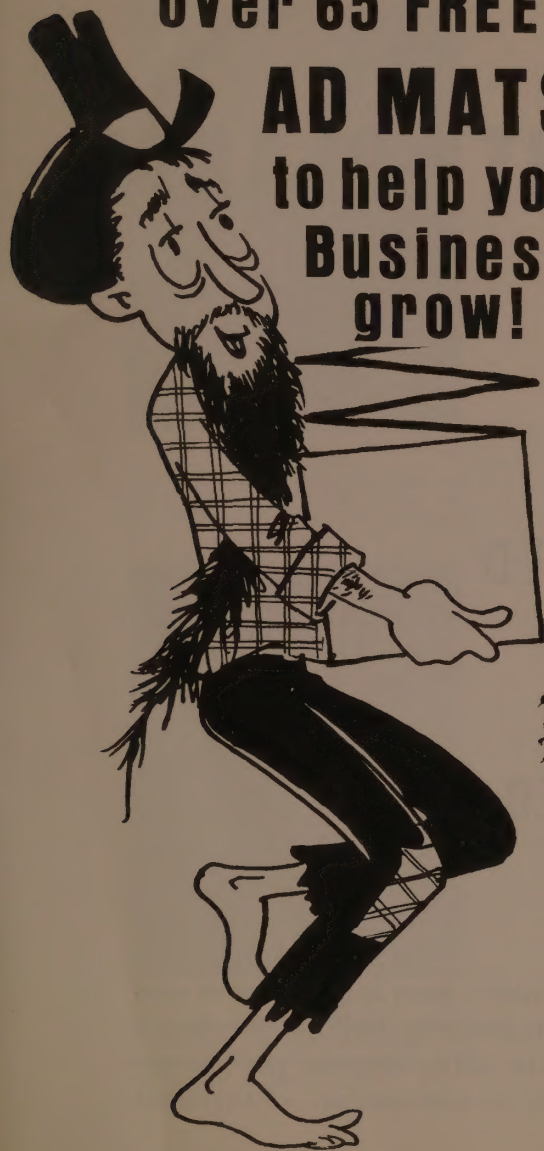


TO HELP YOU SELL!

over 65 FREE

AD MATS

to help your
Business
grow!



SHADE and
ORNAMENTAL
TREES



NOW IS THE TIME TO PLANT!

NOW IS THE TIME TO PLANT!
FINEST QUALITY
**FRUIT
TREES**



*Special
Offer*

**CLIMBING VINES
HEDGE PLANTS**



**FINEST QUALITY
GRAPE VINES
BERRY PLANTS**



**TO GIVE YOU PLANTS BEST SUITED
TO YOUR PARTICULAR SALE SITUATION**

OZARK OFFERS YOU QUALITY PLANTS

5

WAYS

BARE ROOT

BALLED & BURLAPPED

CONTAINER

FRESH PAK'

ACETATE PACKAGED

The current revolution in retailing is changing your market drastically. Today's modern nursery or garden center uses nursery stock in many different forms. To meet this demand, Ozark has expanded its production facilities to include 5 different ways you can buy our plants and sell them. Regardless of your particular selling situation, you'll be surprised to find the tremendous variety available from a single source. That's why our customers say – "Anytime is selling time" with Ozark nursery stock.

OZARK'S BARE ROOT STOCK IS BEST!

Regardless of your position in the nursery business, there is a definite need for Bare Root Nursery Stock. It's used for: Cash and Carry Retail Sales; Landscaping; Container Canning; Special Customer Orders; Wholesale Sales; Mail Order and Special Promotions. Ozark's Bare Root Stock is; Grown Right; Dug Right; Graded Right; Stored Right and Shipped Right.



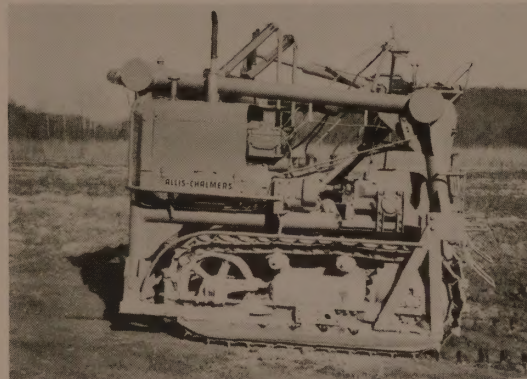
A root structure such as this is a common sight at Ozark. Plant livability depends upon plenty of roots.



Each plant is inspected three times; (1) when it's dug, (2) when it's graded and stored, and (3) when it's shipped.



Every bundle of 10 bare root plants is carefully selected and graded for uniformity. Note the **two** variety tags Ozark puts on each bundle.



Complete customer satisfaction is depended on vigorous growth and healthy plants. To achieve this customer satisfaction, Ozark has invested a large sum of money to build this large mechanical digger in our own shops. This machine assures the buyer of a strong, heavy root system that is certain to thrive and grow after planting. Much of Ozark's specialized equipment cannot be bought but is custom made in our own machine shop. Ozark also manufactures specialized equipment for other nurseries.



Controlled temperature and humidity are maintained by our experienced storage personnel.

BALLED & BURLAPPED NURSERY STOCK

Here's why Ozarks Balled Stock Satisfies— Load after Load

Soil

Our fertile clay loam soil is ideal for balling. There is just enough clay content to assure a tight ball every time.



Only by hand digging can we get a firm, tight ball on every plant that you can be sure has not been broken in digging. We do have a ball-digging machine, but we do not use it as we find that we get a much better live on hand dug Balled and Burlapped plants.

Growing

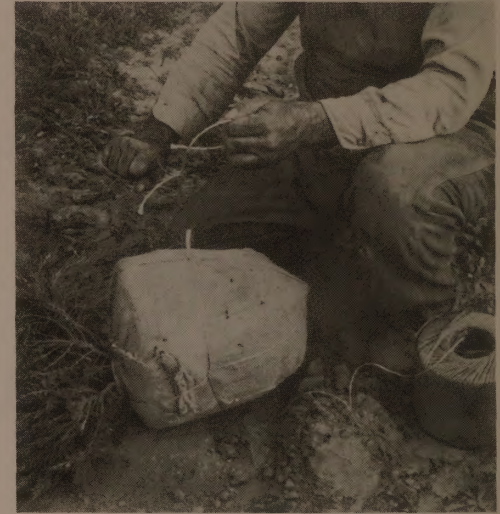
Root pruning and heavy shearing are two important growing operations that make our evergreens and trees better. These costly growing practices insure plenty of fibrous roots at balling time and a well shaped, full top for the desirable saleable appearance you must have.



Each ball is carefully inspected before it is wrapped securely with rot-proof treated burlap. Plants that have been balled with rot-proof burlap will last much longer while on display. This saves you the cost of re-burlapping until your plants have been sold.

Handling

All of Ozark Balled and Burlapped plants are hauled from the fields immediately after digging. They are watered and heeled in wet sawdust until they are loaded for shipment to you. It's important to grow a good plant but it's equally important to handle it properly after it is dug.



After the burlap has been put on the ball, it is then bound tightly with binder twine. This will keep the ball and top laced securely together while handling—another Ozark extra to give you better quality.

ANYTIME IS SELLING TIME with Ozark's Container Stock

Extend Your Selling Season

- Get extra sales in Spring after bare root season is over.
- Get extra sales in Summer.
- Get extra sales in September and October before bare root stock can be dug.

Why Are Ozark's Container Plants Better For You?

1. A large 5x7 inch true-to-life color picture tag is furnished with each plant to sell the plant.
2. Every Ozark Plant grown in a scientifically formulated mix to give strong, healthy plants.
3. Every can treated to prevent rust and painted for eye appeal.
4. One dependable source for a complete line of flowering shrubs, shade, flowering and ornamental trees, fruit trees, etc., grown in containers.
5. Many firms have bought bare root plants in past years to pot in containers. But with today's increasing labor costs, they are finding it more profitable to buy Ozark's **ready for sale** container stock and devote their valuable time to merchandising their business.



You Will Make More Money Selling Ozark Container Grown Plants

MAKE PEAK SEASON WITH OZARK'S FAST-SELLING YOUR CHOICE FRESH PAK' OR

OZARK'S NEW FRESH-PAK' WAS DESIGNED ESPECIALLY FOR NURSERIES AND GARDEN CENTERS. NOW YOU CAN BUY ROSES, SHRUBS, TREES, ETC., THAT CAN BE HEELED-IN FRESH AND KEPT FRESH. NO MORE COSTLY WRAPPING EXPENSE IS NECESSARY. YOU CAN WAIT ON CUSTOMERS FASTER. DISPLAY EASIER AND MAKE MORE MONEY.

THE ROOTS ARE MACHINE PACKAGED IN ROT-PROOF TREATED STRETCH CLOTH. MACHINE SEWN FOR UNIFORMITY AND DYED A BRIGHT GREEN FOR EYE APPEAL.

A LARGE 5" BY 7" COLORED PICTURE TAG IS FURNISHED FOR EACH VARIETY TO HELP YOU SELL. THERE ARE COMPLETE PLANTING INSTRUCTIONS ON THE REVERSE SIDE.

YOU'LL LIKE OZARK'S NEW FRESH-PAK' PACKAGED PLANTS. THEY DISPLAY RIGHT, SELL RIGHT AND STAY FIELD FRESH.

WHICH PACKAGE IS YOUR CHOICE? BOTH COST



PROFITS LARGER PACKAGED PLANTS OF: GLITTERING ACETATE

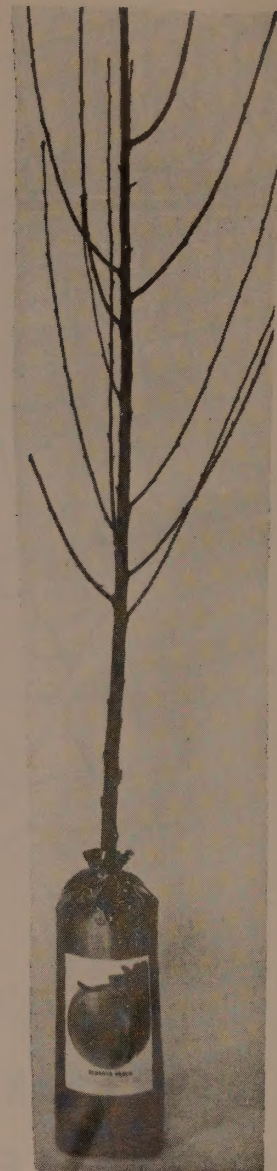
OZARK'S ACETATE PACKAGED PLANTS ARE THE BEST IN THE BUSINESS. THEY MEET THE NEED OF FIRMS WHOSE DISPLAY FACILITIES REQUIRE A DISPLAY WITH NO MUSS OR FUSS.

EACH PLANT IS MACHINE PACKAGED IN A GLITTERING ACETATE BAG WITH PLENTY OF MOISTURE RETAINING MATERIAL AROUND THE ROOTS.

A LARGE 5" BY 7" FULL COLOR PICTURE LABEL IS ON THE FRONT OF EACH BAG. COMPLETE PLANTING INSTRUCTIONS ARE ON THE BACK. EACH BAG HAS AN INNER POLYETHYLENE LINER TO FURTHER CONSERVE MOISTURE.

OZARK PACKAGES THE LARGEST VARIETY OF PLANTS THAT CAN BE PURCHASED FROM A SINGLE SOURCE. OVER 400 VARIETIES – AND THERE'S NONE FINER IN THE MARKET.

MANY OF OUR CUSTOMERS USE BOTH THE SAME



OZARK SERVES THE NATION

With FAST POOL TRUCK DELIVERY SERVICE



• IN ANY QUANTITY

• DELIVERED FRESH TO YOUR DOOR • YOU SAVE PACKING CHARGES

• YOU SAVE FREIGHT CHARGES TOO!

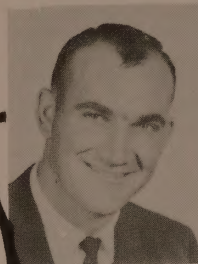
OZARK PLANT MERCHANDISING SPECIALIST

Will gladly help you with your garden needs

Jim Patterson



Bob Berry



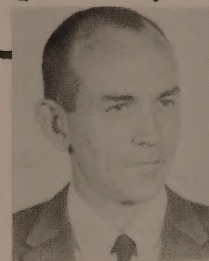
Paul Ripley



Joe Crank



Bill Campbell



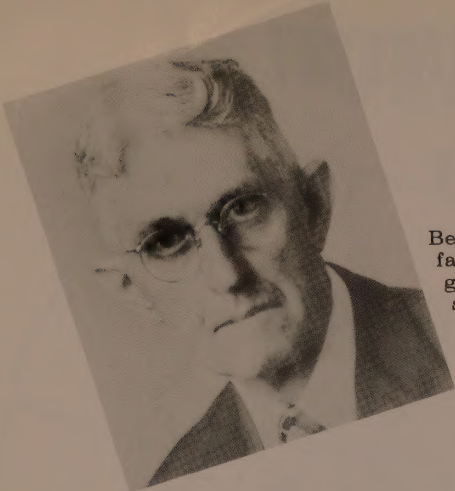
DIRECT-PERSONAL SERVICE

Among the many benefits Ozark offers you, our own merchandise specialists rank high on the list. These well educated men have had extensive on-the-job training at our nursery. Prior to their going on the road, these men have worked and been schooled in propagation, production, storage, packing, shipping and Administrative departments. Their schooling and experience in the

fields of merchandising, advertising, plant care and display qualify them further.

After beginning their selling careers, they travel in their territories calling on every type of operation, gathering information, observing successful businesses and keep a constant check on the results of outstanding promotions. Twice a year our mer-

chandise specialists meet at the nursery for the purpose of receiving additional training, exchanging experiences, and putting to use vast amounts of valuable information they have accumulated, to help you sell more and to earn more net profit. Feel free to ask these men for help on any problem when they call. You may be pleasantly surprised at the helpful suggestions and sound advice they can give you.



BEN DAVIS

1879 – 1957
FOUNDER

Ben Davis was the third generation in his family in the nursery business. Instead of going into the family firm, he chose to start his own nursery (Ozark Nurseries) in 1895 in Bentonville, Arkansas. In 1905 he moved Ozark Nurseries to its present location.



The smooth bodies and well branched trees you see above, on Ozark's two year apples, mean more customer satisfaction for you. These smooth bodies come about by rubbing the small limbs off the trunks periodically before they have a chance to become large limbs. Thus eliminating the necessity of cutting large limbs off the trunks below where we want them to branch and leaving a large knot or scar where the limb is cut off. This is why you always get a better looking apple tree from Ozark. If it looks better, it sells better for you too.

FRUIT

Height & Caliper—Height given of fruit average height of most varieties. Some height specified as it is intended THE

	— BARE ROOT —			Pkg.	5 Gal. Each	B & B Each
	10-29 Each	30-299 Each	300-Up Each			
APPLES—2 Yr. Grafts						
1 inch and up, 6 ft. and up	\$1.20	\$1.10	\$1.00	\$1.50	—	\$2.00
7/8 to 1 inch, 6 ft. and up	.95	.90	.85	—	—	1.75
11/16 to 7/8 inch, 5 ft. and up	.85	.80	.75	1.25	1.75	1.50
9/16 to 11/16 inch, 4 ft. and up	.75	.70	.65	1.10	—	—
7/16 to 9/16 inch, 3½ ft. and up	.60	.55	.50	—	—	—
5/16 to 7/16 inch, 3 ft. and up	.40	.35	.32½	—	—	—

VARIETIES

DBL. RED DELICIOUS—The strongest selling bright red apple, September, eating.
DBL. RED JONATHAN—The best all-around red apple, August, cooking and eating.
DBL. RED STAYMAN—Dark red, October, cooking and eating, needs pollination.
GRIMES GOLDEN—Yellow, very popular seller, September, cooking and eating.
HOLLAND—Red striped, especially good in Southwest, August, cooking and eating.
LODI—Large, clear improved Yellow Transparent, June, cooking and eating.
McINTOSH—Dark red apple and a good commercial variety, November, cooking and eating.
OZARK RUBY—Ozark introduction, August, cooking and eating.
RED JUNE—Earliest ripening apple, June, cooking and eating.
SUMMER CHAMPION—Red striped, heavy producer, August, cooking and eating.
WINESAP IMPROVED—Red, November, cooking and eating, needs pollination.
YELLOW DELICIOUS—Yellow, always in demand, September, cooking and eating.
YELLOW TRANSPARENT—Most popular early yellow apple, June, cooking and eating.

CRAB APPLES—2 Year Grafts, same price as apples.
FLORENCE CRAB—Red striped, very good for jelly, July.

JONADEL APPLE (Jonathan-x-Delicious) Iowa State College Introduction

Fruit much larger than Jonathan, but similar in shape, smooth cherry to dark red firm skin and has crisp, juicy, milder flavor than Jonathan. Tree appears to be blight resistant and fruit stores well from January to March and does not get mealy.

11/16	1.65	1.50	—	2.00	—	2.50
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APRICOTS—1 Year on Peach

1 inch and up, 6 ft. and up	1.45	1.35	1.25	1.65	—	2.25
7/8 to 1 inch, 6 ft. and up	1.40	1.25	1.15	—	—	2.00
11/16 to 7/8 inch, 5 ft. and up	1.15	1.10	1.00	1.40	2.00	1.75
9/16 to 11/16 inch, 4 ft. and up	.95	.90	.85	1.25	—	—
7/16 to 9/16 inch, 3 ft. and up	.75	.70	.65	—	—	—
5/16 to 7/16 inch, 2 ft. and up	.50	.45	.40	—	—	—

VARIETIES

EARLY GOLDEN—Large, yellow, best for Southwest, early July, Freestone.
MOORPARK—Large, yellow, most widely planted, July, Supreme Quality.
SUPERB—Large yellow, outstanding Apricot, July.

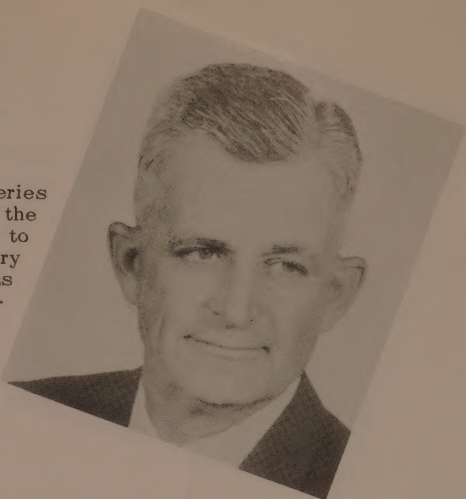
TREES

tree is approximate and represents slow growing kinds may fall short of CALIPER SHALL GOVERN.

J. EDWARD DAVIS

PRESIDENT

Ed Davis started to work at Ozark Nurseries in 1933 after finishing school. From the very start he was particularly close to and always interested in growing the very best quality trees and plants that was possible to produce. Today, as President of Ozark Nurseries, he still spends a major portion of his time in the production and growing of Ozark's top quality trees and plants.



	- BARE ROOT -			5 Gal.		B & B
	10-29 Each	30-299 Each	300-Up Each	Pkg. Each	Cans Each	
CHERRIES—Sour on Mahaleb						
1 inch and up, 5 ft. and up	\$1.45	\$1.35	\$1.25	\$1.65	—	\$2.25
7/8 to 1 inch, 4 ft. and up	1.40	1.25	1.15	—	—	2.00
11/16 to 7/8 inch, 4 ft. and up	1.15	1.10	1.00	1.40	—	1.75
9/16 to 11/16 inch, 3 ft. and up	.95	.90	.85	1.25	—	—
7/16 to 9/16 inch, 2½ ft. and up	.75	.70	.65	—	—	—
5/16 to 7/16 inch, 2 ft. and up	.50	.45	.40	—	—	—

VARIETIES

EARLY RICHMOND—Bright red, bears young, best for southwest, May, self-fertile.
MONTMORENCY—Dark red, bears young, strongest seller, June, self-fertile.

CHERRIES—Sweet on Mahaleb						
1 inch and up, 5 ft. and up	1.75	1.65	—	1.65	—	2.50
7/8 to 1 inch, 4½ ft. and up	1.60	1.50	—	—	—	2.25
11/16 to 7/8 inch, 5 ft. and up	1.40	1.35	—	1.40	—	2.00
9/16 to 11/16 inch, 4 ft. and up	1.20	1.10	—	1.25	—	—
7/16 to 9/16 inch, 3 ft. and up	.90	.85	—	—	—	—
5/16 to 7/16 inch, 2½ ft. and up	.65	.60	—	—	—	—

VARIETIES

BING—Most delicious dark red cherry, June.
BLACK TARTARIAN—Large purplish black, exceptionally productive, June.
GOLDEN SWEET—Yellow, best sweet cherry for Southwest, June.

NECTARINE						
1 inch and up, 6 ft. and up	1.45	1.35	1.25	1.65	—	2.25
7/8 to 1 inch, 6 ft. and up	1.40	1.25	1.15	—	—	2.00
11/16 to 7/8 inch, 5 ft. and up	1.15	1.10	1.00	1.40	2.00	1.75
9/16 to 11/16 inch, 4 ft. and up	.95	.90	.85	1.25	—	—
7/16 to 9/16 inch, 3 ft. and up	.75	.70	.65	—	—	—
5/16 to 7/16 inch, 2 ft. and up	.50	.45	.40	—	—	—

VARIETIES

CAVALIER—White with red blush — very resistant to Brown rot, freestone, July 25.
RED BUD—White with red blush — very resistant to Brown rot, freestone, July 25.
RED CHIEF—White with red blush — very resistant to Brown rot, freestone, July 25.
SURE CROP—White with red blush, freestone, July 20.

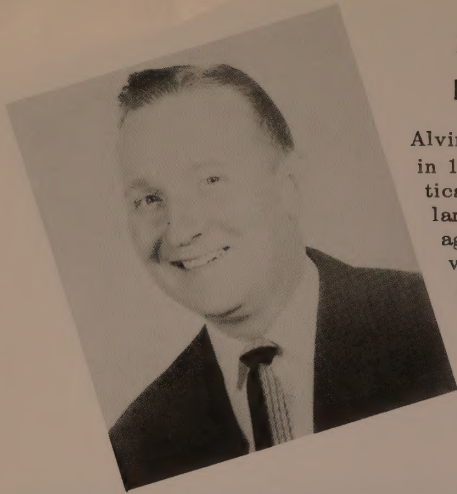


Inspecting a new variety in one of Ozark's test orchards. Ozark has more than 250 acres of commercial orchards and are constantly checking both old and new varieties. Bud wood is selected from bearing orchards to assure you of trees absolutely true to variety.

ALVIN DICKERSON JR.

EXECUTIVE VICE PRESIDENT

Alvin Dickerson joined Ozark Nurseries in 1947. Since then he has worked in practically every department. Today he is largely responsible for the details of management and is keenly interested and very close to sales, shipping, customer service, and operations.



FRUIT TREES (Continued)

				- BARE ROOT -			5 Gal.	
				10-29	30-299	300-Up	Cans	B & B
PEACHES—1 Year on Peach				Each	Each	Each	Each	Each
1 inch and up, 6 ft. and up				\$1.20	\$1.10	\$1.00	\$1.50	\$2.00
7/8 to 1 inch, 6 ft. and up				.95	.90	.85	—	1.75
11/16 to 7/8 inch, 5 ft. and up				.85	.80	.75	1.25	1.75
9/16 to 11/16 inch, 4 ft. and up				.75	.70	.65	1.10	1.50
7/16 to 9/16 inch, 3 ft. and up				.60	.55	.50	—	—
5/16 to 7/16 inch, 2 ft. and up				.45	.40	.35	—	—

VARIETIES

- BELLE OF GEORGIA**—White with red blush, freestone, July 30th.
BURBANK ELBERTA—Yellow with red blush, freestone, July 25th.
CHAMPION—White with red blush, freestone, July 20th.
CHINESE CLING—White with red blush, July 25th.
DIXIGEM—Yellow freestone, July 10th.
EARLY ELBERTA—Yellow with red blush, freestone, July 25th.
ELBERTA—Yellow with red blush, freestone, August 5th.
ELBERTA CLING—Yellow with red blush, cling, August 10th.
EARLY WHEELER—White with red blush, cling, June 25th, needs pollination.
FRANK—Yellow with red blush, cling, August 15th.
GIANT—Largest peach grown, yellow with red blush, freestone, August 10th.
GOLDEN JUBILEE—Yellow with red blush, freestone, July 15th.
GOLDEN RED—Yellow with red blush, freestone, July 5th.
HALE HAVEN—Yellow with red blush, freestone, July 20th.
INDIAN CLING—Red, cling, August 1st, this is a large Indian peach.
J. H. HALE—Yellow with red blush, freestone, August 1st.
MAYFLOWER—Red, cling, May 30th, earliest peach.
MELBA—White with red blush, freestone, late June.
RANGER—Yellow with red blush, freestone, July 15th.
RED HAVEN—Yellow with extra red blush, freestone, July 12th.
RED SKIN—New, outstanding, yellow with red blush, freestone, August 5th.
SOUTHLAND—Extremely large, yellow with red blush, freestone, July 20th.

SUMMERLONG PEACH (Patent No. 1503)

Fruits over an extended period, often 3 to 4 weeks after first picking. Fruit is medium sized, freestone, juicy and sweet and of superb quality. Golden yellow color with red blush.

11/16 inch.....	1.65	1.50	—	2.25	—	2.50
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The heavy, well branched peach trees you see above still had better than two months to grow at the time this picture was taken. Since Ozark Nurseries started in 1895, we have never missed growing a block of peach trees, and we now bud about 400,000 each year. The ground where these are grown is treated as a precautionary measure for both nemote and crown gall before planting the seed. With Ozark peach trees you can be assured of a smooth well balanced top, and a heavy root system that is free of disease.

FRUIT TREES (Continued)

	- BARE ROOT -			5 Gal.		
	10-29 Each	30-299 Each	300-Up Each	Pkg. Each	Can Each	B & B Each
PEARS-2 Year (Heavy Branched)						
1 inch and up, 6 ft. and up	\$1.35	\$1.25	\$1.15	\$1.50	—	\$2.00
7/8 to 1 inch, 6 ft. and up	1.25	1.10	1.00	—	—	1.75
11/16 to 7/8 inch, 5 ft. and up	1.00	.95	.90	1.25	1.75	1.50
9/16 to 11/16 inch, 4 ft. and up	.85	.80	.75	1.10	—	—
7/16 to 9/16 inch, 3 ft. and up	.70	.65	.60	—	—	—
5/16 to 7/16 inch, 2 ft. and up	.45	.40	.35	—	—	—

VARIETIES

BARTLETT—The most favorable pear. High quality. September.

DOUGLAS—Bears young, September.

GARBER—Use to pollinate Keiffer, September.

KEIFFER—Very hardy, long life, heavy producer, needs pollination, October.

LECONTE—A bell shaped yellow pear with slight blush, September.

ORIENT—Large golden pear with rich flavor, September.

SURE CROP—Ozark introduction, Bartlett quality, blight resistant, September.

MAX-RED BARTLETT PEAR (Patent No. 741)

A new sport of Bartlett Pear that carries a good all over red color, keeps longer, and ripens in regular Bartlett season. High quality.

11/16 inch.....	1.65	1.50	—	2.25	—	2.50
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COLLETTE EVERBEARING PEAR (Patent No. 1401)

This new variety of pear blooms at the normal blossoming season and continues to bloom most of the summer. Fruit ripens early fall and continues until frost. Fruit firm, smooth-textured, juicy and sweet.

9/16 inch.....	1.65	1.50	—	2.25	—	2.50
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PERSIMMON

3 to 4 feet	1.35	1.25	—	1.50	—	2.25
4 to 5 feet	1.60	1.50	—	1.60	—	2.50
5 to 6 feet	2.10	2.00	—	2.50	—	3.00

VARIETIES

AMERICAN PERSIMMON

Luscious orange fruit in fall. This is the hardy persimmon common in the South but perfectly hardy for Northern states.

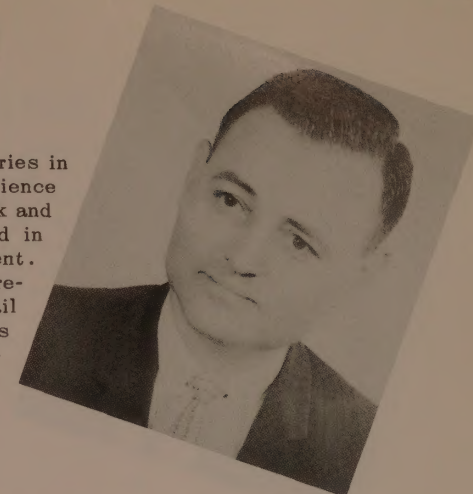
JAPANESE PERSIMMON (Tani Nashi)–

Attractive tree with large, green waxy leaves turning to all shades of lovely colors in Fall. Big orange-red Persimmons that hang until soft ripe.

DAVID P. NORCOM

VICE PRESIDENT SALES MANAGER

Dave Norcom joined Ozark Nurseries in 1958, after having several years experience and sales training with Sears Roebuck and Company. Since then he has worked in every phase of Ozark's sales department. Today, as director of sales, he is responsible for advertising, direct mail (catalogs, etc.), training of Ozark's staff of trained merchandise specialists, and for the operations of the entire sales department. Dave's philosophy is "Don't just sell the customer, but help the customer sell what he has bought."

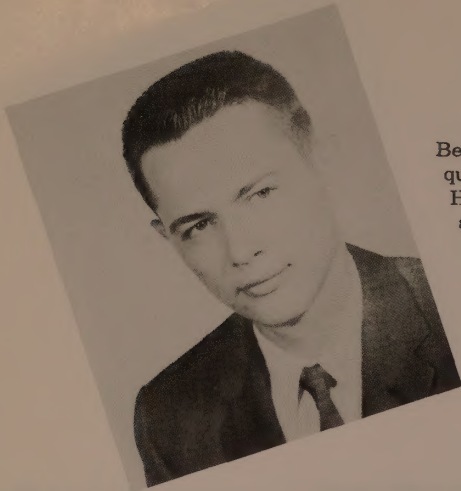


Ben Davis, our founder, is shown beside one of the original Sure Crop pear trees before he passed away in 1957. Sure Crop was introduced by Mr. Davis and we think it is the greatest pear since Bartlett. It has a big advantage over Bartlett as it is blight resistant. The fruit is large, has a very small seed, high quality, and has a flavor equal to or better than Bartlett. Mr. Davis gave it the name **Sure Crop** because it has never completely missed a crop here in Tahlequah in more than twenty years. It blooms over a long period, therefore, if the first blooms are killed by frost, the later blooms set fruit. It does not make a pretty tree in the nursery as it is generally crooked, but as it grows older it does become a pretty tree. A heavy producer that we highly recommend.

BEN DAVIS II

VICE PRESIDENT DIRECTOR OF PRODUCTION

Ben Davis has been helping grow Ozark's quality plants since he was a small boy. He started on a hoe and began tying buds about the same time that he started school. He worked part time growing plants while in school and since finishing school he has worked in every phase of the production department. As director of Production he is responsible for production control, scheduling, research, and all phases of growing nothing but the best trees and plants for Ozark.



Ozark Nurseries orchards become a busy place when the fruit starts ripening each summer. We ordinarily harvest about 50,000 bushels of peaches. The picture above shows one of the peach graders in action. After the peaches are graded, they are cooled by a hydra-cooler and sent to the produce houses, super markets, fruit stands and to some Garden Centers that use them as a promotional item for summer traffic. Works too! This orchard keeps us keenly aware of the problems of the orchardist and makes us even more cautious in keeping our varieties true to name.

FRUIT TREES (Continued)

PLUMS—1 Year

	- BARE ROOT -			Pkg. Each	5 Gal. Can Each	B & B Each
	10-29 Each	30-299 Each	300-Up Each			
1 inch and up, 6 ft. and up	\$1.35	\$1.25	\$1.15	\$1.65	\$—	\$2.25
7/8 to 1 inch, 6 ft. and up	1.25	1.10	1.10	—	—	2.00
11/16 to 7/8 inch, 5 ft. and up	1.00	.95	.90	1.40	2.00	1.75
9/16 to 11/16 inch, 4 ft. and up	.85	.80	.75	1.25	—	—
7/16 to 9/16 inch, 3 ft. and up	.70	.65	.60	—	—	—
5/16 to 7/16 inch, 2 ft. and up	.45	.40	.35	—	—	—

VARIETIES

AMERICA—Yellow, turning red when fully ripe, large, July.

BRUCE—Largest plum, red, June.

BURBANK—Large, dark red, yellow flesh, July.

DAMSON—Very dark blue, August.

GOLD—Yellow, June.

HANSKA—Apricot plum with its color, July.

SANTA ROSA—Large, purple, July.

SAPA—Small, purplish-red, purplish flesh, July.

HOWARD'S MIRACLE PLUM (Plant Patent No. 721)

Those who have eaten this fruit offer various comments as to its flavor. Some say the flavor is like pineapple, others compare the flavor to a peach, plum and nectarine combined. Invariably, after tasting the Howard's Miracle comes this exclamation, "This fruit is truly a Miracle." The skin is red and yellow maple leaved color, very thin, and unnoticeable when eaten. Fruit is very large, averaging 2½ to 2¾ inches, and the seed is only miniature. Flesh is firm and amber colored.

9/16 inch and up	1.65	1.50	—	2.25	—	2.50
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STANLEY PRUNE

A freestone prune with purplish skin and golden flesh, July.

1 inch and up, 6 ft. and up	1.75	1.65	—	—	—	—
7/8 to 1 inch, 6 ft. and up	1.60	1.50	—	—	—	—
11/16 to 7/8 inch, 5 ft. and up	1.40	1.35	—	1.50	—	1.75
9/16 to 11/16 inch, 4 ft. and up	1.20	1.10	—	—	—	—
7/16 to 9/16 inch, 3 ft. and up	.90	.85	—	—	—	—
5/16 to 7/16 inch, 2½ ft. and up	.65	.60	—	—	—	—

DWARF FRUIT TREES

Demand is heavy for dwarf fruit trees for back yard planting where space is limited. Dwarf fruit trees produce the same large size fruit as regular trees.

	- BARE ROOT -			Pkg.	5 Gal.	B & B
	10-29	30-299	300 Up	Each	Can	Each
	Each	Each	Each	Each	Each	Each
1 inch and up, 5 ft. and up	\$2.00	\$1.90	\$ —	\$ —	\$ —	\$3.00
7/8 to 1 inch, 4½ ft. and up	1.85	1.75	—	—	—	2.75
11/16 to 7/8 inch, 4½ ft. and up	1.65	1.50	—	2.25	—	2.50
9/16 to 11/16 inch, 3½ ft. and up	1.40	1.25	—	2.00	2.50	2.25
7/16 to 9/16 inch, 3 ft. and up	1.25	1.10	—	—	—	—
5/16 to 7/16 inch, 2 ft. and up	1.00	.90	—	—	—	—

DWARF APPLE

Dwarf Dbl. Red Delicious
Dwarf Dbl. Red Jonathan
Dwarf Dbl. Red Staymen

Dwarf McIntosh
Dwarf Golden Delicious
Dwarf Yellow Transparent

Dwarf Meteor

DWARF SOUR CHERRY

Dwarf North Star

Dwarf Belle of Georgia
Dwarf Early Elberta
Dwarf Elberta

DWARF PEACH

Dwarf Hale Haven
Dwarf Indian Cling
Dwarf J. H. Hale

Dwarf Bartlett

DWARF PEAR

Dwarf Sure Crop

Dwarf American

DWARF PLUM

Dwarf Bruce

Dwarf Sapa

MULTIPLE FRUIT TREES

1 inch and up, 6 ft. and up	2.50	2.25	2.00	2.25	—	3.00
7/8 to 1 inch, 5½ ft. and up	2.25	2.00	1.85	—	—	2.75
11/16 to 7/8 inch, 5 ft. and up	2.00	1.85	1.60	2.00	2.50	2.50
9/16 to 11/16 inch, 4 ft. and up	1.80	1.65	—	—	—	—

5 in 1 (Multiple) APPLE

Our multiple apples are heavy two year trees with 5 varieties on one tree. Combination of Dbl. Delicious, Dbl. Red Jonathan, Winesap, Golden Delicious and Yellow Transparent.

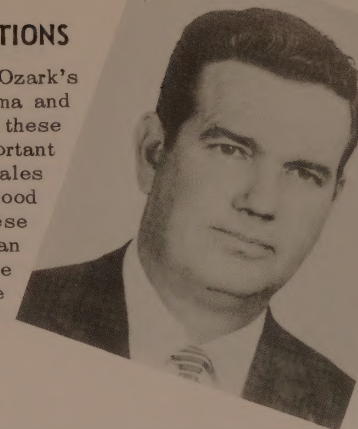
5 in 1 (Multiple) PEAR

Our multiple pears are heavy two year trees with 5 varieties on one tree. Combination of Bartlett, Douglas, Garber, Keiffer and Orient.

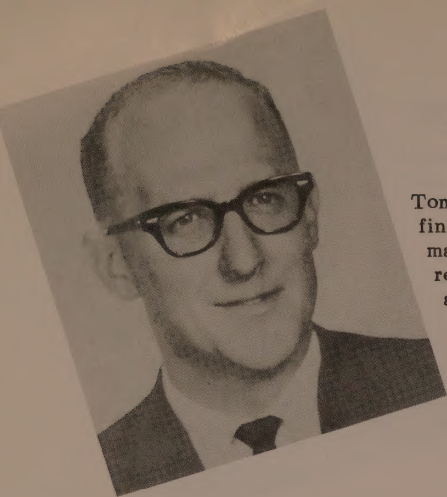
BILL BIGGS

VICE PRESIDENT
DIRECTOR OF RETAIL OPERATIONS

Bill Biggs directs the operations of Ozark's chain of Garden Centers in Oklahoma and Texas. Many good ideas come from these stores that help us realize the important things you face as a retailer. Our sales department constantly pass on the good merchandising ideas gained from these stores to our customers. It also can tell you of some mistakes we have made to perhaps help you avoid the same pitfalls. The stores constantly make us more aware that in the future we, as growers, are going to have to do more to help you sell the merchandise you buy.



The boy above is dormant budding peaches. Ozark's unique method of budding enables the budder to put in far more buds in a day than is ordinarily done in most nurseries. The budder sits down, throws his leg over the row to hold the seedlings down and scoots backwards on his fanny. Kinda hard on the fanny but, we have had some budders put in as many as 4,000 per day this way. A tier follows the budder and ties the buds with rubber budding strips.



TOM POTTS

SECRETARY-TREASURER

Tom Potts duties are to keep us straight financially, furnish the records we need to make good decisions, and to keep the tax records to please the government (that ain't exactly easy today). His department handles our accounts receivable, therefore, should you ever have a question concerning your account, just let him hear from you. He will be most happy to help you.



The grapes above still had three months to grow when this picture was taken; so by digging time it is hard to see where the middle of the rows are. Ozark's two year grapes have an exceptionally heavy root system, but the principal thing that keeps Ozark customers coming back year after year for Ozark grapes, is the tops. In a buyers market the consumer becomes more quality conscious. Retailer's tell us these heavy top quality Ozark grape vines just sell better.

BUSH FRUITS

- BARE ROOT -			1 Gal.		
10-29	30-299	300-Up	Pkg.	Can	B & B
Each	Each	Each	Each	Each	Each

HANSEN BUSH CHERRY (Improved Besseyi)

An ornamental shrub, producing delicious fruit. Very easy to grow, highly productive and hardy. The fruit is large, black and wonderful to eat from the bush. Leaves are silvery green, turning red in Autumn. Attractive white blossoms add to landscape effect. Best to plant two or more bushes for pollination. Since this is a dwarf growing plant, it could be the answer to your calls for dwarf cherry trees.

12 to 18 inch, Transplants	\$0.35	\$0.30	\$0.25	\$—	\$—	\$—
18 to 24 inch, transplants	.45	.40	.30	.55	.60	—
2 to 3 feet, transplants	.65	.60	.55	.65	—	—
3 to 4 feet, transplants	.75	.70	.65	.75	—	1.00

CHINESE DATE (Jujube) (Zizyphus Jujuba)

This exotic ornamental from the distant, dry lands of China, is a shiny, small leaved lawn attraction. Fruit: Cooks like a tart apple. Dries, tastes like a date, with a sub-acid twang. Excellent when candied.

18 to 24 inch	1.10	1.00	—	—	—	—
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FIGS

Your customers can have big, soft, delicious figs from July to frost. Will thrive and produce abundant fruit the first year. While the tops will sometimes freeze in colder sections, if this wood is pruned away, the plant will make new growth and fruit that season. Mulch similar to roses in colder sections.

15 to 18 inch	.35	.30	.25	—	—	—
18 to 24 inch	.45	.40	.30	—	.60	—
2 to 3 feet	.65	.60	.55	.60	—	—
3 to 4 feet	.75	.70	.65	—	—	1.25

VARIETIES

BROWN TURKEY—Medium sized, bell shaped fig, purplish black in color. Flesh Amber, shading to pink. Fruit solid, excellent quality.

EVERBEARING—Medium sized, rather pear shaped, coppery-brown color with amber colored flesh. Ripens early, bearing constantly until frost.

GARDEN ROOTS

- BARE ROOT -			Pkg.		
1-24	25-299	300-Up	Each		
Each	Each	Each	Each		

MARY WASHINGTON ASPARAGUS,

2 Year (Package of 10)	\$0.04	\$0.03	\$—	\$0.60	\$—	\$—
HORSERADISH (Crowns) (Pkg. of 3)	.09	.07	—	.60	—	—
CHIPMAN'S RED RHUBARB (Divisions)	.45	.40	—	—	—	—
VICTORIA RHUBARB, 1 to 1½ inch (Package of 3)	.10	.08	—	.60	—	—

SMALL FRUITS

GRAPE VINES

Tied 25 per bundle

	- BARE ROOT - 2 per		1 Gal.			
	1-24	25-299	300-Up	Pkg.	Can	B & B
	Each	Each	Each	Each	Each	Each
2 Year No. 1	\$0.25	\$0.20	\$0.18	\$0.60	\$0.60	\$—
2 Year No. 2	.20	.18	.15	—	—	—

VARIETIES

CARMEN—Black, particularly good in dry areas of West Texas.

CATAWBA—Red, large eating grape.

CONCORD—Black, the old standby.

DELAWARE—Red, small, deliciously sweet table grape.

FREDONIA—Black, superior to Concord in that all berries on bunch get ripe at the same time.

NIAGARA—White, truly outstanding white grape.

THOMPSON SEEDLESS—White, seedless grape, excellent for eating.

MUSCADINE GRAPES OR SCUPPERNONGS

2 Year No. 1 (1 per package)	.60	.50	.45	.60	—	—
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VARIETIES

BRONZE SCUPPERNONG—Large clusters of medium to large high quality fruit with a good sweet flavor, ripening around September 1st. Medium to thin skin.

HUNT—Large clusters of medium to large high quality black fruit ripening around September 10th. Excellent for wine, juices, jelly and jam.

BERRY PLANTS

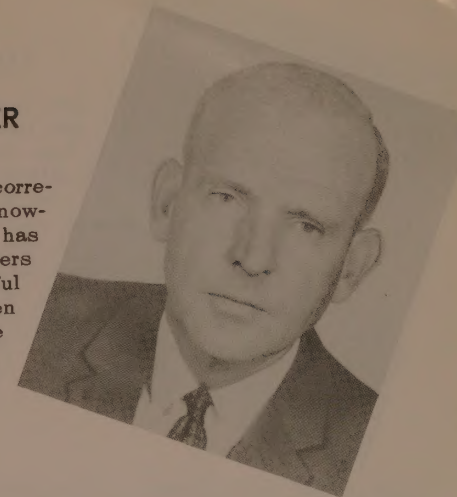
Tied 25 per bundle

				(5 per pkg.)		
EVERBEARING BLACKBERRY	.10	.07	.06	.90	—	—
LAWTON BLACKBERRY	.10	.06	.05	.60	—	—
THORNLESS BOYSENBERRY	.10	.07	.06	.60	—	—
RANOCAS BLUEBERRY (Pkg. of 1)	.75	.60	—	.90	—	—
RED LAKE CURRANTS, 2 Yr., No. 1						
(Package of 1)	.25	.22	—	.90	—	—
AUSTIN DEWBERRY	.10	.06	.05	.60	—	—
PIXWELL GOOSEBERRY, 1 Yr., No. 1 ..	.15	.10	—	.60	—	—
CUMBERLAND BLACKCAP RASPBERRY ..	.10	.07	.06	.60	—	—
GOLDEN QUEEN RASPBERRY	.15	.12	.10	.90	—	—
LATHAM RED RASPBERRY	.10	.07	.06	.60	—	—
SEPTEMBER RED RASPBERRY	.15	.12	.10	.90	—	—
BLAKEMORE STRAWBERRY (Pkg. of 25) ..	.04	.02	.01	.60	—	—
GEM EVERBEARING STRAWBERRY						
(Package of 25)	.06	.03	.02	.60	—	—
STREAMLINER EVERBEARING						
STRAWBERRY (Pkg. of 25)	.06	.03	.02	.60	—	—
THORNLESS YOUNGBERRY	.10	.07	.06	.60	—	—

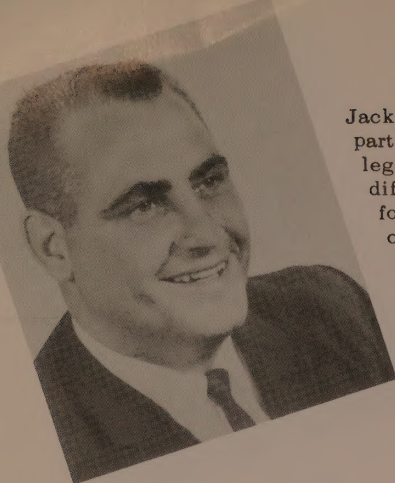
JOE GILLON

CREDIT AND OFFICE MANAGER

This is the department that handles correspondence inventory, invoicing, acknowledging of your orders, etc. Joe Gillon has a trained staff that can handle your orders rapidly and give them their most careful attention. He will be most happy to open an account for you if you do not have an account with us. If we can help you, just let Joe Gillon hear from you as he is anxious to work with you.



These strawberry plants had three months to grow when this picture was taken. By fall they will practically cover the middles. When you buy Ozark strawberry plants you get only strong vigorous plants as the plants are graded and all light plants thrown out. Retailers tell us these big husky Ozark plants sell well, too.



JACK LARMOUR

ASSISTANT SALES MANAGER

Jack Larmour started to work for us as a part time truck loader while he was in college. Since then he has worked in many different departments and sold on the road for us several years. He constantly led our entire sales force in sales, therefore, it was a pleasure to promote Jack and bring him into the office. He will be handling our telephone sales, and rushing your orders to get them shipped quickly. When you want some quality Ozark plants, let Jack hear from you and he will see that your order receives our most careful attention.



The greatest shame in the nursery business is to grow a pretty tree that is straight and well branched and then do a poor job digging it, cutting the roots so short that the plant has a poor chance of survival. This has been done in our industry in the past, particularly on pecan trees where they have a deep root system. With Ozark's large custom-made digger (See page 7) you can be assured of getting a heavy root system like the one shown above even on pecan trees. We run the digger on pecan trees 42 inches deep and we get the lateral roots as shown above which are so important in getting the pecan trees you buy to live. Retailers tell us they have less replacements with Ozark grown pecan trees.

NUT

ALL OZARK NUT TREES ARE DUG WITH
ASSURING YOU OF ALL

NUT TREES

- BARE ROOT -				5 Gal.	
10-29	30-299	300-Up	Pkg.	Can	B & B
Each	Each	Each	Each	Each	Each

ALMOND, HALL'S HARDY

Rapid growing, young bearing, high quality, nut that can be grown anywhere peaches grow, attractive bloom, deep green foliage.

3 to 4 feet	\$1.10	\$1.00	\$	\$	\$
4 to 5 feet	1.35	1.25	—	1.25	—
5 to 6 feet	1.65	1.50	—	—	2.50
6 to 8 feet	1.95	1.75	—	—	2.75

BUTTERNUT (White Walnut)

Large, long and nutritious nut. Trees are lofty and spreading with tropical appearance. Sell two for best results.

2 to 3 feet	.50	.40	—	—	—
3 to 4 feet	.60	.50	—	1.25	—
4 to 5 feet	.80	.70	—	—	2.00

CHINESE CHESTNUTS (*Castanea Mollissima*)

A Chinese variety introduced in the U.S. for its wonderful resistance to blight. Makes an attractive, medium size tree with beautiful blossoms. Sweet delicious nuts shell out easily. All of our seed comes from an orchard of the selected Chinese blight resistant strain.

3 to 4 feet	.85	.75	.60	—	—
4 to 5 feet	1.10	1.00	.80	1.25	—
5 to 6 feet	1.35	1.25	1.00	1.50	2.00
6 to 8 feet	1.75	1.50	1.25	—	2.25

AMERICAN FILBERT (Hazelnut)

Plants are ornamental with deep green foliage. Nuts are sweet, round and thin-shelled.

2 to 3 feet	.75	.65	—	—	—
3 to 4 feet	.80	.75	—	1.25	—

NATIVE PECANS

These are just native seedlings but they are valuable, particularly further north as the native will stand more cold than the papershell varieties. These are dug with our large mechanical digger and will have an excellent root system.

2 to 3 feet	.85	.75	—	—	—
3 to 4 feet	.95	.85	—	1.50	—
4 to 5 feet	1.10	1.00	—	—	—

TREES

OUR LARGE MECHANICAL DIGGER
THE LATERAL ROOTS

PECANS

	- BARE ROOT -			Pkg. Each	Can Each	B & B Each
	10-29 Each	30-299 Each	300-Up Each			
2 to 3 feet	\$1.50	\$1.45	\$1.40	\$1.75	\$—	\$—
3 to 4 feet	1.75	1.65	1.55	2.00	—	—
4 to 5 feet	2.10	2.00	1.90	2.35	—	—
5 to 6 feet	2.60	2.50	2.40	3.00	—	—
6 to 7 feet	3.30	3.20	3.10	3.50	—	—
7 to 8 feet	4.00	3.85	3.75	4.00	—	—

PAPERSHELL VARIETIES

BURKETT

One of the most popular varieties in Western Oklahoma, Western Texas and New Mexico. Produces a uniformly large nut. The shells are reasonably thin and kernels are easily extracted in halves. Kernels are plump, excellent quality and flavor. Origin: West Texas.

MAHAN

Sometimes called Mississippi Giant. The largest pecan grown! The shell is very thin and produces a fair quality kernel. Resistant to many diseases and early bearer. Always in demand due to its size. Origin: Mississippi.

STUART

The most popular and widely planted variety. Produces uniformly large, soft shelled nuts with an attractive appearance. Resistant to scab. A heavy producer that matures its crop early and is always in demand. Origin: Mississippi.

SUCCESS

Produces a large, round, moderately thin-shelled nut with large plump kernels of excellent flavor. Regular, heavy bearing adds to its popularity. Vigorous growing attractive trees. Origin: Mississippi.

WESTERN SCHLEY

Large, long, tapering nuts, having thin shells with kernels of high quality. A very heavy producer. The trees are very vigorous in growth and come into bearing at an early age.

HARDY NORTHERN VARIETIES

GILES

Parent tree grows in Southeast Kansas and discovered by J. F. Wilkinson. A heavy and regular bearer of medium to large, very thin shell nuts. Splendid kernel of high quality.

GREENRIVER

Originated in Henderson County, Kentucky at the mouth of the Green River on the Ohio, in 1911. Parent tree very large and prolific and is very regular bearer. Nut of good size, plump kernel, of fine flavor, a good cracker.

MAJOR

An ideal nut for the confectioner. Nut medium size, almost round, thin shell, plump kernel, excellent quality and splendid cracker. Beautiful vigorous grower and heavy producer. Discovered in Henderson County, Kentucky in 1908.

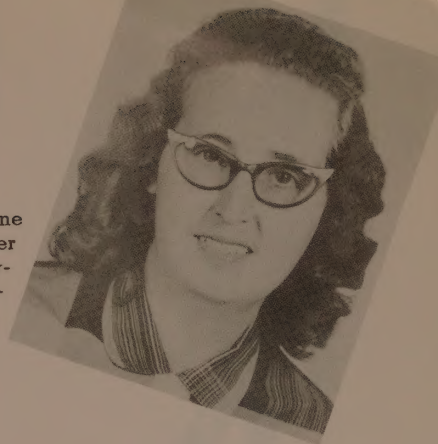
PERUQUE

A medium to large, very thin shell nut that started in St. Charles County, Missouri. Ripens early and quality of the kernel is excellent. Beautiful vigorous tree that is highly resistant to disease. Grows to about 80 feet.

CLEO HALL

SALES ASSISTANT

Cleo Hall handles many of our telephone sales and sees that all the detail paper work connected with your orders keep moving to ship your order as speedily as possible. Why not give Cleo a call. She is looking forward to working with you.



The secret to making pecan trees live and thrive after transplanting starts first with the heavy root system which Ozark digs, but equally important is the care the tree receives after it is dug. When Ozark's digger goes down the row, the trees are pulled quickly, loaded on a wagon which hurries them to the end of the row where they are watered and loaded on a covered truck. The truck rushes them to one of Ozark's large storages where they are graded. At no time are the plants allowed to dry. After grading they are packed in wet shingletow ready for shipment to you. Note the heavy root system shown on the trees above.



HARRIS SUPER

PAPERSHELL PECAN

Patent No. 2051

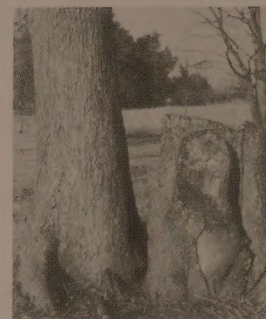
A NEW PECAN VARIETY



This unique jitney was custom made in our shop for the purpose of filling orders. The flat bed completely surrounds the engine and driver and allows many plants to be transported from one place to another.



**HARRIS SUPER NUTS
LOOK LIKE SCHLEY**



**ORIGINAL
HARRIS SUPER TREE**
Growing in Mississippi
The stump in this picture
was Stuart variety



**GOOD ROOTS MEAN
GOOD LIVE**

This sensational new variety could be called a disease resistant Schley. It looks like a Schley, it tastes like a Schley — yet it is scab resistant. The young original tree was growing in a commercial orchard and very close to a Stuart tree (note the stump in picture above) which leads us to believe the variety is a cross between Stuart and Schley. It is a good sheller — shelling out about 55%. It has a fine flavor. It fills out well. The tree is a fast grower and makes a fine shade tree.

This is the finest new variety we have seen. You will do well to include it in your list of varieties. This new variety is particularly adaptable for back yard planting where the trees seldom get sprayed.

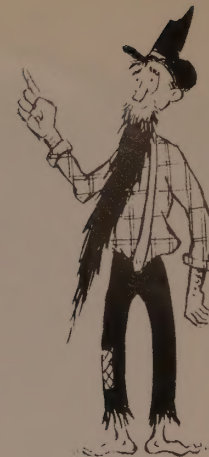
Size	Suggested Retail Price	BARE ROOT PRICES —			Packaged Price
		10-29	30-299	300-Up	
4'-5'	\$7.95	\$3.00	\$2.85	\$2.75	\$3.50
5'-6'	9.95	4.25	4.10	4.00	4.50

PENSACOLA CLUSTER

PAPERSHELL PECAN

Patent No. 2099

A Promising New Pecan Variety



**PENSACOLA
CLUSTER NUTS**

Note Clusters of Nuts



ORIGINAL TREE



**BETTER ROOTS
MEAN BETTER LIVE**

The Pensacola Cluster variety originated near Pensacola, Florida. It appears to be a chance seedling, as it came up in a clear field near an orchard containing the standard varieties. It is an exceedingly heavy bearer and the nuts are formed in large clusters. In the 1958 crop year the parent tree bore 169 pounds of good well filled nuts. In the same year the standard varieties in the nearby orchard lost practically the whole crop from scab.

The Pensacola Cluster appears to be a very prolific, early bearing, good filling variety with excellent scab resistance. We strongly recommend Pensacola Cluster, and particularly for back yard planting where the trees seldom get sprayed.

All trees will be dug with our large mechanical tree digger.

Size	Suggested Retail Price	- BARE ROOT PRICES -			Packaged Price
		10-29	30-299	300-Up	
4'-5'	\$7.95	\$3.00	\$2.85	\$2.75	\$3.50
5'-6'	9.95	4.25	4.10	4.00	4.50



The Pin Oak trees pictured above are one of our best selling shade trees. Note the straight trunks, heavy caliper and branching.

ROWENA WOODARD

SWITCHBOARD OPERATOR

The first voice you hear when you call us on the phone is Rowena Woodard. She does an excellent job seeing that your calls get to the right person in a hurry. When she says, "May I tell Mr. _____ who is calling", she is really trying to save you money. By getting us your name before your time starts on the telephone call, you actually save money on your call.

NUT TREES (Continued)

CARPATHIAN ENGLISH WALNUTS (*Juglans Persica*)

This is the most hardy strain English walnuts known today. In November, 1934, the late Rev. Grath found these walnuts in the Carpathian mountains in Poland. He brought them over to Canada and they have since fruited in all points across Canada from Ontario to British Columbia and even in Newfoundland, but mostly in the area around the Erie Peninsula in Southern Ontario. Thin shelled, slightly larger and have a better flavor than the English Walnuts found growing on the west coast. Will stand cold weather (up to -30 degrees) and develops into large specimen trees. One of the fastest selling items that we sell in our garden shops. Besides being a fast seller, it is a new item that will make you a good profit.

	- BARE ROOT -			5 Gal.		
	10-29 Each	30-299 Each	300-Up Each	Pkg. Each	Can Each	B & B Each
18 to 24 Inches	\$1.50	\$1.35	\$ —	\$ —	\$ —	\$ —
2 to 3 feet	2.00	1.75	—	2.25	—	—
3 to 4 feet	2.25	2.00	—	2.50	—	—
4 to 5 feet	2.75	2.50	—	3.00	—	3.50
5 to 6 feet	3.25	3.00	—	—	—	4.00
6 to 8 feet	4.25	4.00	—	—	—	—

VARIETIES

HENRY

A new variety introduced by Royal Oakes in Illinois. Produces delicious thin-shell nuts but not quite as productive as some other varieties; however, the nuts are larger. One of the most beautiful growing trees making it an outstanding lawn specimen.

ILLINOIS CRATH NO. 3

A dependable producer that never misses a crop. Excellent quality, medium size and a thin shell.

LAKE

A very popular variety with everyone who has grown it. Heavy producer of medium to large size nuts with an excellent flavor. We consider this one of the best varieties.

SCHOOL

A medium to large nut and has the best flavor of any variety we have tasted. A heavy producer of thin shell nuts. Beautiful habit of growth, very suitable for lawn planting.

CARPATHIAN SEEDLING

These are excellent trees produced from seed. Our seed comes from a selected tree which started bearing young, bears heavily and regularly.

THOMAS BLACK WALNUTS

Parent tree in Pennsylvania. A large, thin shell, grafted Black Walnut, that cracks easily and has splendid flavored kernel. Tree is a rapid upright grower.

2 to 3 feet	1.35	1.25	—	1.50	—	—
3 to 4 feet	1.60	1.50	—	2.00	—	—
4 to 5 feet	1.75	1.65	—	2.25	—	2.75
5 to 6 feet	2.10	2.00	—	—	—	3.00



The best way for us to have repeat customers is to be sure the plants we sell you lives when you sell them to your customers. One of the reasons why Ozark's trees live better is shown above. The trees are loaded in covered trucks, watered and hauled quickly to one of Ozark's large storages for grading. The roots are never allowed to dry at Ozark. We have seen plants being dug and the grading done in the field, allowing the roots to dry, in some nurseries, but this never happens to Ozark plants. Perhaps this is why retailers tell us Ozark trees and plants just seem to live better.

IMPORTANT -- Please Notice

For the past several years it has become more and more usual for dealers and nurserymen to stock, sell and plant trees and other deciduous stocks unpruned.

Years of experience have firmly convinced us that this is NOT the proper way to handle nursery stock. Greater customer satisfaction can be had if all material is properly pruned.

We recommend that $\frac{1}{3}$ to $\frac{1}{2}$ of the TOPS of all BALLED deciduous material be removed by pruning. On BARE-ROOT stock we recommend that the TOPS be pruned back $\frac{1}{2}$ to $\frac{2}{3}$.

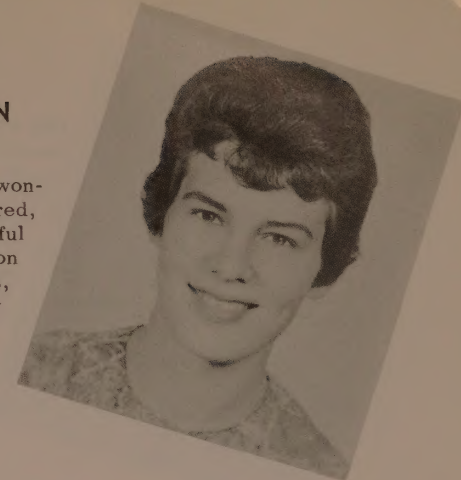
A properly pruned tree planted beside an unpruned tree of the same size will invariably develop into a larger and more symmetrical tree in a shorter period of time.

We make no guarantee of any kind, the purchaser assuming all risk of growth, planting and life of stock. We do make every effort however, to send out stock in good live condition, stock that you are proud to offer your customers.

NANCY PAYTON

INVOICING SECTION SUPERVISION

The girls in the invoicing section do a wonderful job seeing that your order is entered, priced, and extended in a fast and careful manner. After this is done Nancy Payton and her staff check the entries, prices, and extension again to be absolutely certain your invoice is correct. Should you ever have a question about one of your invoices, just let us hear from you.



This Two-Way Radio keeps us in constant contact with our growing fields. All Ozark trucks are radio-equipped, just one more progressive step to give you better plants and faster service.

BOB SIMS INVENTORY CONTROL

Bob Sims does a very meticulous job of keeping accurate inventory records on exactly what we have left to sell, so the sales department will have daily counts on each item at their finger tips. Dealing with agriculture many variables such as weather, poor roots when plant is dug, skinning a tree in handling, etc. forces us to destroy some trees and this can throw our inventory off. In the event this happens and we cannot ship your order complete on a particular item, we will notify you just as soon as we know we are short so you can secure the plant you need elsewhere.



The straight, smooth trunks and well shaped heads on Ozark's shade trees are the answer to more impulse sales for the retailer. A tree must look pretty if the consumer is to buy it in today's buyers market. When Ozark's large mechanical digger (Page 7) bring these trees out with a heavy root system you have a quality tree to sell.

SHADE AND ORN

All our shade and ornamental trees nursery grown with plenty of space between them. Dug with Ozark's large mechanical system. All caliper taken 6 inches above

- BARE ROOT -
10-29 30-299 300-Up Pkg. 5 Gal.
Each Each Each Each Can B & B
Each Each

ASH, ARIZONA (*Fraxinus Velutina*)

Fast growing, deciduous shade tree, having handsome bright green foliage. Especially adapted to the Southwest, thriving in alkaline soils. Not immune, but highly resistant to root rot. Stands wind and sun well. One of our most popular trees. 60 ft.

5 to 6 feet	\$1.10	\$1.00	\$ —	\$1.50	\$ —	\$1.75
6 to 8 feet	1.35	1.25	—	1.75	—	2.00

ASH, EUROPEAN MOUNTAIN (*Sorbus Aucuparia*)

A beautiful ornamental tree with scarlet berries August-September. 30 ft.

5 to 6 feet	2.25	2.00	—	2.25	2.50	2.75
6 to 8 feet (branched)	3.00	2.75	—	2.75	—	3.75

ASH, GREEN (*Fraxinus Lanceolata*)

Large round-topped trees that thrive over wide territory. Especially good in semi-arid areas and high altitudes. 60 ft.

5 to 6 feet	.85	.75	.70	1.50	—	—
6 to 8 feet	1.10	1.00	.90	1.75	2.00	1.75
8 to 10 feet, 1 to 1 1/4 inch	1.25	1.10	1.00	—	—	2.00
1 1/4 to 1 1/2 inch	1.45	1.35	1.25	—	—	2.50
1 1/2 to 2 inch	2.25	2.00	1.90	—	—	3.00
2 inch and up	2.75	2.50	2.40	—	—	4.00

BALD CYPRESS (*Taxodium Distichum*)

The same famous, beautiful Louisiana Bald Cypress with its majestic pyramidal top and soft, feathery foliage. It is hardy as far North as Michigan. Withstands extreme heat and drought. Truly a tree your customers will ask for the second time. 50 ft.

3 to 4 feet	—	—	—	—	—	2.25
4 to 5 feet	—	—	—	—	—	2.50
5 to 6 feet	—	—	—	—	—	2.75
6 to 8 feet	—	—	—	—	—	3.25

BALM OF GILEAD (*Populus Candicans*)

Large rapid growing drought-resistant tree with big broad, heartshaped leaves. The best of the poplars for shade purposes.

4 to 5 feet	.60	.50	.40	1.10	—	—
5 to 6 feet	.85	.75	.65	1.25	—	—
6 to 8 feet	1.25	1.00	.90	1.50	1.75	1.50
8 to 10 feet	1.50	1.35	1.25	—	—	1.75
1 1/4 to 1 1/2 inch	2.00	1.85	1.75	—	—	2.25
1 1/2 to 2 inch	2.50	2.35	2.25	—	—	3.25
2 inch and up	3.50	3.25	3.00	—	—	4.00

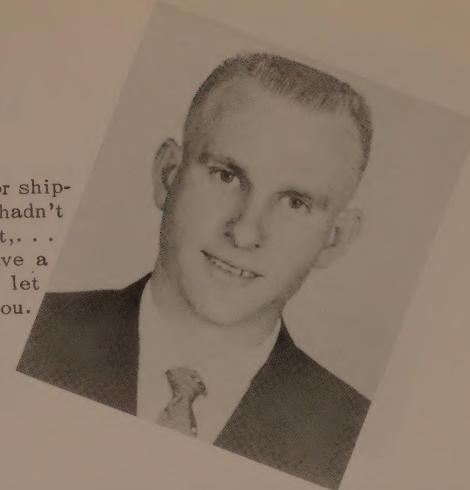
BIRCH, CUT LEAF WEEPING (*Betula Pendula Laciniata*) (Spring only)

A handsome white barked tree with drooping limbs and cut leaf foliage. Highly recommended for lawn and park planting. 30 to 40 feet.

4 to 5 feet	1.80	1.65	—	2.25	2.50	—
5 to 6 feet	2.50	2.25	—	2.75	—	3.00
6 to 8 feet	3.00	2.75	—	—	—	3.75
8 to 10 feet	3.75	3.50	—	—	—	4.50

AMENTAL TREES

JIM CAMPBELL
TRAFFIC MANAGER



Jim Campbell schedules your order for shipment. His motto is, "If the customer hadn't wanted it, he wouldn't have ordered it, . . . get it to him in a hurry." If you have a question about your shipping date, let Jim hear from you. He wants to help you.

— BARE ROOT — 5 Gal.
10-29 30-299 300-Up Pkg. Can B & B
Each Each Each Each Each Each

BIRCH, EUROPEAN WHITE (*Betula Pendula Alba*) (Spring only)

A handsome, spreading tree that grows more beautiful every year because the bark turns white as it ages. Yellow fall foliage. A clump of 3 or more trunks adds greatly to its charm.

4 to 5 feet	\$1.40	\$1.25	\$ —	\$ —	\$ —	\$ —
5 to 6 feet	1.65	1.50	—	2.25	2.50	2.25
6 to 8 feet	2.25	2.00	—	2.75	—	3.00
8 to 10 feet	2.75	2.50	—	—	—	3.50
3 to 4 feet, 3 trunk clump	1.90	1.75	—	—	—	—
4 to 5 feet, 3 trunk clump	2.50	2.25	—	2.25	3.00	3.00
5 to 6 feet, 3 trunk clump	3.00	2.75	—	2.75	—	3.75
6 to 8 feet, 3 trunk clump	3.50	3.25	—	—	—	4.25

RIVER BIRCH (*Betula Nigra*)

An attractive native tree with whitish gray bark. Thrives in hot, dry locations. 30 to 40 feet.

4 to 5 feet	1.10	1.00	—	1.25	—	—
5 to 6 feet	1.35	1.25	—	1.50	—	2.00
6 to 8 feet	1.60	1.50	—	1.75	2.00	2.50

BOX ELDER (*Acer Negundo*)

Large, rapid-growing tree of spreading habit, thriving in most areas, withstands cold and dryness extremely well. Coarsely serrated light green leaves.

5 to 6 feet	1.20	1.00	—	1.50	—	1.50
6 to 8 feet	1.50	1.35	—	1.75	2.00	2.00
8 to 10 feet	2.25	2.00	—	—	—	3.00

CATALPA BUNGEI (*Umbrella Catalpa*)

Small, ornamental tree developing a thick, heavy, umbrella-like head, densely covered with large, light green leaves. Our trees are budded specimens. Tops are cut back to prevent damage in shipping.

5 to 6 feet	2.50	2.25	2.00	3.00	3.00	3.00
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CATALPA SPECIOSA (*Western Catalpa*)

One of our most beautiful trees in May when it is literally covered with dinner plate size clusters of large white flowers. 40 to 50 feet.

4 to 5 feet	.80	.70	.60	1.10	—	—
5 to 6 feet	.95	.85	.75	1.25	—	1.50
6 to 8 feet	1.25	1.10	1.00	1.50	—	1.75
8 to 10 feet, 1 to 1 1/4 inch	1.50	1.45	1.35	—	—	2.25

CHERRY, KWANZAN (*Japanese Flowering Cherry*) (Spring only)

Beautiful double, dark pink, late flowers. A tree your customers will like. 10 to 15 ft.

3 to 4 feet	1.90	1.75	—	—	—	—
4 to 5 feet	2.50	2.25	—	2.25	2.50	—
5 to 6 feet	3.00	2.75	—	2.75	—	3.50
6 to 8 feet	3.50	3.25	—	—	—	4.00

CHERRY, MT. FUJI (*Japanese Flowering Cherry*) (Spring only)

Beautiful, double, snow white late flowers.

3 to 4 feet	1.90	1.75	—	—	—	—
4 to 5 feet	2.50	2.25	—	2.25	2.50	—
5 to 6 feet	3.00	2.75	—	2.75	—	3.50
6 to 8 feet	3.50	3.25	—	—	—	4.00



The straight young trees above are just at the right height to start branching. Ozark's production crews are skillfully trained to pinch the top just at the right place to start the trees branching where they will show up best. Note the wide spacing of the rows. We use a minimum of 54 inch row spacing in order to give Ozark's plants plenty of room for proper development.

BILL BURGESS

STORAGE SUPERINTENDENT

There is really no need to grow a good tree, dig it with an abundance of roots, unless it is properly cared for after it is dug. Bill Burgess and his employees do an outstanding job of carefully storing our bare root plants and keep a constant control on both temperature and humidity to insure you plants that will live and thrive.

SHADE AND ORNAMENTAL TREES (Continued)

— BARE ROOT — 5 Gal.
10-29 30-299 300-Up Pkg. Can B & B
Each Each Each Each Each Each

CHERRY SUBHIRELLA (Japanese Flowering Weeping Cherry) (Spring only)

"Weeping heads" are grafted on straight trunks about 6 feet tall. They grow rapidly and develop in no time into beautiful weeping trees which in Spring are a glorious mass of flowers. Weeping Cherry trees transplant easily and without trouble of any kind.

5 to 6 feet, Stems No. 1\$4.25 \$4.00 \$ 4.50 \$5.00 \$5.00

COTTONWOOD, COTTONLESS (Populus Gelrica)

Rapid growing drought-resistant tree with glossy foliage. Produces no flowers, seeds, or cotton. 60 feet.

4 to 5 feet	.60	.50	.40	1.10	—	—
5 to 6 feet	.85	.75	.65	1.25	—	—
6 to 8 feet	1.25	1.00	.90	1.50	1.75	1.50
8 to 10 feet, 1 to 1 1/4 inch	1.50	1.35	1.25	3.00	—	1.75
1 1/4 to 1 1/2 inch	2.00	1.85	1.75	—	—	2.25
1 1/2 to 2 inch	2.50	2.35	2.25	—	—	3.25
2 inch and up	3.50	3.25	3.00	—	—	4.00

FLOWERING CRABS (Malus)

Almey Crab—this spectacular new brilliant red Crab has very large glistening, fiery crimson blossoms, with white markings at the base of each petal which gives the effect of a five-pointed star. Generally blooms the first year planted and looks like a mass of flame at blossom time in May. Scarlet fruit in summer. Thrives in poorest soil, perfectly hardy in all sections, and easy to grow. Grows 15 to 20 feet tall at maturity.

2 to 3 feet	.65	.60	.50	—	—	—
3 to 4 feet	.85	.80	.75	—	—	—
4 to 5 feet	1.20	1.10	1.00	1.25	—	—
5 to 6 feet	1.50	1.40	1.25	1.50	—	2.00
6 to 8 feet	1.75	1.65	1.60	1.75	2.00	2.50

Doigo Crab—A superbly beautiful white crab. The clusters of large white flowers make the branches appear as if they were covered with a heavy layer of snow. In autumn, when thousands of small apples turn red, you again behold a lovely sight. 15 to 20 feet.

2 to 3 feet	.65	.60	.50	—	—	—
3 to 4 feet	.85	.80	.75	—	—	—
4 to 5 feet	1.25	1.10	1.00	1.25	—	—
5 to 6 feet	1.50	1.40	1.25	1.50	—	2.00
6 to 8 feet	1.75	1.65	1.60	1.75	2.00	2.50

Eleyi Crab—Thousands of bright wine-red blossoms are followed by tiny crimson-red fruits that cling to the branches until winter and are attractive to birds. New foliage is an attractive purplish-red that later turns rich green. 20 to 25 feet.

2 to 3 feet	.60	.55	.45	—	—	—
3 to 4 feet	.70	.65	.60	—	—	—
4 to 5 feet	.95	.85	.80	1.10	—	—
5 to 6 feet	1.25	1.10	1.00	1.25	—	1.75
6 to 8 feet	1.40	1.35	1.20	1.50	1.75	2.25



This block of flowering Crabs has the same top quality straight smooth trunks that you have become accustomed to with Ozark trees. The small limbs on the trunks have been rubbed off rather than being allowed to grow large and having to be cut off leaving a scar and ruff knots on the trunks. Note the heavy, well-branched heads. This all adds up to a skillfully grown quality tree that you will be proud to sell.

SHADE AND ORNAMENTAL TREES (Continued)

- BARE ROOT -				5 Gal.	
10-29	30-299	300-Up	Pkg.	Can	B & B
Each	Each	Each	Each	Each	Each

FLOWERING CRABS (Malus) (Continued)

Floribunda Crab—In early spring tremendous numbers of deep pink buds open into a mass of single pinkish white flowers. This is followed by yellow fruit which adds to its charm. Very prolific and a dependable bloomer. 25 to 30 ft.

2 to 3 feet	\$0.60	\$0.55	\$0.45	\$ —	\$ —	\$ —
3 to 4 feet	.70	.65	.60	—	—	—
4 to 5 feet	.95	.85	.80	1.10	—	—
5 to 6 feet	1.25	1.10	1.00	1.25	—	1.75
6 to 8 feet	1.40	1.35	1.20	1.50	1.75	2.25

Hopa Crab—A delightful tree from early Spring until freezing weather. Entirely covered in April with crimson buds opening to rose colored flowers. Beautiful, attractive, bronzy, red foliage follows flowers, and later in the Summer the tree becomes bejeweled with small, lovely red apples that make tasty jelly. 20 to 25 feet.

2 to 3 feet	.60	.55	.45	—	—	—
3 to 4 feet	.70	.65	.60	—	—	—
4 to 5 feet	.95	.85	.80	1.10	—	—
5 to 6 feet	1.25	1.10	1.00	1.25	—	1.75
6 to 8 feet	1.40	1.35	1.20	1.50	1.75	2.25

Red Silver Crab—Crimson flowers, rich maroon red fruit, foliage somewhat cut-leaved with red and silver color. 25 to 30 feet.

2 to 3 feet	.60	.55	.45	—	—	—
3 to 4 feet	.70	.65	.60	—	—	—
4 to 5 feet	.95	.85	.80	1.10	—	—
5 to 6 feet	1.25	1.10	1.00	1.25	—	1.75
6 to 8 feet	1.60	1.50	1.20	1.50	1.75	2.25

THE RAINBOW TREE (Five in One Flowering Crab)

Here is the tree you have wanted for a long time, the popular Flowering Crab with five varieties of blooms, all blooming on one tree. One limb each of the following species: Almey, Dolgo, Eleyi, Hopa, and Red Silver. Each limb a different foliage and bloom. 25 to 30 feet.

4 to 5 feet	2.50	2.25	—	2.25	—	3.00
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DOGWOOD, "CHEROKEE CHIEF" (Patent No. 1710)

This is truly a beautiful new Red Flowering Dogwood. Has deep red blooms at an early age. It is a vigorous grower and is easily distinguished from other Dogwoods during growing season, due to the outstanding red coloring in the new growth. Brilliant Autumn coloring with red berries.

30 to 36 inch	2.20	2.00	—	2.25	—	—
3 to 4 feet	—	—	—	—	—	4.00
4 to 5 feet	—	—	—	—	—	5.00

DOGWOOD, PINK FLOWERING (Cornus Florida Rubra)

Large, deep pink flowers in early Spring give this popular tree an unusual effect. Graceful and symmetrical grower with brilliant red foliage in Autumn. Thrives in sun or partial shade. 20 feet.

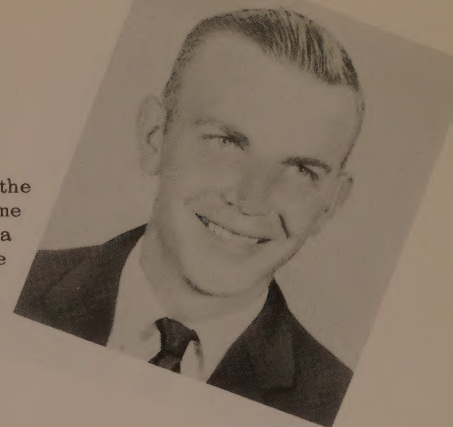
2 to 3 feet	1.60	1.50	—	1.25	—	—
3 to 4 feet	—	—	—	—	—	3.00
4 to 5 feet	—	—	—	—	—	4.00
5 to 6 feet	—	—	—	—	—	5.50

DOGWOOD, WHITE (Cornus Florida)

The loveliest of all native American trees. Large white flowers in early Spring followed by bright red berries in Winter. Equally at home in the sun or partial shade. 25 feet.

2 to 3 feet	.65	.60	—	.60	—	—
3 to 4 feet	—	—	—	—	—	2.25
4 to 5 feet	—	—	—	—	3.00	3.00
5 to 6 feet	—	—	—	—	—	4.00

HENRY CLAY EVERGREEN STORAGE SUPERINTENDENT



There is always a short period between the time your evergreens are dug and the time they are loaded for shipment. This is a very critical time and we want to be sure your evergreens live after we ship them to you. Henry Clay and his group quickly haul in plants after being dug out of the field, water them, and heel them in moist sawdust until they are ready for loading.



If a business is to be successful it must continually look for new items of outstanding merit that fill the desires of the consuming public. This block of Cherokee Chief Dogwood is a typical example of our constant search for a new item that is proving to be the answer to Mrs. Consumer's desires. For years the consumer has searched for a truly Red Flowering Dogwood. If you are not taking advantage of this demand, we suggest you get some Cherokee Chief immediately. It only has to bloom once, for you to have other customers for Cherokee Chief in the neighborhood where it has bloomed.

RAY PANELL

PACKAGING SUPERINTENDENT

Practically every nursery and garden center has a different sales situation. Either Ozark's superior acetate pack or its time-saving fresh pack is often the answer to many of your sales problems. Ray Panell and his very capable employees carefully put the packages on the roots of Ozark's shrubs, trees, etc. Every precaution is taken to see that the plants are kept moist during this operation to be absolutely certain that when you receive your package plants they are in good, live, growing condition.



Progressive garden center operators often find packaged plants the answer to increasing their gross sales and net profits. To fill the demand of these aggressive garden center operators, Ozark operates two packaging plants with thirty-one machines putting packages on the roots of the plants. The picture above shows a small portion of the machine crews packaging patented roses. At the peak of the season we use better than 200 employees packaging plants. Why don't you make extra profits with Ozark's packaged plants, too?

SHADE AND ORNAMENTAL TREES (Continued)

	- BARE ROOT -			5 Gal.		
	10-29	30-299	300-Up	Pkg.	Can	B & B
	Each	Each	Each	Each	Each	Each
ELM, CHINESE (<i>Ulmus Pumila</i>) (Siberian Elm)						
A hardy, rapid grower, with compact habit of growth and small attractive leaves. Highly recommended for dry climate. 60 feet.						
4 to 5 feet	\$0.40	\$0.35	\$0.30	\$1.10	\$	\$
5 to 6 feet	.70	.65	.60	1.25		
6 to 8 feet	1.00	.90	.85	1.50	1.50	1.50
8 to 10 feet, 1 to 1¼ inch	1.25	1.10	1.00			1.75
1¼ to 1½ inch	1.50	1.35	1.25	3.00		2.00
1½ to 2 inch	1.75	1.60	1.50			2.50
2 to 2½ inch	2.00	1.85	1.75			2.75
2½ to 3 inch	2.60	2.50	2.40			3.50
3 inch and up	3.10	3.00	2.90			4.00
ELM, HYBRID (American-Chinese)						
Large, dark green leaves, typical American Elm shape but grows extremely fast and has smooth bark of Chinese Elm. Resistant to Elm diseases.						
4 to 5 feet	1.35	1.25		1.25		
5 to 6 feet	1.65	1.50		1.50		2.50
6 to 8 feet	2.25	2.00		1.75		3.00
8 to 10 feet, 1 to 1¼ inch	3.00	2.75				4.00
1¼ to 1½ inch	3.50	3.25				4.50
1½ to 2 inch	4.25	4.00				5.50
GINKGO, BILOBA (Maidenhair Tree)						
Often called the good luck tree. Touch it and your wishes come true. Remarkable green fan-like leaves, which turn bright golden in late fall, grows moderately fast and its foliage is impervious to insect attack.						
3 to 4 feet	2.25	2.00				
4 to 5 feet	2.50	2.25			2.50	
5 to 6 feet	3.25	3.00				4.00
GOLDEN CHAIN (<i>Laburnum Vossii</i>) (Spring only)						
Large pea like flowers of deep yellow, in pendulous clusters appearing in May. 25 feet.						
4 to 5 feet	2.50	2.25		2.25	2.50	
5 to 6 feet	2.75	2.50		2.75		3.50
6 to 8 feet	3.25	3.00				4.00
GOLDEN RAIN TREE (<i>Koelreuteria Paniculata</i>)						
A handsome tree with brilliant yellow flowers produced in enormous panicles						
2 to 3 feet	.65	.60	.50			
3 to 4 feet	1.10	1.00	.85			
4 to 5 feet	1.35	1.25	1.15	1.10		
5 to 6 feet	1.60	1.50	1.40	1.25	2.00	
6 to 8 feet	2.10	2.00	1.90	1.50		2.50
8 to 10 feet	2.60	2.50	2.40			3.50
HAWTHORN, PAUL'S SCARLET (<i>Crataegus Oxyacantha Pauli</i>)						
Beautiful ornamental tree with clusters of double scarlet flowers 20 feet.						
4 to 5 feet	1.90	1.75		2.25		
5 to 6 feet	2.10	2.00		2.75	2.50	3.00
6 to 8 feet	2.60	2.50				3.50
THORNLESS HONEY LOCUST (<i>Gleditsia Triacanthos Inermis</i>)						
An outstanding shade and ornamental tree with fragrant white flowers in Spring. Hardy, long-lived and thrives in dry locations. 50 to 60 feet.						
5 to 6 feet	1.00	.85	.75	1.25		
6 to 8 feet	1.50	1.35	1.25	1.50	2.00	1.75
8 to 10 feet, 1 to 1¼ inch	1.85	1.75				2.50
1¼ to 1½ inch	2.25	2.00				3.00
1½ to 2 inch	3.00	2.50				4.00

SHADE AND ORNAMENTAL TREES (Continued)

	- BARE ROOT -				5 Gal.	
	Suggested Retail	10-29 Each	30-299 Each	300-Up Each	Pkg. Can Each	B & B Each
IMPERIAL LOCUST (Plant Patent No. 1605)						
An exceptionally graceful, spreading tree. The branches are symmetrically arranged forming a regular, compact tree. The foliage is dainty and refined and has a fresh green color. It grows straight and strong without staking and produces a uniform head with a minimum of trimming. We consider this the best of all the new patented locust trees on the market.						
4 to 5 feet (whips)	\$4.00	\$1.80	\$1.60	\$1.30	\$ —	\$ —
5 to 6 feet (whips)	4.50	2.05	1.85	1.55	2.25	—
6 to 7 feet (whips)	5.50	2.40	2.15	1.80	2.75	—
7 to 8 feet (whips)	6.50	2.80	2.45	2.10	—	—
4 to 5 feet (branched).....	5.10	2.25	2.00	1.70	—	—
5 to 6 feet (branched).....	6.10	2.70	2.35	2.00	—	—
6 to 8 feet (branched).....	7.00	3.10	2.75	2.30	3.00	3.25
1 to 1¼ inch (branched).....	12.00	6.00	5.40	4.60	—	6.00
1¼ to 1½ inch (branched).....	14.00	7.30	6.60	5.65	—	7.50
1½ to 1¾ inch (branched).....	17.50	9.55	8.60	7.25	—	9.75

SHADEMASTER LOCUST (Plant Patent No. 1515)

This new variety is thornless, and grows so straight it needs no staking. Has ascending branches with heavy dark green foliage. Forms a remarkably symmetrical top. Excellent for streets, lawns, and parks as its deep roots do not heave sidewalks, and grass will grow up to the trunk. Grows rapidly and is drought resistant.

4 to 5 feet (whips)	\$4.00	\$1.80	\$1.50	\$1.35	\$ —	\$ —
5 to 6 feet (whips)	4.75	2.25	1.80	1.60	2.25	—
6 to 7 feet (whips)	6.25	2.75	2.25	2.00	2.75	—
7 to 8 feet (whips)	7.25	3.35	2.70	2.40	—	—
4 to 5 feet (branched).....	5.60	2.75	2.25	2.00	—	—
5 to 6 feet (branched).....	7.60	3.75	3.00	2.70	—	—
6 to 8 feet (branched).....	10.25	5.00	4.00	3.60	3.00	5.00
1 to 1¼ inch (branched).....	14.50	7.00	5.50	5.00	—	7.00
1¼ to 1½ inch (branched).....	20.00	9.50	7.50	6.50	—	9.50
1½ to 1¾ inch (branched).....	25.00	11.50	16.50	9.00	—	11.50

SKYLINE LOCUST (Plant Patent No. 1619)

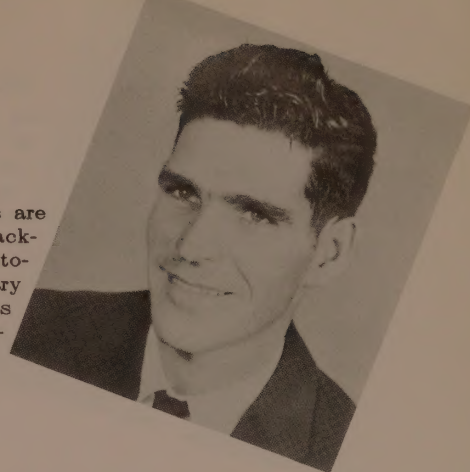
A new, stately, unusual variety of Locust, with a distinctive pyramidal crown. The foliage is dark green with a heavy texture. The leaves are closely spaced and the leaflets closer spaced than the average honey-locust which contributes to the compact appearance of the crown. Skyline develops an exceptionally strong sturdy trunk and shapely crown without being staked or specially trimmed.

4 to 5 feet (whips)	4.00	1.80	1.60	1.30	—	—
5 to 6 feet (whips)	4.50	2.05	1.85	1.55	2.25	—
6 to 7 feet (whips)	5.50	2.40	2.15	1.80	2.75	—
7 to 8 feet (whips)	6.50	2.80	2.45	2.10	—	—
4 to 5 feet (branched).....	5.10	2.25	2.00	1.70	—	—
5 to 6 feet (branched)	6.10	2.70	2.35	2.00	—	—
6 to 8 feet (branched).....	7.00	3.10	2.75	2.30	3.00	3.25
1 to 1¼ inch (branched).....	12.00	6.00	5.40	4.60	—	6.00
1¼ to 1½ inch (branched).....	14.00	7.30	6.60	5.65	—	7.50
1½ to 1¾ inch (branched).....	17.50	9.55	8.60	7.25	—	9.75

LAWRENCE CALICO

ROSE PACKAGING SUPERINTENDENT

All of Ozark's California grown roses are brought to Tahlequah where they are packaged in the most modern and highly automated packaging facilities in the industry today. Lawrence Calico handles this operation and sees that each Ozark California grown high quality rose is attractively packaged for immediate customer appeal.



In order to create impulse sales with a rapid turn-over you must have a quality package that is completely filled, but even more important is the plant in that package. It must be a heavy top quality plant. Above, you see an Ozark inspector showing one of the line foreman girls the high standards that are set on all Ozark packaged plants. Just another reason why retailers keep coming back for more quality Ozark packaged plants once they have tried them.

JIM WATKINS

QUALITY CONTROL AND GRADING

Jim Watkins uses the grading standards set up by the American Association of Nurserymen as a minimum in grading Ozark plants and trees. His grading crews look at each and every plant to be absolutely certain that you get plants that are up to the grade you have ordered. For several years Jim Watkins traveled as a salesman for us calling on the nursery trade. He knows the retailer's problems and he knows you have to have a good plant to sell at retail. Jim intends to see that you get the very best.



Jack Larmour, our Assistant Sales Manager, inspecting a block of Cottonless Cottonwood just before digging time. We have had an excellent growing season and our plants are going to be heavy again this season. This has been one of those summers where we have had ample rain, therefore, our irrigation equipment has only been used as needed on short temporary dry spells.

SHADE AND ORNAMENTAL TREES (Continued)

	- BARE ROOT -				5 Gal.	B & B
	Suggested	10-29	30-299	300-Up	Pkg.	
	Retail	Each	Each	Each	Each	Each
SUNBURST LOCUST (Plant Patent No. 1313)						
The first new color in trees in decades. Brilliant golden foliage on the tips of the branches contrasts beautifully with the rich green of the balance of the tree, making it appear to be in bloom all summer. With its broadly pyramidal head and excellent branching habit, it is a very symmetrical tree. There are lovely white blossoms in the Spring, but no unsightly seed pods to mar the beauty of the tree or lawns.						
4 to 5 feet (whips)	\$4.40	\$2.05	\$1.85	\$1.55	\$	\$
5 to 6 feet (whips)	5.40	2.45	2.20	1.80	2.25	—
6 to 7 feet (whips)	6.25	2.80	2.45	2.05	2.75	—
7 to 8 feet (whips)	7.25	3.10	2.75	2.30	—	—
4 to 5 feet (branched)	5.50	2.55	2.25	1.85	—	—
5 to 6 feet (branched)	6.50	2.95	2.60	2.20	—	—
6 to 8 feet (branched)	7.75	3.45	3.10	2.55	—	3.00
8 to 10 feet (branched)	14.00	7.25	6.50	5.55	—	7.50
1 1/4 to 1 1/2 inch (branched)	17.50	9.15	8.20	7.00	—	9.25
1 1/2 to 1 3/4 inch (branched)	22.00	11.50	10.50	9.00	—	11.75

LINDEN, AMERICAN (Tilia Americana)

Large, glossy leaves. Fragrant, yellow flowers in June. A rapid growing tree.

5 to 6 feet	1.60	1.50	—	1.50	—	—
6 to 8 feet	2.25	2.00	—	1.75	—	3.00
8 to 10 feet	3.25	3.00	—	—	—	4.00

MAGNOLIA RUSTICA RUBRA

Very similar to Magnolia Soulangeana except it blooms later and flowers are red. We consider Magnolia Rustica Rubra the prettiest of all Magnolias. 20 ft.

18 to 24 inch	1.35	1.25	—	1.75	—	—
2 to 3 feet	—	—	—	2.25	—	2.50
3 to 4 feet	—	—	—	—	—	3.00
4 to 5 feet	—	—	—	—	—	4.00

MAGNOLIA SOULANGEANA (Saucer Magnolia)

The very popular shrub magnolia, whose large fragrant blooms appear before the leaves. Flowers open light purple at base, shading to pink at tips, with inside of petals clear pink to white. Symmetrical upright grower and one of our most beautiful ornamentals. 20 feet.

18 to 24 inch	1.35	1.25	—	1.75	—	—
2 to 3 feet	—	—	—	2.25	—	2.50
3 to 4 feet	—	—	—	—	—	3.00
4 to 5 feet	—	—	—	—	—	4.00

MAGNOLIA SOULANGEANA NIGRA (Purple Lily Magnolia)

Flowers are very dark in the bud, opening to a deep purplish-red. Late bloomer. Compact habit of growth. 20 feet.

18 to 24 inch	1.35	1.25	—	1.75	—	—
2 to 3 feet	—	2.50	—	2.25	—	2.50
3 to 4 feet	—	3.00	—	—	—	3.00
4 to 5 feet	—	4.00	—	—	—	4.00

MAGNOLIA STELLATA (Star Magnolia)

Produces numerous delicate pinkish-white, waterlily-like flowers in early Spring. A dwarf grower seldom reaching a height of more than 10 feet.

18 to 24 inch	—	—	—	2.25	—	3.00
2 to 3 feet	—	—	—	—	—	4.00

SHADE AND ORNAMENTAL TREES (Continued)

— BARE ROOT — 5 Gal.
10-29 30-299 300-Up Pkg. Can B & B
Each Each Each Each Each Each

MAPLE, CRIMSON KING (Patent No. 735) (Spring only)

In the Spring Crimson King carries rich, reddish-purple foliage, and this color is retained until leaves drop in the Fall.

5 to 6 feet (whips)	\$2.50	\$2.25	\$ —	\$2.25	\$ —	\$2.75
6 to 8 feet (whips)	3.00	2.75	—	2.75	—	3.25

MAPLE, FAASEN RED LEAF (Spring only)

A red leaf maple that retains its color throughout the summer months. Similar to Crimson King Maple, but not patented.

4 to 5 feet (whips)	1.40	1.25	—	—	—	—
5 to 6 feet (whips)	2.10	1.75	—	2.25	—	—
6 to 8 feet (whips)	2.60	2.25	—	2.75	3.00	—
5 to 6 feet (branched).....	3.25	3.00	—	—	—	3.75
6 to 8 feet (branched).....	4.50	4.25	—	—	—	5.00
8 to 10 feet (branched).....	6.00	5.75	—	—	—	6.50

MAPLE, JAPANESE BLOOD LEAF (Acer Palmatum)

A rare colorful small shrub or dwarf tree with red-purplish leaves in early spring turning to a bronze-green and finally to green as the heat builds up in summer. Color varies as grown from seed, but planting in bright sun contributes to deep and richly colored foliage. Slow growing and an unusual garden favorite. 8 to 10 feet.

15 to 18 inch	2.75	2.50	—	—	—	3.00
18 to 24 inch	3.25	3.00	—	—	—	4.00

MAPLE, NORWAY (Acer Platanoides) (Spring only)

Dense round headed tree with dark green leaves in summer time turning brilliant gold in fall. Well known for its ability to withstand drought and other adverse growing conditions.

5 to 6 feet (whips)	.75	.70	—	2.25	—	—
6 to 8 feet (whips)	.90	.85	—	2.75	2.50	—
5 to 6 feet (branched).....	1.90	1.75	—	—	—	—
6 to 8 feet (branched).....	2.75	2.50	—	—	—	3.25
8 to 10 feet (branched).....	3.25	3.00	—	—	—	3.75

MAPLE, SILVER VARIEGATED NORWAY (Acer Platanoides Variegated) (Spring Only)

A better form of the popular Norway Maple with attractive silver variegated foliage.

5 to 6 feet (whips)	1.65	1.50	—	2.25	—	—
6 to 8 feet (whips)	2.25	2.00	—	2.75	2.50	—
6 to 8 feet (branched).....	3.25	3.00	—	—	—	3.75
8 to 10 feet (branched).....	3.75	3.50	—	—	—	4.25

MAPLE, SCHWEDLERI (Acer Platanoides Schwedleri) (Spring only)

A slow growing compact tree that makes a dense shade. Foliage is reddish purple in spring.

4 to 5 feet (whips)	1.10	1.00	—	—	—	—
5 to 6 feet (whips)	1.50	1.40	—	2.25	—	—
6 to 8 feet (whips)	2.00	1.90	—	2.75	—	—
5 to 6 feet (branched).....	2.25	2.00	—	—	—	—
6 to 8 feet (branched).....	3.00	2.75	—	—	—	3.50
8 to 10 feet (branched).....	3.50	3.25	—	—	—	4.00

MAPLE, SILVER OR SOFT (Acer Dasyarpum)

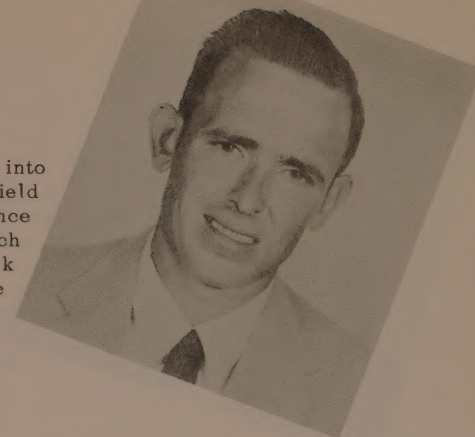
Fast-growing, well-known. Leaves silver underneath. 60 to 80 feet.

4 to 5 feet	.60	.50	.45	1.10	—	—
5 to 6 feet	.85	.75	.70	1.25	—	—
6 to 8 feet	1.10	1.00	.90	1.50	1.75	1.50
8 to 10 feet, 1 to 1½ inch	1.35	1.25	1.10	—	—	1.75
1½ to 2 inch	1.45	1.35	1.25	3.00	—	2.00
1½ to 2 inch	2.25	2.00	1.75	—	—	2.75
2 to 2½ inch	2.75	2.50	2.25	—	—	3.25
2½ to 3 inch	3.25	3.00	2.75	—	—	4.00
3 inch and up	4.25	4.00	3.75	—	—	5.00

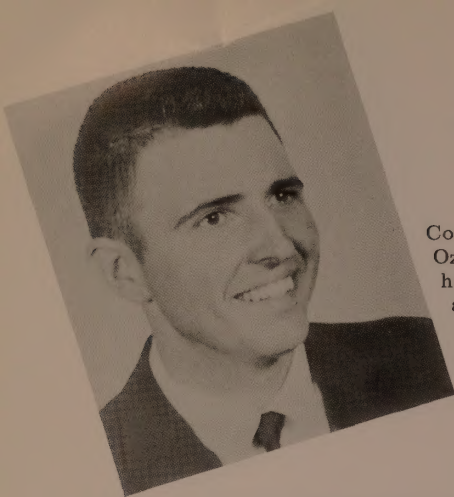
JACK PERSE

RECEIVER AND CHECKER

Keeping a record of the plants coming into storage from the grading crews and the field is Jack Perse's job. He also checks once again the quality of the plants. Each Ozark plant has 3 different people check it to be certain beyond a doubt that the plants you receive are only the best quality.



The above picture shows a bundle of ten, 6 to 8 feet, shade trees. Note the root system that is on these trees. The soil here in the foothills of the Ozark Mountains is a fertile clay-loam top soil and a hard clay subsoil. This condition encourages growth of lateral roots rather than just a heavy tap root. Couple this with Ozark's digging equipment (See Page 7) and you see why you get a heavier root system on Ozark trees.



DON JAMES ENTOMOLOGIST

Controlling insects, pests, and diseases on Ozark plants has been Don James job since he graduated at Oklahoma State University as an entomologist. Spraying, soil fumigation, and chemical weed control keeps Don James and his staff busy. It is just one more way Ozark controls its quality so you get only the best from Ozark.



It takes equipment to do a job well. When we bought our first tracklayer we wondered if we could make it pay. It was so valuable for land clearing, terracing, leveling and other types of land improvement, that we have since bought two more track-layers. These three tractors are constantly busy breaking ground, preparing the soil for planting and on all types of land improvement projects.

SHADE AND ORNAMENTAL TREES (Continued)

- BARE ROOT -
10-29 30-299 300-Up Pkg. 5 Gal.
Each Each Each Each Can B & B

MAPLE, SUGAR (*Acer Saccharum*)

A splendid ornamental tree. Foliage turns a rich scarlet in Autumn. All straight nursery grown trees with good root system. 60 to 80 feet.

5 to 6 feet (whips)	\$1.75	\$1.50	\$	\$2.25	\$	\$
6 to 8 feet (whips)	2.35	2.25		2.75	2.50	
5 to 6 feet (branched)	2.60	2.50				3.00
6 to 8 feet (branched)	3.25	3.00				4.00
8 to 10 feet (branched)	4.25	4.00				5.00

MIMOSA (*Albizzia Julibrissin*)

A low-spreading tree with fern-like foliage that closes up at night. Covered with showy pink flowers in early summer. Very popular. 40 feet.

2 to 3 feet	.50	.40				
3 to 4 feet	.70	.60				
4 to 5 feet	.95	.85		1.10		
5 to 6 feet	1.25	1.10		1.25	1.75	
6 to 8 feet	1.55	1.40		1.50		2.00
8 to 10 feet	1.70	1.60				2.25

MULBERRY, MAPLE LEAF FRUITLESS

Rapid growing shade tree with large dark green leaves and tannish bark. Very popular due to its non-fruiting characteristics. 50 feet.

5 to 6 feet	1.35	1.25		1.50		1.75
6 to 8 feet	1.60	1.50		1.75	3.00	2.00
8 to 10 feet	2.25	2.00				3.00
1½ to 1½ inch	2.75	2.50				4.00
1½ to 2 inch	3.25	3.00				5.00

PIN OAK (*Quercus Palustris*)

Fast growing oak with deep cut dark green leaves that turn bright colors in Fall. 60 feet.

4 to 5 feet	1.65	1.50		1.25		
5 to 6 feet	2.10	2.00		1.50		3.25
6 to 8 feet	3.10	3.00		1.75		4.25
8 to 10 feet, 1¼ to 1½ inch	4.25	4.00				5.25
1½ to 2 inch	6.00	5.75				6.25
2 to 2½ inch	7.00	6.50				8.50
2½ inch and up	8.50	8.00				10.00

RED OAK (*Quercus Borealis Rubra*)

An excellent tree for park and street planting. Beautiful foliage turning red in Fall. 60 to 80 feet.

4 to 5 feet	1.90	1.75		1.25		
5 to 6 feet	2.50	2.25		1.50		3.25
6 to 8 feet	3.50	3.25		1.75		4.25
8 to 10 feet, 1¼ to 1½ inch	4.50	4.25				5.25

PEACH, FLOWERING (*Prunus Persica*)

Double blossoms before leaves appear, in Spring. Very beautiful. 15 to 20 ft.

2 to 3 feet	.50	.45	.40			
3 to 4 feet	.60	.55	.50			
4 to 5 feet	.90	.85	.75	1.10		
5 to 6 feet	1.25	1.15	1.00	1.25	1.75	1.75
6 to 8 feet	1.60	1.50	1.25	1.50		2.00

VARIETIES

CARDINAL—Rich Crimson red, double blooms profusely laden.
HELEN BORCHES—Lovely, double rose pink blossoms in super abundance.
ICEBURG—Magnificent pure double white in great quantities.
PEPPERMINT STICK—Attractive variegated red and white double blossoms.

SHADE AND ORNAMENTAL TREES (Continued)

- BARE ROOT -			5 Gal.		
10-29	30-299	300-Up	Pkg.	Can	B & B
Each	Each	Each	Each	Each	Each

PEACH, WEEPING FLOWERING

The latest introduction in the Flowering Peach family. Its habit of growth sometimes requires staking in order to get the height desired. Starts weeping when new growth starts. Double flowers in your choice of the following colors: **Pink, Red, White.**

4 to 5 feet \$1.35 \$1.25 \$ ____ \$1.50 \$ ____ \$2.00

PEACH, RED LEAF (Prunus)

Very ornamental and bears a full crop of white peaches. Bright red foliage in Spring, turning to deep maroon toward Fall. The fruit is highly flavored, making it especially desirable. 25 to 30 feet.

2 to 3 feet	.50	.45	.40	_____	_____	_____
3 to 4 feet	.60	.55	.50	_____	_____	_____
4 to 5 feet	.90	.85	.75	1.10	_____	_____
5 to 6 feet	1.25	1.15	1.00	1.25	1.75	1.75
6 to 8 feet	1.60	1.50	1.25	1.50	_____	2.00

PLUM, DBL PINK FLOWERING (Prunus Triloba) (Rose Tree of China)

A handsome, small tree with double pink flowers in early Spring before leaves appear. Thrives over a wide territory. 8 to 10 feet.

2 to 3 feet	.80	.75	_____	1.25	1.00	_____
3 to 4 feet	1.10	1.00	_____	1.35	_____	1.50

PLUM, PURPLE LEAF (Prunus)

A small tree that is equally charming for the small garden or as a specimen on the large lawn.

2 to 3 feet	.60	.50	_____	_____	_____	_____
3 to 4 feet	.80	.70	_____	_____	_____	_____
4 to 5 feet	1.00	.90	_____	1.10	_____	_____
5 to 6 feet	1.35	1.25	_____	1.25	2.00	2.00
6 to 8 feet	1.60	1.50	_____	1.50	_____	2.25

VARIETIES

ALLRED—A handsome tree with red foliage, lovely pink blossoms in spring and clusters of delicious, juicy, red-meated plums in early summer. 15 to 20 feet.

PRUNUS CISTENA—Rich purple-red foliage in spring turning to bronze in summer. Pink flowers in spring before foliage appears. 15 to 20 feet.

PRUNUS NEWPORT—Hardy upright grower with reddish-purple foliage and bright red tips. Pink flowers in spring before foliage appears. 15 to 20 feet.

PRUNUS THUNDERCLOUD—A dense tree with bright red foliage that holds its color well in summer. Rosy pink flowers as leaves unfold. 15 to 20 feet.

POPLAR, BOLLEANA (Populus Alba Bolleana)

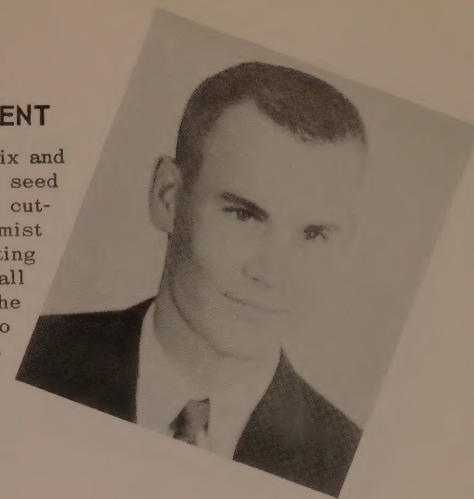
A tall, rapid growing columnar tree with silvery foliage. 50 to 60 feet.

4 to 5 feet	.75	.65	_____	1.25	_____	_____
5 to 6 feet	.90	.80	_____	1.50	2.00	_____
6 to 8 feet	1.35	1.25	_____	1.75	_____	2.00
8 to 10 feet	1.90	1.75	_____	_____	_____	2.75

RONALD HENDRIX

PROPAGATION SUPERINTENDENT

Starting baby plants is Ronald Hendrix and his employees job. They handle our seed propagation as well as our soft wood cutting for evergreens, etc. in open mist beds. They also perform all the grafting done in our greenhouses. Ozark goes all the way in growing its plants, from the seed, cutting, graft, and budding to the finished product. This enables us to sell you plants at a more reasonable price, since there are no middle men in the growing to take out a profit.



A good straight tree is easy for a retailer to sell, but a crooked one can sometimes be difficult. For this reason many thousands of stakes are used in Ozark Nurseries as you can see in the Mimosa trees shown above. Each and every minute detail needed to grow a quality tree is given constant attention by our production department.

JOE POOR

CONTAINER PRODUCTION SUPERINTENDENT

To grow a plant in a container takes much closer attention than one growing in the field. The mix used in the container must drain properly, the fertility level must be checked constantly and the ingredients added to achieve the utmost in good vigorous growth. In short, growing in containers is practically a test tube crop. Joe Poor and his employees are doing a wonderful job growing quality Ozark container plants. Why not try some container plants. It's a good way to lengthen your selling season.



The Sycamore shown above are going to be big beautiful trees by fall. They still had three months to grow when this picture was taken. All Ozark shade trees are given plenty of space for development of good heads. We want your business next year and realize the best way to get it is to ship you a quality tree this year.

SHADE AND ORNAMENTAL TREES (Continued)

	- BARE ROOT -				5 Gal.	
	10-29	30-299	300-Up	Pkg.	Can	B & B
	Each	Each	Each	Each	Each	Each
POPLAR, CAROLINA OR NORWAY (Populus Canadensis Eugenica)						
Large spreading tree with bright green leaves that does well in hot arid regions. Rapid, vigorous grower.						
4 to 5 feet	\$0.60	\$0.50	\$0.40	\$1.10	\$	\$
5 to 6 feet	.85	.75	.60	1.25		
6 to 8 feet	1.25	1.00	.90	1.50	1.75	1.50
8 to 10 feet	1.50	1.35	1.25			1.75
1 1/4 to 1 1/2 inch	2.00	1.85	1.75	3.00		2.25
1 1/2 to 2 inch	2.50	2.35	2.25			3.25
2 to 2 1/2 inch	3.50	3.25	3.00			4.00
POPLAR LOMBARDY (Populus Nigra Italica)						
Tall grower, pyramidal. Valuable for landscape work and screens. Low branched. 60 to 80 feet.						
4 to 5 feet, low branched	.30	.25	.20	1.10		
5 to 6 feet, low branched	.45	.40	.35	1.25		
6 to 8 feet, low branched	.60	.55	.50	1.50	1.50	1.50
8 to 10 feet, low branched	.70	.65	.60			1.75
POPLAR, SILVER						
A rapid growing shade tree that is very popular throughout the Southwest. Beautiful silvery foliage that glitters in the breeze. 40 to 60 feet.						
4 to 5 feet	.85	.75		1.10	1.50	
5 to 6 feet	1.35	1.25		1.25		2.00
6 to 8 feet	1.60	1.50		1.50		2.25
RED BUD, AMERICAN (Cercis Canadensis)						
Very attractive tree with branches completely covered with rose-purple flowers before foliage appears in Spring. 20 to 30 feet.						
3 to 4 feet	.60	.50	.45			
4 to 5 feet	.95	.85	.75	1.10		
5 to 6 feet	1.35	1.25		1.25	2.00	2.00
6 to 8 feet	1.65	1.50		1.50		2.25
8 to 10 feet	2.00	1.75				2.50
RED BUD, CHINESE (Cercis Chinensis)						
Very similar to regular Red Bud (Cercis Canadensis) except it is slower growing, foliage has a blue green color and is more floriferous.						
2 to 3 feet	.85	.75				
3 to 4 feet	1.10	1.00		1.50		1.75
4 to 5 feet	1.35	1.25				2.00
WHITE BUD						
A selection of Cercis Canadensis with pure white flowers. Blooms profusely before the leaves appear. An aristocratic ornamental tree. 20 feet.						
3 to 4 feet	3.25	3.00		3.25	3.00	3.75
RUSSIAN OLIVE (Eleagnus Augustifolia)						
Tree Form. Very hardy, silvery leaves. Fruit, silvery-yellow. Fragrant flowers. 20 feet.						
3 to 4 feet	.70	.60				
4 to 5 feet	.95	.85		1.10		1.75
5 to 6 feet	1.25	1.15		1.25		2.00
SOPHORA JAPONICA (Japanese Pagoda tree)						
Handsome round-headed tree with spreading branches and attractive divided leaves. Bark dark green even into maturity. Blooms with large panicles of creamy-white flowers in mid-summer. Very drought resistant.						
4 to 5 feet	2.50	2.25				
5 to 6 feet	3.25	3.00				3.75
BLACK GUM						
A handsome rapid growing tree with deep green serrated leaves that turn a brilliant red in fall, most beautifully colored tree in the fall that we have ever seen.						
3 to 4 feet						2.00
4 to 5 feet						2.50
5 to 6 feet						3.25
6 to 8 feet						4.25

SHADE AND ORNAMENTAL TREES (Continued)

	- BARE ROOT -			5 Gal.		
	10-29	30-299	300-Up	Pkg.	Can	B & B
	Each	Each	Each	Each	Each	Each
SWEET GUM (<i>Liquidambar Styraciflua</i>)						
Deep green pointed leaves that turn assorted bright colors in Fall. 60 feet.						
3 to 4 feet	\$ —	\$ —	\$ —	\$ —	\$ —	\$1.60
4 to 5 feet	—	—	—	1.25	—	2.25
5 to 6 feet	—	—	—	1.50	3.00	3.00
6 to 8 feet	—	—	—	1.75	—	4.00
1¼ to 1½ inch	—	—	—	—	—	5.00
1½ to 2 inch	—	—	—	—	—	6.50
2 inch and up	—	—	—	—	—	7.50

SYCAMORE (<i>Platanus Occidentalis</i>) (American Planetree)						
Smooth light-colored bark becoming nearly white with age. Large handsome leaves on a strikingly straight tree. The trees are exceptionally nice. 80 to 100 feet.						
4 to 5 feet	.75	.65	.60	1.10	—	—
5 to 6 feet	.85	.75	.70	1.25	—	—
6 to 8 feet	1.25	1.10	1.00	1.50	1.75	1.50
8 to 10 feet, 1 to 1¼ inch	1.50	1.35	1.25	—	—	2.00
1¼ to 1½ inch	1.75	1.50	1.40	3.00	—	2.50
1½ to 2 inch	2.00	1.85	1.75	—	—	2.75
2 to 2½ inch	2.25	2.00	1.90	—	—	3.00

TREE HYDRANGEA						
Tree form of the beautiful Hydrangea P. G.						
3 to 4 feet	1.60	1.50		2.25	2.50	2.00

TREE WISTERIA						
Produces hundreds of lovely flowers in early Summer. Use in formal gardens for specimens on the lawn. Your choice of Pink, Purple or White.						
2 to 3 feet	2.75	2.50	—	2.25	2.50	3.00
3 to 4 feet	3.25	3.00	—	2.75	—	3.50

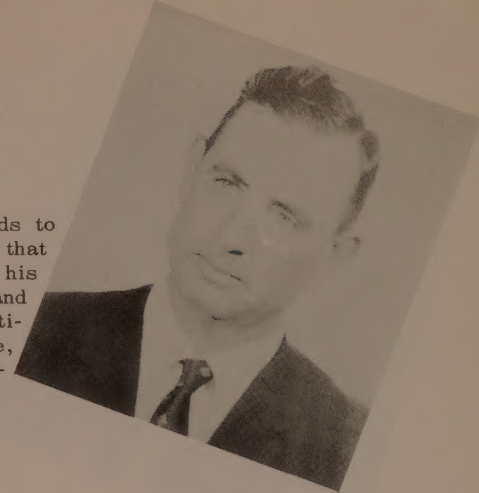
TULIP TREE (<i>Liriodendron Tulipifera</i>)						
Vivid orange-yellow tulip-shaped flowers in the Spring. Large bluish-green leaves that develop an Autumn color in Fall.						
4 to 5 feet	.80	.70	.60	1.10	—	—
5 to 6 feet	1.00	.85	.75	1.25	—	1.50
6 to 8 feet	1.25	1.10	1.00	1.50	2.00	1.75
8 to 10 feet	1.50	1.35	1.25	—	—	2.50
1¼ to 1½ inch	2.00	1.75	1.50	—	—	3.00
1½ to 2 inch	2.25	2.00	—	—	—	4.00
2 inches and up	2.75	2.50	—	—	—	4.50

NIobe WEEPING WILLOW						
A graceful, hardy tree that is exceptionally strong. Very attractive golden bark and light green flowers in April.						
4 to 5 feet	.85	.75	—	1.10	—	—
5 to 6 feet	1.35	1.25	—	1.25	1.75	—
6 to 8 feet	1.75	1.50	—	1.50	—	2.25
8 to 10 feet	2.50	2.25	—	—	—	3.00

WISCONSIN WEEPING WILLOW (<i>Salix Blanda</i>)						
Dark green leaves, spreading and weeping branches. Hardy.						
4 to 5 feet	.85	.75	—	1.10	—	—
5 to 6 feet	1.35	1.25	—	1.25	1.75	—
6 to 8 feet	1.75	1.50	—	1.50	—	2.25
8 to 10 feet	2.50	2.25	—	—	—	3.00

FLOYD COLDWELL

FARM SUPERINTENDENT



It takes meticulous care in the fields to make the quality trees and plants that Ozark grows. Floyd Coldwell and his crews have been giving our trees and plants that exacting care. Constant cultivation, pruning just at the right time, fertilizing when needed, and crop rotation are just a few of the jobs done in the field to grow a better quality plant for you.



More and more of our customers are demanding better varieties of Shade trees. We have seen a tremendous rise in Pin Oak and Sweet Gum sales in the last few years. The small Sweet Gum shown above show the quality you receive from Ozark on these trees. The larger ones are even more beautiful.

TOM DALLIS

FARM SUPERINTENDENT

For many years Tom Dallis has been looking after the growing of quality Ozark plants and trees. It takes experience to grow a quality plant and many of Tom Dallis' employees have been with him for years. A constant training program on the latest techniques, on ways to do a better job with less cost, and on the use of machinery, tied with the experience these men already have, is your assurance of quality plants from Ozark.

ORNAMENTAL

Our shrubs are field grown, bushy to the American Association of Nurserymen will please both you and your trade.

Tied 9-12 and 12-18, 25; 18-2

- BARE ROOT - Canned
10-29 30-299 300-Up Pkg. 1 Gal. 5 Gal. B & B
Each Each Each Each Each Each Each

ABELIA GRANDIFLORA (Glossy Abelia)

Glossy evergreen leaves with white flowers, tinged pink in profuse clusters from early summer until frost.

18 to 24 inch	\$0.60	\$0.50	\$	\$0.65	\$	\$	\$1.50
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ALMOND, PINK FLOWERING (Prunus Glandulosa Rosea)

A small shrub with an abundance of beautiful double rose-like flowers, closely set upon twigs, before leaves appear. April-May. 5 to 6 feet.

12 to 18 inch	.35	.30	.25				
18 to 24 inch	.50	.45	.40	.65	.75		
2 to 3 feet	.60	.55	.50	.75			1.25
3 to 4 feet	.65	.60	.55	.85		1.65	

ALMOND, WHITE FLOWERING (Prunus Glandulosa Alba)

The same as Pink Flowering Almond except it has snow-white flowers.

12 to 18 inch	.55	.50					
18 to 24 inch	.70	.65		.65			
2 to 3 feet	.85	.80		.85			1.50

ALTHEA (Hibiscus Syriacus) ROSE OF SHARON

An upright shrub with striking hollyhock-like flowers in late summer. Your choice of the following colors. 10 to 12 feet.

Ardens-Dbl. Purple							
Jean d' Arc-Dbl. White							
12 to 18 inch	.30	.25	.20				
18 to 24 inch	.35	.30	.25	.55	.60		
2 to 3 feet	.45	.40	.35	.65			1.00
3 to 4 feet	.55	.50	.45	.75		1.35	1.25

ARONIA ARBUTIFOLIA BRILLIANTISSIMA (Brilliant Chokeberry)

A beautiful shrub with small white flowers in early summer, followed by a profusion of brilliant berries. Brilliant red foliage add to its beauty. Very hardy.

18 to 24 inch	.60	.55		.85			
2 to 3 feet	.70	.65		1.00			1.50

BARBERRY CRIMSON PIGMY (Berberis Thunbergi Atropurpurea Nana)

An extremely dense, low growing specimen plant. Deep red foliage in full sun.

4 to 6 inch	.55	.50					
6 to 9 inch	.70	.60		1.00			
9 to 12 inch	.90	.80					

BARBERRY MENTORENSIS (Mentor Barberry)

A very outstanding barberry for the southwest. It withstands drought and high temperatures and is practically evergreen. The foliage is large, thick, leathery, very attractive; red foliage in the fall and winter. Very compact growers.

12 to 15 inch	.45	.40		.85			
15 to 18 inch	.55	.50		1.00	.70		
18 to 24 inch	.65	.60		1.15			1.25

This picture was taken on June 26th. By fall these Pink Flowering Almond are going to be real beauties. Note how well branched they are now. All They need is height which they will easily get before fall. These rows are long, therefore, there are several thousand plants shown in this picture.

SHRUBS

and well-rooted, and graded according to men Standards. We are confident they

and 2-3, 10; 3-4 and 4-5, 5 per bundle.

— BARE ROOT —				— Canned —			
10-29	30-299	300-Up	Pkg.	1 Gal.	5 Gal.	B & B	
Each	Each	Each	Each	Each	Each	Each	

BARBERRY, RED LEAF (*Berberis Thunbergi Atropurpurea*)

Bright red foliage, intensified in Summer and Fall. Red-berried in Autumn. A brilliant accent shrub; a sunny exposure is necessary for color. 3 to 6 feet.

12 to 15 inch	\$0.35	\$0.30	\$0.25	\$0.65	\$	\$	
15 to 18 inch	.40	.35	.32	.75	.70		
18 to 24 inch	.50	.45	.40	.85			1.00
24 to 30 inch	.60	.55	.50			1.65	1.25

BARBERRY THUNBERGI (Common Barberry)

Low growing, spreading shrubs with numerous thorns and attractive foliage that turns red in the fall. Yellow flowers and red berries. Fine for hedges and mass planting.

15 to 18 inch	.40	.35	.30	.65			
18 to 24 inch	.50	.45	.40	.75			1.00

BUTTERFLY BUSH (*Buddleia*) (Perennial Shrub)

When transplanting cut tops back severely for best results. July-September. 4 to 5 feet.

No. 1	.40	.35	.32	.65	.70		
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VARIETIES

CHARMING—Unusually large compact spikes of pink flowers with lavender cast; blooms all summer. A striking plant in any landscape.

ILE DE FRANCE—Large flowers of rich, reddish-purple. Long spikes, free flowering and vigorous grower. Blooms profusely.

RED GLORY—A distinctly red *Buddleia*. Blooms over a long period. Dark green foliage.

SNOW BANK—Neat compact bush with true white flowers, 12 to 16 inches long, from Summer until frost.

CALLICARPA DICHOTOMA (Purple Beautyberry)

Large showy clusters of lavender-purple berries in autumn, pink flowers. 4 ft.

12 to 18 inch	.35	.30					
18 to 24 inch	.45	.40		.55			
2 to 3 feet	.55	.50		.65			1.25

CALYCANTHUS FLORIDUS (Sweet Scented Shrub)

A hardy symmetrical shrub with dark green foliage and chocolate colored flowers; very fragrant. Thrives in shady locations.

12 to 18 inch	.35	.30					
18 to 24 inch	.45	.40		.55			
2 to 3 feet	.55	.50		.65			1.25

CARAGANA ABORESCENS (Siberian Peashrub)

Produces clusters of yellow, pea-like flowers in abundance in the midst of small light green foliage. May be used in hedging or grown as an individual specimen.

18 to 24 inch	.45	.40		.85			
2 to 3 feet	.55	.50		1.00			1.25

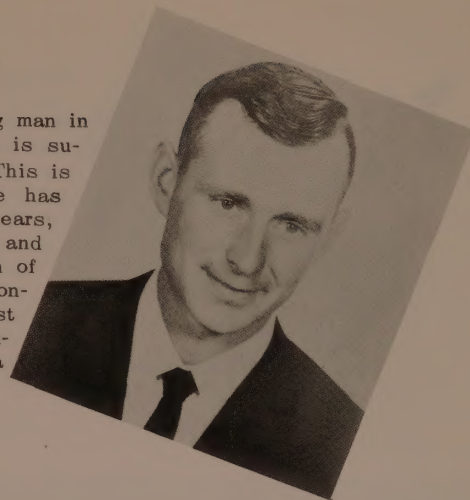
CARYOPTERIS, BLUE MIST (Hardy Blue Spirea)

Compact, low-growing shrub, covered with masses of powdery-blue flowers from August to frost. Foliage is silvery green. Hardy. 24 inches.

No. 1	.40	.35	.30	.65	.70		
Medium	.35	.30	.25				

FLOYD DALLIS FARM SUPERINTENDENT

Occasionally we all have a young man in our company that stands out and is superior to the regular employees. This is the case with Floyd Dallis. He has worked in the nursery several years, gone through our training program, and is now looking after the operation of our Ft. Gibson farm and doing a wonderful job. We have found the best way to get good supervisory personnel is to train them ourselves, and a training program is a must if we are going to progress. Just another reason why you can depend on Ozark for quality.



You can enjoy complete satisfaction from your customers with Altheas like these shown above. Ozark plants are grown in the fertile foothills of the Ozark mountains where mother nature has provided us with perfect balance of fertile soil, pleasing temperatures, abundant sunshine, and ample rain.

"OZARK IKE"

Trade Mark



Someone often asks us how did Ozark Ike come about. Several years ago we asked our advertising agency to work us up a trade mark. We did not realize the value of Ozark Ike at that time, and actually used him for two years before getting him registered in the United States Patent Office. Today he has become an important part of the Ozark promotional program. You will continue to see more of him in the future.



A Cultivating Tractor specially modified in Ozark's shops to go between the rows. Well-cultivated fields mean better plant growth and this is one more reason you get nothing but the finest from Ozark.

ORNAMENTAL SHRUBS (Continued)

	— BARE ROOT —				— Canned —			
	10-29	30-299	300-Up	Pkg.	1 Gal.	5 Gal.	B & B	
	Each	Each	Each	Each	Each	Each	Each	
CORNUS ALBA SIBIRICA (Red Twig Dogwood)								
Hardy, vigorous, upright shrub producing small white flowers, April-May, followed by porcelain blue fruit. Most desired for its bright red bark in Winter.								
10 to 12 feet.								
12 to 18 inch	\$0.35	\$0.30	\$0.25	\$	\$	\$	\$	
18 to 24 inch	.50	.45	.35	.55	.60			
2 to 3 feet	.60	.55	.50	.65		1.35	1.25	
CORNUS STOLONIFERA FLAVIRAMEA (Goldentwig Dogwood)								
Brilliant yellow bark produces a fine winter effect.								
18 to 24 inch	.55	.50		.65				
2 to 3 feet	.65	.60		.75			1.25	
CORNUS VARIEGATED (ELEGANTISSIMA) (Silverblotch Dogwood)								
Silver variegated leaves, bright red bark, Very attractive.								
12 to 18 inch	.40	.35						
18 to 24 inch	.70	.65		.85				
2 to 3 feet	.90	.85		1.00			1.50	
COTONEASTER ACUTIFOLIA (Peking Cotoneaster)								
An attractive hardy shrub or hedge. Dark green leaves. Black fruit.								
12 to 18 inch	.35	.30						
18 to 24 inch	.45	.40		.65				
2 to 3 feet	.55	.50		.75			1.25	
COTONEASTER DIVARICATA (Spreading Cotoneaster)								
A beautiful spreading shrub with small shiny green leaves borne on erect branches. Pink blossoms are borne all along the stems in the Spring and red berries follow in the Fall. Foliage holds well into the Winter months.								
12 to 18 inch	.50	.45	.40					
18 to 24 inch	.60	.55	.50	.65				
2 to 3 feet	.75	.70	.65	.75			1.25	
CRAPE MYRTLE (Lagerstroemia Indica)								
The wonderful summer blooming shrub of the south. Hardy as far north as Kansas City. Attractive deep green glossy leaves and masses of crape-like flowers from July through September. 12 feet.								
Your Choice of Colors: Red — Pink — Purple — White								
12 to 18 inch	.30	.25	.20					
18 to 24 inch	.35	.30	.25	.55	.60			
2 to 3 feet	.40	.35	.30	.65		1.35	1.00	
3 to 4 feet	.50	.45	.40	.75			1.25	
CRAPE MYRTLE, WILLIAM TOOVEY (Dwarf Red)								
The finest of all the Crape Myrtles. Neat, compact habit, producing a solid mass of beautiful, brilliant deep red flowers in large heads. A most prolific bloomer.								
12 to 18 inch	.50	.40						
18 to 24 inch	.60	.50		.85	1.00			
2 to 3 feet	.75	.65		1.00		2.00	1.50	
CYDONIA JAPONICA RUBRA (True Red Flowering Quince)								
An improved strain which produces clusters of bright red flowers. A distinct improvement on the common Japonica. Non-fruiting. This is one of our specialties and you can be sure of the best cutting grown plants. 5 to 6 feet.								
12 to 18 inch	.35	.30	.25					
18 to 24 inch	.40	.35	.30	.55	.60			
2 to 3 feet	.50	.45	.40	.65		1.35	1.00	
3 to 4 feet	.65	.55	.50	.75			1.25	

ORNAMENTAL SHRUBS (Continued)

— BARE ROOT —			— Canned —			
10-29	30-299	300-Up	Pkg.	1 Gal.	5 Gal.	B & B
Each	Each	Each	Each	Each	Each	Each

CYDONIA JAPONICA

New named varieties of an old favorite.

12 to 18 inch	\$0.55	\$0.50	\$0.45	\$ —	\$ —	\$ —
18 to 24 inch	.70	.65	.60	.85	—	—
2 to 3 feet	.90	.85	.80	1.00	—	1.50

VARIETIES

APPLE BLOSSOM—Produces large flowers of soft, pink, semi-upright growing shrub.

NIVALIS—Sparkling pure white flowers contrast well with the dark green foliage.

RED CHIEF—In spring large deep double red blooms completely cover the medium upright bush.

TEXAS SCARLET—Large flowers of intense blood-red color on a low, compact, almost thornless plant.

DEUTZIA GRACILIS ALBA (Slender: Dwarf Deutzia)

A most useful dwarf growing shrub. A profusion of snow-white blossoms in May. Will thrive in partial shade. 3 to 4 feet.

12 to 15 inch	.50	.45	.40	.65	—	—
15 to 18 inch	.60	.55	.50	.75	—	—
18 to 24 inch	.70	.65	.60	.85	—	1.25

DEUTZIA GRACILIS ROSEA

Pink flowering variety of Deutzia Gracilis.

12 to 15 inch	.50	.45	.40	.65	—	—
15 to 18 inch	.60	.55	.50	.75	—	—
18 to 24 inch	.70	.65	.60	.85	—	1.25

DEUTZIA LEMONIE (Lemoinei Deutzia)

Large showy white flowers in upright racemes in early spring. Very floriferous, semi-dwarf hybrid variety. Distinctly different.

12 to 18 inch	.50	.45	.40	—	—	—
18 to 24 inch	.60	.55	.50	.65	—	—
2 to 3 feet	.75	.70	.65	.75	—	1.25

DEUTZIA, PRIDE OF ROCHESTER

Strong growing, free blooming variety with double white flowers tinged pink.

12 to 18 inch	.25	.20	.15	—	—	—
18 to 24 inch	.35	.30	.25	.55	.60	—
2 to 3 feet	.45	.40	.35	.65	—	1.35
3 to 4 feet	.55	.50	.45	.75	—	1.25

EUONYMUS ALATUS COMPACTA (Dwarf Winged Euonymus) (Burning Bush)

"Burning Bush" of fame and fable. A sturdy, easily grown plant with horizontal branching habit and brilliant scarlet autumn color. Interesting cork-like bark, yellow flowers in early spring.

12 to 15 inch	.70	.65	.60	.85	—	—
15 to 18 inch	.80	.75	.70	1.00	1.00	—
18 to 24 inch	1.10	1.00	.90	1.15	—	2.00

EUONYMUS PATENS (Small Leaf) (Kiautschovicus)

A most decorative plant in the fall with very large, bittersweet-type berries, enhanced by its light green glossy foliage. It is a broadleaf evergreen that is most hardy, even in the north.

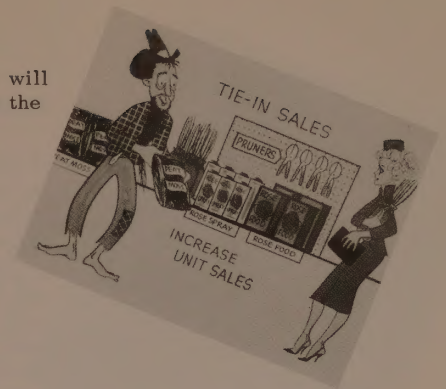
12 to 15 inch	.45	.40	.35	—	—	—
15 to 18 inch	.55	.50	.45	—	—	1.25

EUONYMUS RADICANS UPRIGHT (Sarcocoe)

Grows upright naturally. Makes good shrub or thick hedge or can be staked and sheared into columns. Dark green leaves and stem year around. Definitely a better broadleaf evergreen.

12 to 15 inch	.50	.45	.40	—	—	—
15 to 18 inch	.60	.55	.50	—	—	1.25

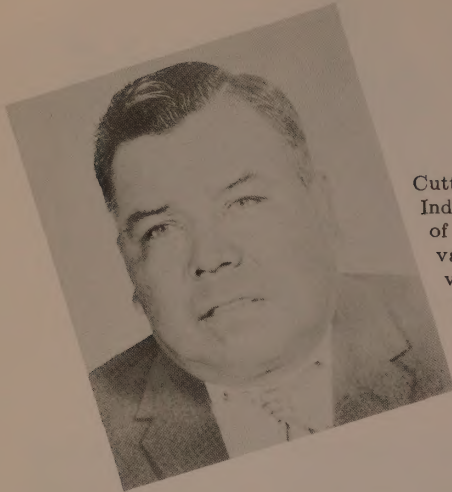
You'll get more customer dollars if you will display related garden products next to the proper plants.



This block of *Philadelphus Virginalis* (Double Mock Orange) is typical of the branching seen on Ozark Flowering Shrubs. Three times each summer we mount a lawn mower on the bottom of a tractor and cut the tops of our flowering shrubs, making them branch heavier and grow more dense. This is just another skillful step taken by Ozark's production department to grow a better quality plant for you.

CUTTER PIGEON

TEST ORCHARD SUPERINTENDENT



Cutter Pigeon is a full-blood Cherokee Indian that looks after Ozark's 250 acres of orchards. His crews constantly cultivate, spray when needed, and use the very latest pruning practices. We test all the new varieties in this orchard and keep checking the old varieties as well. Bud wood is selected from this bearing orchard to assure you of trees absolutely true to variety.



Water when you need it is like money in the bank. It was dry this spring when the hardwood cuttings shown above were planted, the overhead sprinkler system saved this crop. It is also vitally important to get the maximum growth on large plants.

ORNAMENTAL SHRUBS (Continued)

— BARE ROOT — — Canned —
10-29 30-299 300-Up Pkg. 1 Gal. 5 Gal. B & B
Each Each Each Each Each Each Each

FORSYTHIA, ARNOLDS DWARF

A heavily blooming new dwarf type with excellent foliage. Desirable as a ground cover or as a facer shrub.

9 to 12 inch	\$0.30	\$0.25	\$ —	\$ —	\$ —	\$ —	\$ —
12 to 15 inch	.50	.45	—	.85	—	—	—
15 to 18 inch	.70	.65	—	1.00	—	—	—

FORSYTHIA BEATRIX FARRAND

A wonderful new variety originating with the Arnold Arboretum. A vigorous grower developing into large symmetrical plant, producing deep golden flowers often two inches in diameter with orange markings.

18 to 24 inch	.45	.40	.35	.85	—	—	—
2 to 3 feet	.55	.50	.45	1.00	—	—	1.00
3 to 4 feet	.65	.60	.65	1.15	—	—	1.25

FORSYTHIA FORTUNEI

A large, upright shrub with slightly arching branches. Bright golden flowers in early Spring. 6 to 8 feet.

12 to 18 inch	.25	.20	.15	—	—	—	—
18 to 24 inch	.35	.30	.25	.55	—	—	—
2 to 3 feet	.40	.35	.30	.65	—	—	—
3 to 4 feet	.45	.40	.35	.75	—	—	1.00
4 to 5 feet	.55	.50	.45	—	—	—	1.25

FORSYTHIA INTERMEDIA SPECTABILIS

Vigorous spreading Forsythia with rich yellow flowers in early Spring. Very profuse bloomer. 6 to 8 feet.

12 to 18 inch	.25	.20	.15	—	—	—	—
18 to 24 inch	.35	.30	.25	.55	—	—	—
2 to 3 feet	.40	.35	.30	.65	—	—	—
3 to 4 feet	.45	.40	.35	.75	—	—	1.00
4 to 5 feet	.55	.50	.45	—	—	—	1.25

FORSYTHIA LYNNWOOD GOLD

A new Forsythia that originated in Ireland with erect branches that become literally smothered under deep yellow flowers from top to bottom. We consider this variety far superior to all others.

12 to 18 inch	.35	.30	.25	—	—	—	—
18 to 24 inch	.40	.35	.30	.65	.60	—	—
2 to 3 feet	.45	.40	.35	.75	—	—	—
3 to 4 feet	.55	.50	.45	.85	—	1.35	1.00
4 to 5 feet	.65	.60	.55	—	—	—	1.25

FORSYTHIA SPRING GLORY

A new variety completely covered with large pale yellow flowers making a brilliant and cheerful display in the Spring.

12 to 18 inch	.30	.25	.20	—	—	—	—
18 to 24 inch	.35	.30	.25	.55	—	—	—
2 to 3 feet	.40	.35	.30	.65	—	—	—
3 to 4 feet	.45	.40	.35	.75	—	—	1.00
4 to 5 feet	.55	.50	.45	—	—	—	1.25

GOLDEN VICARI (Golden Privet) (Ibota Vicari)

A compact privet with golden-yellow leaves that lends an interesting contrast in plantings all season. Beautiful as individual shrub or hedging.

9 to 12 inch	.45	.40	—	.65	—	—	—
12 to 15 inch	.50	.45	—	.75	1.00	—	—

ORNAMENTAL SHRUBS (Continued)

	— BARE ROOT —				— Canned —			
	10-29	30-299	300-Up	Pkg.	1 Gal.	5 Gal.	B & B	
	Each	Each	Each	Each	Each	Each	Each	Each

HONEYSUCKLE CLAVEY'S DWARF (*Lonicera Compacta Nana*)

A new true dwarf shrub for landscaping ranch style homes. Foliage similar to tartarian honeysuckle, but smaller. Very bushy and compact globe shaped without shearing. Small yellow flowers, red berries.

12 to 18 inch	\$0.35	\$0.30	\$0.25	\$0.65	\$	\$	\$	
18 to 24 inch	.45	.40	.35	.75	—	—	—	
2 to 3 feet	.55	.50	.45	.85	—	—	—	1.00

HONEYSUCKLE FRAGRANTISSIMA (Winter Honeysuckle)

Fragrant white flowers in March — April. Nearly evergreen.

12 to 18 inch	.30	.25	.20	—	—	—	—	
18 to 24 inch	.35	.30	.25	.55	.60	—	—	
2 to 3 feet	.45	.40	.35	.65	—	1.35	1.00	
3 to 4 feet	.55	.50	.45	.75	—	—	1.25	

HONEYSUCKLE ZABELI (*Lonicera Zabeli*) (Improved Red Tartarian Honeysuckle)

A handsome, erect Honeysuckle with bright green foliage and dark red flowers followed by brilliant red berries. Very hardy. An improved strain of Red Tartarian.

12 to 18 inch	.35	.30	.25	—	—	—	—	
18 to 24 inch	.40	.35	.30	.55	.60	—	—	
2 to 3 feet	.50	.45	.40	.65	—	1.35	1.00	
3 to 4 feet	.60	.55	.50	.75	—	—	1.25	

HYDRANGEA ARBORESCENS GRANDIFLORA (Hills of Snow)

A splendid performer every Summer. All over the country it puts on a spectacular show with its profusion of large snowball-like flowers in June and July. Its dark green foliage and shapely growth makes it tops for foundation plantings. Especially adapted for shady places. 4 to 5 feet.

12 to 18 inch	.35	.30	.25	—	—	—	—	
18 to 24 inch	.55	.50	.45	.65	.70	—	—	
2 to 3 feet	.65	.60	.55	.75	—	1.65	1.25	

HYDRANGEA NIKKO BLUE

A new variety that has stood 20 degrees below zero and blooms the next Spring. Blooms on New Wood; therefore, it can freeze down and still bloom every year. This item will sell out early; so we suggest you place your order now. 4 to 5 feet.

2 Year No. 1	.80	.75	.70	.85	1.00	—	—	
2 Year Medium	.70	.65	.60	—	—	—	—	

HYDRANGEA PEEGEE (*Hydrangea Paniculata Grandiflora*)

Enormous white, cone-shaped, double flowers changing in Autumn to shades of pink and bronze. Long blooming season from July to October. Excellent for foundations, borders, or individual specimen. 4 to 5 feet.

12 to 18 inch	.35	.30	.25	—	—	—	—	
18 to 24 inch	.55	.50	.45	.65	.70	—	—	
2 to 3 feet	.65	.60	.55	.75	—	1.65	1.25	

HYPERICUM HIDCOTE

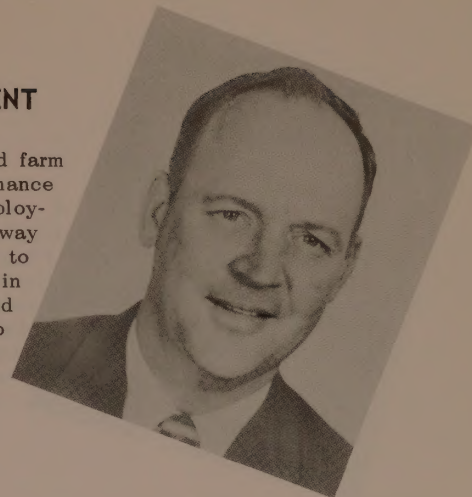
New hardy, prostrate variety useful as a border or ground cover. Large waxy golden yellow blossoms.

No. 1	.55	.50	—	.65	—	—	—	
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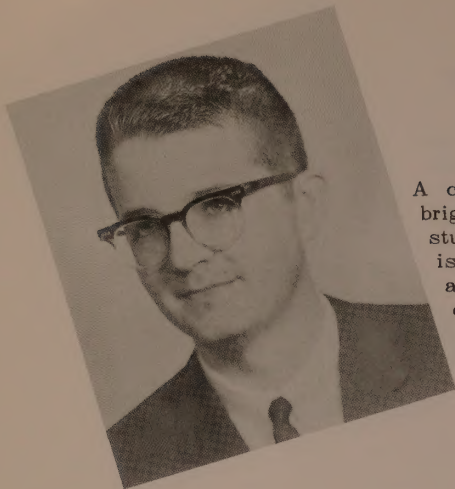
WILLARD CARR

MAINTENANCE SUPERINTENDENT

Keeping Ozark's trucks, tractors, and farm equipment going takes a good maintenance organization. Willard Carr and his employees have a complete shop and two-way radio equipped maintenance trucks to handle any break downs that occur in the field. They also modify and build special equipment that is needed to give a more efficient operation. Some of this special equipment is also built and sold to other nurseries.



Ozark's Hydrangeas as shown above are grown for maximum fullness and uniformity. The beautiful blooms on these plants are the thing that makes satisfied customers for Ozark. They'll make satisfied customers for you too.



ED DAVIS, JR

THE FUTURE

A constant training program is held for bright, promising young part-time college students working for Ozark. Ed Davis, Jr. is one of the students now working in our accounting department. Some of our best employees have come from college students that worked for us part-time while in college. After finishing college they already have a background for the nursery business as well as some practical experience.



This field of Hydrangea A.G. is another example of the quality of Ozark plants. Extra wide 54 inch rows enable the plants to get plenty of sunshine and give the roots a chance to develop naturally.

ORNAMENTAL SHRUBS (Continued)

— BARE ROOT — — Canned —
10-29 30-299 300-Up Pkg. 1 Gal. 5 Gal. B & B
Each Each Each Each Each Each Each

HYPERICUM KALMIANUM (Pot O' Gold)

Dense and bushy plant with clean, blue green foliage. Large yellow flowers, July to August. 3 feet.

12 to 15 inch	\$0.45	\$0.40	\$	\$0.65	\$	\$	\$
15 to 18 inch	.55	.50		.75			

HYPERICUM SUNGOLD (Pat. No. 568)

A shapely, dwarf shrub which bears golden-yellow flowers at the end of every shoot of the summer's new growth.

12 to 15 inch	.70	.60		.85			
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KERRIA JAPONICA FLORA-PLENA (Double Globe Flower)

Double golden flowers of a ball-like shape similar to button chrysanthemums. Vigorous grower with many bright green stems, attractive all winter.

12 to 18 inch	.55	.50					
18 to 24 inch	.70	.65		.85			
2 to 3 feet	.85	.80		1.00			1.50

KOLKWTZIA AMABILIS (Beauty Bush)

A graceful shrub bearing a great profusion of beautiful pink trumpet-shaped flowers in the Spring. 6 to 8 feet.

12 to 18 inch	.35	.30	.25				
18 to 24 inch	.55	.50	.45	.65	.70		
2 to 3 feet	.65	.60	.55	.75		1.65	1.25
3 to 4 feet	.75	.70	.65	.85			1.50

LILAC, FRENCH HYBRID

Rapidly becoming the most popular flowering shrub, being used as specimens, ornamental clumps, screens and for hedges. All hybrids with attractive flowers of many shades and color blends. Very hardy. 8 to 10 feet.

Charles X—Single Red

Mme. Antoine Buchner—Dbl. Pink

Charles Jolly—Dbl. Red

Mme. Lemoine—Dbl. White

Katherine Havemeyer—Dbl. Blue

12 to 18 inch	.50	.45					
18 to 24 inch	.70	.65		.85			
2 to 3 feet	.90	.85		1.00			1.50

LILAC, OLD FASHION PURPLE (Syringa Vulgaris Purpurea)

A popular free blooming hardy shrub with lilac purple flowers in large panicles in April and May. 12 to 18 feet.

12 to 18 inch	.35	.30	.27				
18 to 24 inch	.50	.45	.40	.55	.70		
2 to 3 feet	.65	.55	.50	.65		1.65	1.25
3 to 4 feet	.80	.75		.75			1.50

LILAC, OLD FASHION WHITE (Syringa Vulgaris Alba)

A vigorous shrub with clusters of single white flowers among the attractive green foliage.

12 to 18 inch	.45	.40	.35				
18 to 24 inch	.60	.50	.45	.65	.70		
2 to 3 feet	.65	.60	.55	.75		1.65	1.25

LILAC, PERSIAN

We recommend use of Rothomagensis which is similar in habit of growth but produces superior flowers and foliage.

LILAC ROTHOMAGENSIS, PURPLE (Chinese Lilac)

Generally grown and sold as Persian Lilac. Upright, vigorous grower, slender branches, with broad flower heads. Blooms first year and very hardy. 8 to 10 feet.

12 to 18 inch	.40	.35	.30				
18 to 24 inch	.50	.45	.40	.65	.70		
2 to 3 feet	.60	.55	.50	.75		1.65	1.00
3 to 4 feet	.70	.65	.60	.85			1.25

ORNAMENTAL SHRUBS (Continued)

- BARE ROOT -				Canned			
10-29	30-299	300-Up	Pkg.	1 Gal.	5 Gal.	B & B	
Each	Each	Each	Each	Each	Each	Each	Each

LILAC, ROTHOMAGENSIS, PINK

A selected strain with beautiful pink flowers.

12 to 18 inch		\$0.50	\$0.45	\$0.40	\$	\$	\$
18 to 24 inch		.60	.55	.50	.65		
2 to 3 feet		.70	.65	.60	.75		1.25

LILAC, ROTHOMAGENSIS, WHITE

A selected strain with beautiful white flowers.

12 to 18 inch		.50	.45				
18 to 24 inch		.60	.55		.65		
2 to 3 feet		.70	.65		.75		1.25

PHILADELPHUS AMALTHEE

A new distinctive Mock Orange that becomes completely covered in spring with large single white flowers with a pink center.

12 to 18 inch		.35	.30				
18 to 24 inch		.50	.45		.65		
2 to 3 feet		.60	.55		.75		1.25

PHILADELPHUS CORONARIUS (Sweet Mock Orange)

A popular, hardy shrub. Fragrant white flowers in May and June. Vigorous grower. 10 feet.

12 to 18 inch		.30	.25				
18 to 24 inch		.40	.35	.30	.55	.60	
2 to 3 feet		.50	.45	.40	.65		1.35
3 to 4 feet		.60	.55	.50	.75		1.25

PHILADELPHUS CORONARIUS AUREUS (Golden Mock Orange)

A dwarf growing shrub with golden yellow foliage and snow white blooms in the Spring, having the delicate fragrance of orange blossoms.

12 to 15 inch		.70	.65				
15 to 18 inch		.85	.80		.85		
18 to 24 inch		1.10	1.00		1.00		1.50

PHILADELPHUS MINNESOTA SNOWFLAKE, (Plant Patent 538)

An outstanding introduction. The glistening white, intensely double blooms are borne profusely are are very fragrant. The well-shaped shrub is nicely branched with good foliage.

12 to 18 inch		.45	.40	.35			
18 to 24 inch		.55	.50	.45	.85	.70	
2 to 3 feet		.65	.60	.55	1.00		1.65
3 to 4 feet		.75	.70	.60	1.15		1.50

PHILADELPHUS VIRGINALIS (Double Mock Orange)

Bushy, symmetrical shrub that loads down with beautiful fragrant semi-double flowers over a long season beginning in May. 7 to 8 feet.

12 to 18 inch		.35	.30	.25			
18 to 24 inch		.50	.45	.40	.65		
2 to 3 feet		.60	.55	.50	.75		1.00
3 to 4 feet		.70	.65	.60	.85		1.25

PHYSOCARPUS OPULIFOLIUS LUTEUS (Aureus) (Golden Ninebark)

Very hardy golden leaved variety producing white flowers in May-June.

12 to 18 inch		.30	.25				
18 to 24 inch		.40	.35		.65		
2 to 3 feet		.50	.45		.75		1.00

PHYSOCARPUS OPULIFOLIUS NANA (Dwarf Ninebark)

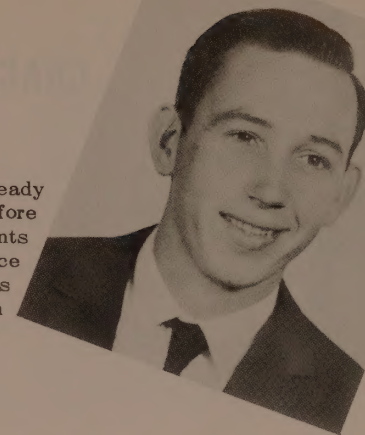
Dwarf shrub with refined foliage resembling Alpine Currant. Excellent for low formal hedges.

12 to 18 inch		.30	.25				
18 to 24 inch		.40	.35		.65		
2 to 3 feet		.50	.45		.75		1.00

JACK SOMNER

TRUCK LOADING FOREMAN

Each and every Ozark plant has already been inspected by two inspectors before Jack Somner's employees see the plants to load. Jack Somner inspects them once more before they are loaded. He has worked with the plants in the production and shipping since he was a small boy, therefore, he knows a good plant when he sees it.



The use of greenhouses for propagating rooted cuttings is over. Ozark uses this modern Open Mist Bed type of propagation for varieties of evergreens that can be started from rooted cuttings. After cuttings are put into the beds, the sides are installed and remain upright for about five months. An electronic watering system automatically waters the plants every five minutes. This propagation system allows better rooting and an improved, heavier liner, for these varieties.



CRACKER BARREL SELLING

Not with Ozark plants. We furnish FREE a big (5x7") full color picture label for each variety regardless of whether you buy Bare Root, Balled and Burlapped, Container or Package plants.



Quality Hydrangea Peegee plants like this are a common sight at Ozark. Visitors at our nursery are surprised to see weedless rows and healthy disease-free nursery stock. Only a rigid program of cultivation and spraying can get results like this.

ORNAMENTAL SHRUBS (Continued)

— BARE ROOT — Canned —
10-29 30-299 300+Up Pkg. 1 Gal. 5 Gal. B & B
Each Each Each Each Each Each Each

POINCIANA (Bird of Paradise)

Small tree or shrub with lacy green leaves. Yellow flowers with protruding brilliant red stamens. Very hardy and drought resistant. 12 feet.

18 to 24 inch		\$0.40	\$0.35	\$	\$0.65	\$	\$	\$	\$
2 to 3 feet		.50	.45		.75				1.00

POMEGRANATE, DOUBLE RED FLOWERING (Punica Granatum)

Medium shrub with glossy leaves and numerous double, orange-red flowers.

12 to 18 inch		.45	.40						
18 to 24 inch		.55	.50		.65	.70			
2 to 3 feet		.65	.60		.75		1.65	1.25	

POTENTILLA GOLD DROP (Potentilla Fruitcosa)

Dwarf growing compact shrub that produces a mass of golden buttercup-like blossoms all Summer.

12 to 15 inch		.65	.50		.65				
15 to 18 inch		.70	.65		.75				

PRUNUS BESSEYI (Hansen Bush Cherry)

An ornamental shrub, producing delicious fruit. Very easy to grow, highly productive and hardy. The fruit is large, black and wonderful to eat from the bush. Leaves are silvery green, turning red in Autumn. Attractive white blossoms add to landscape effect. Best to plant two or more bushes for pollination. Since this is a dwarf growing plant, it could be the answer to your calls for dwarf cherry trees.

18 to 24 inch		.30	.25		.55				
2 to 3 feet		.35	.30		.65				
3 to 4 feet		.40	.35		.75				1.00

PRUNUS CISTENA (Purple Leaf Plum)

A dwarf variety with rich purple red foliage. Shrub form. 5 to 6 feet.

18 to 24 inch		.80	.75		.85	.70			
2 to 3 feet		.95	.90		1.00		1.65	1.50	

PURPLE FRINGE OR SMOKE TREE (Rhus Cotinus Coggrygia)

A beautiful fast growing shrub producing masses of filmy, smoky panicles of purple flowers in June and July, giving the entire tree a most unusual smoke-like appearance.

12 to 18 inch		.45	.40	.35					
18 to 24 inch		.55	.50	.45	.85	1.00			
2 to 3 feet		.80	.75	.70	1.00		2.00	1.50	
3 to 4 feet		1.00	.90	.85	1.15				1.75

RED LEAF SMOKE TREE (Rhus Cotinus Coggrygia Rubrifolia)

A specially selected variety with dark purplish-red foliage.

18 to 24 inch		1.10	1.00		.85				
2 to 3 feet		1.60	1.50		1.00				2.00
3 to 4 feet		1.85	1.75		1.15				2.25

RHUS CANADENSIS (Aromatica) (Fragrant Sumac)

Beautiful clusters of small yellow flowers in April and May followed with coral red berries in June. Very attractive. Hardy.

12 to 18 inch		.40	.35						
18 to 24 inch		.55	.50		.65				
2 to 3 feet		.70	.65		.75				1.25

RIBES ALPINUM (Alpine Currant)

An attractively foliaged hardy shrub that makes a dense compact, upright specimen but more particularly adopts itself to hedges or mass plantings. Small greenish flowers in spring. Scarlet fruit.

12 to 15 inch		.50	.45						
15 to 18 inch		.60	.55		.85				
18 to 24 inch		.70	.65		1.00				1.25

ORNAMENTAL SHRUBS (Continued)

	— BARE ROOT —			— Canned —			
	10-29 Each	30-299 Each	300-Up Each	Pkg. Each	1 Gal. Each	5 Gal. Each	B & B Each
ROSE ACACIA (Robinia Hispida) (Pink Flowering Moss Locust)							
A medium growing, spreading shrub with dark green locust-like leaves and huge clusters of pink sweet-pea like flowers borne in May.							
18 to 24 inch	\$0.45	\$0.40	\$	\$0.65	\$	\$	\$
2 to 3 feet	.55	.50		.75			
3 to 4 feet	.70	.65		.85			1.25

RUSSIAN OLIVE (Elaeagnus Angustifolia)

Attractive silvery leaves with orange berries coated with silvery scales. Fragrant. Very hardy.

12 to 18 inch	.25	.20					
18 to 24 inch	.40	.35	.30	.55	.60		
2 to 3 feet	.50	.45	.40	.65		1.35	1.00

SNOWBALL — See Viburnum

SPIREA ANTHONY WATERER

A lovely dwarf shrub, bright red flowers. June to September. 3 to 4 feet.

8 to 12 inch	.30	.25	.22				
12 to 15 inch	.40	.35	.30	.55			
15 to 18 inch	.50	.45	.40	.65	.60		
18 to 24 inch	.60	.55	.50	.75			
24 to 30 inch	.70	.65				1.35	1.25

SPIREA BILLIARDI

Bright pink flowers in long spikes that glisten like frost on an object when the early morning sun shines on it. Blooms from July to September. Very beautiful shrub. 5 to 6 feet.

12 to 18 inch	.25	.20					
18 to 24 inch	.35	.30		.55	.60		
2 to 3 feet	.40	.35		.65		1.35	
3 to 4 feet	.45	.40		.75			1.00

SPIREA FROBELI

Similar to Spirea Anthony Waterer but grows larger. Vigorous, spreading grower. Bright pink flowers, April and May. Purplish tips in spring. Beautiful autumn colors. Very hardy, used extensively.

12 to 18 inch	.35	.30	.25	.55			
18 to 24 inch	.40	.35	.30	.65			
24 to 30 inch	.50	.45	.40	.75			1.00

SPIREA JAPONICA COCCINEA

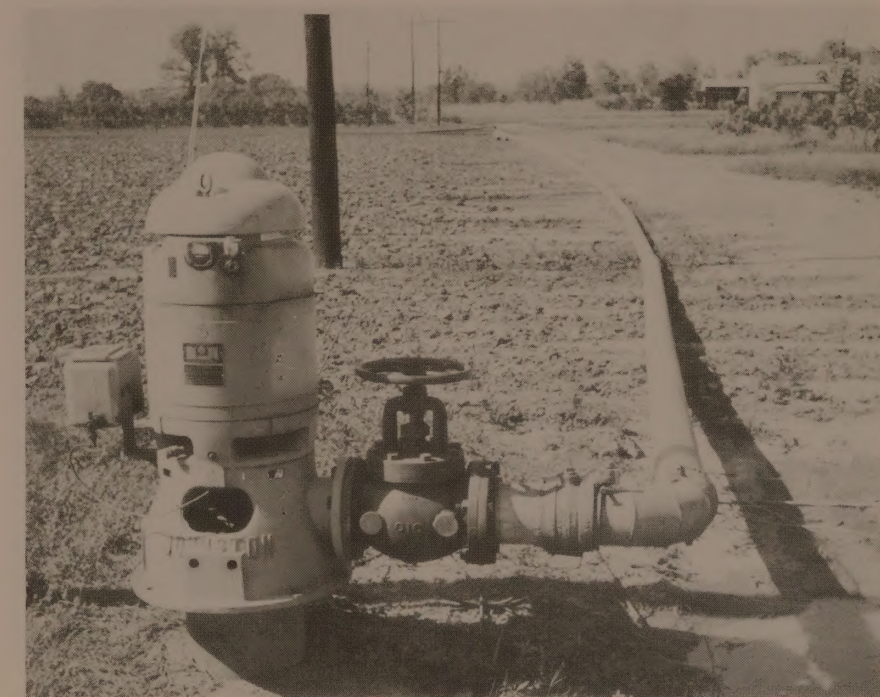
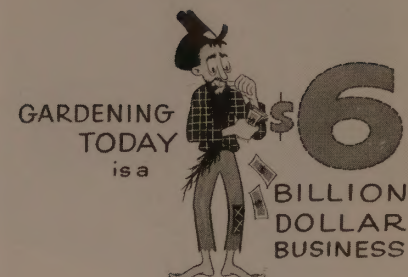
An improved Spirea Anthony Waterer with a much darker red color.

12 to 15 inch	.45	.40	.35	.65			
15 to 18 inch	.55	.50	.45	.75			
18 to 24 inch	.65	.60	.55	.85			1.25

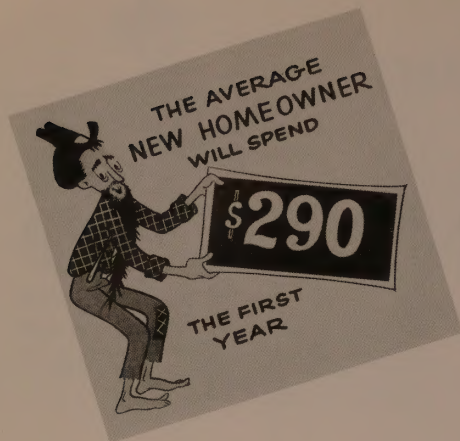
SPIREA REEVESIANA PLENA (Double Reeves Spirea)

Medium shrub with wiry, slender branches and numerous umbels of small, double, white flowers.

12 to 18 inch	.30	.25					
18 to 24 inch	.40	.35	.30	.55	.60		
2 to 3 feet	.50	.45	.40	.65		1.35	1.00



Over 5,000,000 gallons of water per day. That's the total output of Ozark's electric irrigation pumps. These shallow well pumps will average 550 gallons per minute. Another reason why Ozark can assure you, year after year, strong vigorous plants regardless of abnormal weather conditions.



More than a million new homes have been built in EACH of the last ten years.



Here is a picture of Weigela Rosea. This popular flowering shrub grows exceptionally well here in the foothills of the Ozark mountains. These full, well shaped shrubs are bound to please your customers.

ORNAMENTAL SHRUBS (Continued)

— BARE ROOT — Canned
10-29 30-299 300-Up Pkg. 1 Gal. 5 Gal. B & B
Each Each Each Each Each Each Each

SPIREA VANHOUTTEI (Bridalwreath)

Great masses of white flowers in profusion in April and May. Sometimes called Bridalwreath. 6 to 8 feet.

12 to 18 inch	\$0.25	\$0.20	\$.	\$.	\$.	\$.	\$.
18 to 24 inch	.35	.30	.25	.55	.60	—	—
2 to 3 feet	.45	.40	.35	.65	—	1.35	—
3 to 4 feet	.55	.50	.45	.75	—	—	1.00

SYMPHORICARPOS ALBA (Common Snowberry)

Attractive green foliage, pink flowers, June-July. Large white berries in clusters in Autumn.

18 to 24 inch	.35	.30	.25	.65	—	—	—
2 to 3 feet	.40	.35	.30	.75	—	—	1.00

SYMPHORICARPOS CHENAULTI (Improved Coralberry)

Small leaves on graceful arching branches. Pink flowers, red berries.

18 to 24 inch	.35	.30	.25	.65	—	—	—
2 to 3 feet	.40	.35	.30	.75	—	—	1.00

TAMARIX AFRICANA

An upright spreading shrub noted for its fine, graceful feathery green foliage and showy pink blossoms.

18 to 24 inch	.30	.25	—	.55	—	—	—
2 to 3 feet	.40	.35	—	.65	—	—	—
3 to 4 feet	.50	.45	—	.75	—	—	1.00
4 to 5 feet	.55	.50	—	—	—	—	—

TAMARIX HISPIDA

A graceful shrub with fine, feathery blue-green foliage and bright pink flowers that bloom off and on all summer. Use as a hedge or individual specimens Very good for bouquets. 12 to 15 feet.

18 to 24 inch	.30	.25	—	.55	—	—	—
2 to 3 feet	.40	.35	—	.65	—	—	—
3 to 4 feet	.50	.45	—	.75	—	—	1.00
4 to 5 feet	.55	.50	—	—	—	—	—

VIBURNUM CARLESI (Korean Spice Viburnum)

As the leaves appear, very beautiful waxy pink, and delightfully fragrant, flowers bloom in small round clusters. Prefers well-drained sunny spots.

12 to 15 inch	1.35	1.25	—	—	—	—	—
15 to 18 inch	1.65	1.50	—	—	—	—	2.00
18 to 24 inch	2.25	2.00	—	—	—	—	2.50

VIBURNUM DENTATUM (Arrowwood)

White flowers in long-stalked clusters in late Spring, followed by blue-black berries in late Summer.

12 to 18 inch	.35	.30	—	—	—	—	—
18 to 24 inch	.50	.45	—	.85	—	—	—
2 to 3 feet	.60	.55	—	1.00	—	—	1.00

VIBURNUM DILATUM

Attractive foliage. Flat clusters of white flowers are followed by blue-black fruit. Glossy red fall foliage. Strong, rapid grower.

12 to 18 inch	.35	.30	—	—	—	—	—
18 to 24 inch	.50	.45	—	.85	—	—	—
2 to 3 feet	.60	.55	—	1.00	—	—	1.00

ORNAMENTAL SHRUBS (Continued)

— BARE ROOT — — Canned —
 10-29 30-299 300-Up Pkg. 1 Gal. 5 Gal. B & B
 Each Each Each Each Each Each Each

VIBURNUM OPULUS, EUROPEAN CRANBERRY (Highbush Cranberry)

White flowers in May, with many clusters of crimson berries and coppery fall foliage. Berries persist all winter.

12 to 18 inch	\$0.40	\$0.35	\$ —	\$ —	\$ —	\$ —	\$ —
18 to 24 inch	.60	.55	.50	.65	—	—	—
2 to 3 feet	.70	.65	.60	.75	—	—	1.25

VIBURNUM OPULUS STERILE (Snowball)

Produces round heads of white snowball-like blooms in profusion in late spring. Thrives in full sunlight, also semi-shade. One of the most popular of all shrubs.

12 to 18 inch	.40	.35	.30	—	—	—	—
18 to 24 inch	.55	.50	.45	.65	.70	—	—
2 to 3 feet	.65	.60	.55	.75	—	1.65	1.00
3 to 4 feet	.85	.80	.75	.85	—	—	1.25

VIBURNUM TOMENTOSUM (Doublefile Viburnum)

White flowers in flat heads followed by bright red berries that turn to blue-black. Horizontal branching habit. Red autumn foliage.

12 to 18 inch	.35	.30	—	—	—	—	—
18 to 24 inch	.55	.50	—	.85	—	—	—
2 to 3 feet	.70	.65	—	1.00	—	—	1.25

VITEX MACROPHYLLUM (Lilac Chaste Tree)

A graceful shrub with attractive spikes of lovely pale blue flowers. Blooms very freely from July to Fall. A rather vigorous grower, produces its flowers on new wood. Foliage is shiny green, deeply indented. 10 feet.

12 to 18 inch	.25	.20	—	—	—	—	—
18 to 24 inch	.35	.30	—	.55	.60	—	—
2 to 3 feet	.45	.40	—	.65	—	1.35	1.00
3 to 4 feet	.55	.50	—	.75	—	—	1.25

WEIGELA BRISTOL RUBY (Plant Patent No. 492)

Without exception the finest of all red Weigelas. Sparkling ruby-red blooms from spring till frost. Dense compact grower.

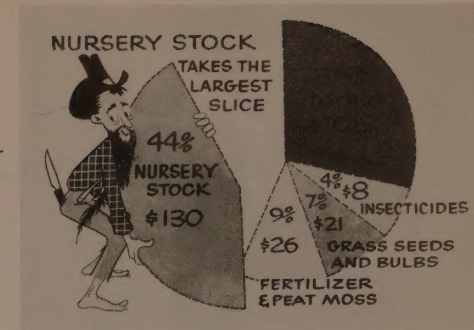
12 to 18 inch	.35	.30	.25	—	—	—	—
18 to 24 inch	.50	.45	.40	.85	.70	—	—
2 to 3 feet	.60	.55	.50	1.00	—	1.65	1.00
3 to 4 feet	.80	.75	.70	1.15	—	—	1.25

WEIGELA EVA RATHKE

A bright red Weigela of medium height and spreading habit. Flowers are rich red, blooming in Spring and again in Autumn. 5 to 6 feet.

12 to 18 inch	.30	.25	.20	—	—	—	—
18 to 24 inch	.45	.40	.35	.65	.70	—	—
2 to 3 feet	.50	.45	.40	.75	—	1.65	1.00
3 to 4 feet	.65	.60	.55	.85	—	—	1.25

Suburban living has forced millions of people into gardening despite themselves.



This picture shows Ozark's Mist Bed propagation system after the sides have been removed. When first started, the plants must be covered to root well. After they root and begin to grow the tops and sides of the beds are removed. The liners are then taken to the field as needed. Ozark uses over 120 such beds. This enables us to start in the field with liners far superior to those that have to be bought on the open market.



Past experience will tell you when the selling season starts in your area. If your initial shipment looks too large, split it in half and give us two shipping dates.



Weigela Vaniceki, another block of Ozark's heavy well branched shrubs. Stock like this will please both you and your customer. And you have a choice of sizes up to 4 to 5 feet.

ORNAMENTAL SHRUBS (Continued)

- BARE ROOT - Canned
10-29 30-299 300-Up Pkg. 1 Gal. 5 Gal. B & B
Each Each Each Each Each Each

WEIGELA, DWARF VARIEGATED (Nana Variegata)

A lovely compact dwarf shrub with variegated leaves. Light pink flowers in May and June completely cover plant. 4 to 5 feet.

12 to 18 inch	\$.040	\$0.35	\$0.30	\$....	\$....	\$....	\$....
18 to 24 inch	.50	.45	.40	.65	.70		
2 to 3 feet	.75	.60	.55	.75		1.65	1.00
3 to 4 feet	.80	.75	.70	.85			1.25

WEIGELA ROSEA

Beautiful shrub with bright pink trumpet-shaped flowers. Upright, spreading growth habit. Excellent mass plant. 5 to 6 feet.

12 to 18 inch	.30	.25	.20				
18 to 24 inch	.35	.30	.25	.55	.60		
2 to 3 feet	.40	.35	.30	.65		1.35	1.00
3 to 4 feet	.50	.45	.40	.75			1.25
4 to 5 feet	.60	.55	.50				1.50

WEIGELA VANICEKI (Cardinal Shrub)

Masses of bright crimson, trumpet shaped flowers in Spring. Hardier and more shapely than other varieties.

12 to 18 inch	.35	.25	.20				
18 to 24 inch	.50	.40	.35	.65	.70		
2 to 3 feet	.55	.50	.45	.75		1.65	1.00
3 to 4 feet	.65	.60	.55	.85			1.25
4 to 5 feet	.70	.65	.60				1.50

WILLOW, DWARF BLUE-LEAF ARCTIC (Salix Purpurea Nana)

Useful as single specimens in the foreground of shrubbery border, also splendid for producing a dense, rather dwarf hedge. Very hardy. Can be trimmed for formal effects.

12 to 15 inch	.30	.25		.65			
15 to 18 inch	.35	.30	.25	.75			
18 to 24 inch	.40	.35	.30	.85			

WILLOW, AMERICAN PUSSY (Salix Discolor)

Large furry gray catkins in early spring before leaves appear. 20 feet.

12 to 18 inch	.25	.20					
18 to 24 inch	.30	.25		.55	.60		
2 to 3 feet	.40	.35		.65		1.35	
3 to 4 feet	.55	.50		.75			1.00

WILLOW, FRENCH PUSSY

Catkins are pink instead of gray. Very desirable for winter forcing.

18 to 24 inch	.35	.30		.65			
2 to 3 feet	.50	.45		.75			
3 to 4 feet	.65	.60		.85			1.25

WILLOW, PINK FLOWERING DESERT (Chilopsis Linearis)

Small ornamental tree with willow-like foliage and delicate pink blossoms.

18 to 24 inch	.45	.40		.65			
2 to 3 feet	.55	.50		.75			1.25

HEDGES

-BARE ROOT-
10-299 300-Up
Each Each No. in Pack Per Pack

AMUR RIVER PRIVET SOUTH (*Ligustrum Sinensis*)

The hardest evergreen privet in the southwest. Bushy with small leaves. Responds readily to shearing or develops a beautiful dense screen if left un-sheared. Hardy as far north as Kansas City.

6 to 12 inch, Seedlings	\$0.02	\$0.01	—	\$—
12 to 18 inch, Seedlings	.03	.02	50	1.25
12 to 18 inch, Transplants	.09	.07	—	—
18 to 24 inch, Transplants	.12	.10	10	1.50
2 to 3 feet, Transplants	.14	.12	10	1.75
3 to 4 feet, Transplants	.15	.14	—	—

AMUR RIVER PRIVET NORTH (*Ligustrum Amurense*)

Hardy, well adapted to Northern states. Upright branches, rather glossy, oval leaves.

12 to 18 inch, 2 canes and up	.07	.05	25	1.25
18 to 24 inch, 3 canes and up	.10	.08	10	1.50
2 to 3 feet, 4 canes and up	.13	.11	10	1.75
3 to 4 feet, 4 canes and up	.16	.14	—	—

CALIFORNIA PRIVET (*Ligustrum Ovalifolium*)

A very attractive hedge plant with large glossy leaves; holds its leaves well into winter. Not hardy in extreme northern states. Used extensively for under-stock for grafting lilacs.

12 to 28 inch, 2 canes and up	.07	.06	25	1.25
18 to 24 inch, 3 canes and up	.09	.08	10	1.50
2 to 3 feet, 4 canes and up	.15	.13	10	1.75
3 to 4 feet, 4 canes and up	.19	.17	—	—

IBOLIFOLIUM PRIVET (Hardy California)

A vigorous upright hedge with foliage similar to California, but much hardier.

12 to 18 inch .2 canes and up	.07	.06	25	1.25
18 to 24 inch, 3 canes and up	.09	.08	10	1.50
2 to 3 feet, 4 canes and up	.15	.13	10	1.75
3 to 4 feet, 4 canes and up	.19	.17	—	—

LODENSE PRIVET

Very compact dwarf growing privet. Valuable for low dwarf hedges.

9 to 12 inch	.25	.20	—	—
12 to 15 inch	.30	.25	—	—
15 to 18 inch	.35	.30	—	—

REGEL PRIVET (*Ligustrum Regelianum*)

Low growing dense shrub with horizontal, spreading branches. Fine, hardy hedge plant. Grown from cuttings.

12 to 18 inch	.30	.25	—	—
18 to 24 inch	.45	.40	—	—
24 to 30 inch	.55	.50	—	—

CHINESE ELM (*Ulmus Pumila*)

A hardy, rapid growing plant that is drought and heat resistant. Can be trimmed into a dense, compact hedge of dark green leaves that are among the first in spring, and last to drop in fall. Particularly good for great plains area.

12 to 18 inch	.04	.03	25	1.25
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RUSSIAN OLIVE (*Eleagnus Agastifolia*)

A hardy, rapid growing plant with attractive silvery leaves and orange berries coated with silvery scales.

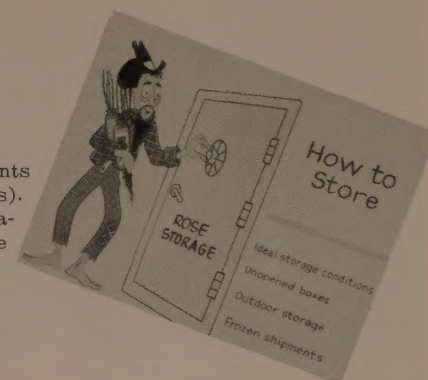
12 to 18 inch	.06	.05	25	1.25
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ROSA MULTIFLORA JAPONICA

Excellent game refuge and animal tight fence. (Thorny type).

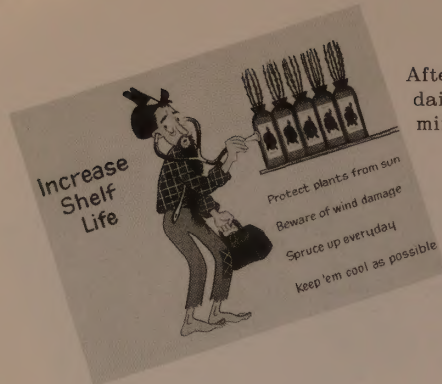
8 to 15 inch	.03½	.03	25	1.25
15 to 18 inch	.04½	.04	—	—

Upon receipt of your order keep your plants as cool as possible (about 40 degrees). Unopened cases can stand colder temperatures but plants left outdoors should be protected from the weather. Beware of frozen shipments.



This two row transplanter was custom made in our shop. It puts baby plants into the ground much faster than by hand and it is just as accurate. This machine does the work thirty-five people used to do by hand.

CLIMBING



After your plants are on display, give them daily attention to keep your losses at a minimum.



Preparing the soil for planting is an important task. This picture shows two jobs being done in one operation. Immediately behind this cat are heavy spring tooth chisel tynes that bring the deeper soil nearer the top. The two harrows behind break, pulverize and smooth the soil to await our planting crews.

- BARE ROOT -
10-29 30-299 300-Up Pkg. 1 Gal. Can. B. & B
Each Each Each Each Each Each

AMPELOPSIS PARTHENOCEISSUS ENGLEMAN (Engleman Creeper)

A selected variety of Virginia Creeper with slightly smaller leaves. This hardy, rapid growing vine is ideally suited for growing on stone walls, brick buildings, trellises, and fences.

2 Year, No. 1.....	\$0.40	\$0.35	\$0.30	\$0.60	\$ —	\$ —
2 Year, Medium	.32	.28	.25	—	—	—

AMPELOPSIS PARTHENOCEISSUS QUINQUEFOLIA (Virginia Creeper)

A hardy, rapid growing vine ideally suited for growing on stone walls, brick buildings, trellises, and fences.

2 Year, No. 1.....	.40	.35	.30	.60	.65	—
2 Year, Medium	.32	.28	.25	—	—	—

AMPELOPSIS PARTHENOCEISSUS TRICUSPIDATA (Veitchi) (Boston Ivy)

Clings to brick, stone, or concrete walls. Beautiful foliage in Spring and Summer changing to crimson-scarlet in Autumn. Does best on North or East side.

2 Year, No. 1.....	.55	.50	.45	.60	—	—
2 Year, Medium	.45	.35	.30	—	—	—

BIGNONIA (Campsis) RADICANS, (Trumpet Vine)

Large bright orange trumpet shaped flowers in July. Upright growing vine.

2 Year, No. 1.....	.35	.30	.25	.60	—	—
2 Year, Medium	.30	.25	.20	—	—	—

CELASTRUS SCANDENS (American Bittersweet)

A hardy vine producing bright yellow berries that burst open to brilliant red centers. Popular for cutting and hanging in the home.

2 Year, No. 1.....	.40	.35	.30	.60	—	—
2 Year, Medium	.32	.28	.25	—	—	—

CLEMATIS, LARGE FLOWERING

The most beautiful and colorful of all flowering vines. A location shaded from hot afternoon sun is best. Will bloom this summer.

2½ inch dormant, pot plants.....	.65	.60	—	.75	—	—
Baron Veillard (Pink)	Jackmani (Purple)			Ramona (Blue)		
Henryi (White)	Mme. Andre (Red)					

CLEMATIS PANICULATA

Fast growing vine, covered with great masses of fragrant white blossoms in the early Fall.

2 Year, No. 1.....	.55	.50	—	.60	—	—
2 Year, Medium	.45	.40	—	—	—	—

EUONYMUS FORTUNEI COLORATUS (Purple Leaf Wintercreeper)

An evergreen with long, narrow leaves of deep green, tinged with purple; highly colored in Fall and early Winter. We consider it one of the best vines and an excellent ground cover.

2 Year, No. 1.....	.55	.50	.45	.60	—	—
2 Year, Medium	.45	.40	.35	—	—	—

HEDERA HELIX (Baltic Ivy)

Very similar to English Ivy but much more hardy.

2¼ inch pots	.30	.25	—	—	—	—
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HEDERA HELIX (English Ivy)

Beautiful dark green evergreen leaf. Clings to masonry. Must be planted on North or East where protected from hot sun.

2¼ inch pots	.18	.15	—	—	—	—
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VINES

- BARE ROOT -				Can.
10-29	30-299	300-Up	Pkg.	1 Gal. B & B
Each	Each	Each	Each	Each

HONEYSUCKLE, GOLDFLAME (Lonicera)

Large, fragrant, flame-red trumpets lined with gold are produced in immense showy clusters; blooming from early Summer until frost. The blooms are produced the same year the plants are set out. Foliage, dark blue-green, disease and pest free. Hardy.

2 Year, No. 1.....	\$0.45	\$0.40	\$0.35	\$0.60	\$0.65	\$___
2 Year, Medium.....	.40	.35	.32	___	___	___

HONEYSUCKLE, HALL'S JAPAN (Lonicera Halliana)

Strong growing, evergreen vine with white and yellow flowers which are very fragrant.

2 Year, No. 1.....	.25	.20	___	.60	.65	___
2 Year, Medium.....	.20	.16	___	___	___	___

HONEYSUCKLE HECKROTTI (Summer King)

Trumpet-shaped flowers which are coral-carmine outside and gold inside. May be kept clipped into shrub form.

2 Year, No. 1.....	.45	.40	.35	.60	.65	___
2 Year, Medium.....	.40	.35	.32	___	___	___

HONEYSUCKLE PURPUREA (Lonicera Japonica Purpurea)

Evergreen foliage that turns purple in Fall. Very fragrant pinkish-white flowers all Summer. Good for screens, hedges, and planter boxes. Can be sheared.

2 Year, No. 1.....	.35	.30	.25	.60	.65	___
2 Year, Medium.....	.30	.25	.20	___	___	___

HONEYSUCKLE REDGOLD (Lonicera Tellmanianna)

Large clusters of trumpet-shaped flowers, two inches long in May and June. Orange scarlet outside, yellow inside; red fruit.

2 Year, No. 1.....	.55	.50	___	.75	___	___
2 Year, Medium.....	.45	.40	___	___	___	___

HONEYSUCKLE SCARLET TRUMPET (Lonicera Sempervirens Magnifica)

Beautiful scarlet trumpet-shaped blossoms of good size. Foliage an attractive blue-gray-green.

2 Year, No. 1.....	.40	.35	.30	.60	___	___
2 Year, Medium.....	.35	.30	.25	___	___	___

POLYGONUM AUBERTA (Silver Lace Vine)

Becomes completely covered with great foamy white sprays of blooms in summer and fall.

2 Year, No. 1.....	.65	.60	___	.75	___	___
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WISTERIA, PINK

Just like the beautiful Purple Wisteria except a deep pink color, grafted plants.

2 Year, No. 1.....	.70	.65	___	.75	.75	___
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WISTERIA, PURPLE

Tall, vigorous climber with long attractive clusters of flowers in early Summer. Cutting grown and will bloom first summer.

2 Year, No. 1.....	.45	.40	.35	.60	.65	___
2 Year, Medium.....	.40	.35	.25	___	___	___

WISTERIA, WHITE

Exactly like the beautiful Purple Wisteria except a snow-white color, grafted plants.

2 Year, No. 1.....	.70	.65	___	.75	.75	___
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This block of Goldflame Honeysuckle shows the fullness and height of our No. 1 grade—two year old plants.



Pictured here are four of our five merchandise specialists inspecting the new growth on weeping willow. Ozark's sales personnel are thoroughly trained in every operation of our company.

OZARK'S EVERGREENS OUTSELL ALL OTHERS!

HERE'S WHY...

1

A QUALITY PLANT THAT IS HEAVILY SHEARED AND WELL FILLED.

2

ROOT PRUNED FOR MAXIMUM ROOT STRUCTURE IN EACH BALL.

3

GROWN ON FERTILE CLAY LOAM SOIL WHICH MAKES A FIRM BALL THAT SHIPS WELL.

4

EVERY PLANT BALLED WITH ROT PROOF BURLAP.

5

EVERY BALL IS STRUNG TO GIVE MAXIMUM PROTECTION.

6

EXPERIENCE IN GROWING SINCE 1895 - IRRIGATION AND THE MOST MODERN CULTURAL PRACTICES ARE USED TO GROW QUALITY PLANTS.

7

FREE SELF-SERVICE TAG WITH EACH EVERGREEN (SEE NEXT PAGE).



A complete description of the plant that even tells the customer what to expect of the plant in the future.

Many customers would buy a particular plant if they just knew where to plant it. This suggests many places the plant can be used.

To give you complete control of money and expedite sales, this perforated bottom can be torn off and taken to the cashier by your sales personnel. It can also be used to help in re-ordering and inventory control.



and OZARK'S Silent Salesman Helps You Sell...

Many sales have been lost because sales personnel could not help, answer questions, or suggest ways to fill customer's needs.

Ozark eliminates this problem for you by making its evergreens a complete self-service item to fill the customer's desires, and better yet, inspire and create many impulse sales. This is done with the tag (Ozark's Silent Salesman) shown below.

(FRONT OF TAG)



SPINY GREEK JUNIPER

A very compact, low growing, cone-shaped evergreen with dense spiny foliage. Prefers dry, sunny location, but will tolerate shade. It may grow as tall as the eaves of your home, but can be kept to any desired height by shearing. Very hardy, will stand an abundance of hot and cold weather.

PLANT IT

At your entrance, corner of your house, along your foundation, on each side of your step, in the cemetery, as a screening hedge for privacy, or anywhere a small evergreen is needed.

SPINY GREEK JUNIPER

Size

Price

(BACK OF TAG)

HOW TO PLANT EVERGREENS

(1) Dig hole a foot larger and deeper than ball or earth in paper-mache pot. Provide good, loamy loess to fill around pot. Pot now generously mixed with soil being put back into hole will encourage root growth. Don't put fertilizer in hole. Without removing paper-mache pot from ball, set tree in hole to where top of pot will be slightly below normal ground level. After planting, pot disintegrates and acts as a mulch.

(2) Fill usual hole with soil leaving top of ground exposed with loose earth. Then mulch with good moss for best results.

CARE OF YOUR PLANT

Water thoroughly once a week. NEVER use any sprayable. Keep soil cultivated around plant and use your favorite plant food according to directions on package on top of ground after planting. Prune your plant anytime in spring or summer to shape it or to keep it from growing too large. The more you prune, the thicker, more dense, and prettier your plant will become.



AN OZANCO PRODUCT

Complete step by step instructions for planting. Answers countless questions and saves time of sales personnel.

Complete cultural instructions to help consumer care for plant in the future.

1/3 Actual Size

Save Your Sales Personnel Time And Make Money By Selling Ozark Evergreens With This Complete Self-Service Sales Aid.

BROADLEAF EVERGREENS

All evergreens grown by us are transplanted stock, field grown, and all have been grown with plenty of room for development. Our soil is especially suitable for balling. All evergreens are priced balled and burlapped (B & B). All trees have been skillfully sheared to make them symmetrical and compact.

B & B	B & B
10-29	30-Up
Each	Each

ABELIA GRANDIFLORA

Graceful, upright, spreading plant with glossy-green foliage above and reddish-gray beneath; flowers pinkish-white, very fragrant and borne in profusion.

15 to 18 inch	\$1.10	\$1.00
18 to 24 inch	1.65	1.50
24 to 30 inch	2.25	2.00

BUXUS SEMPERVIRENS (English Boxwood)

The most popular and hardy boxwood. Small, smooth and slightly curved dark glossy-green leaves growing very close to one another which makes each plant a solid mass.

12 to 15 inch	2.00	1.75
15 to 18 inch	2.25	2.00
18 to 21 inch	3.25	3.00
21 to 24 inch	4.25	4.00

ENGLISH LAVENDER

Small globe-shape plant with silvery-blue foliage.

12 to 15 inch	1.35	1.25
15 to 18 inch	1.60	1.50
18 to 24 inch	1.85	1.75

EUONYMUS JAPONICA

Upright, dense shrub with shiny dark green leaves. Symmetrical grower and needs little attention, but will stand shearing.

15 to 18 inch	1.35	1.25
18 to 24 inch	1.65	1.50
24 to 30 inch	2.00	1.85
30 to 36 inch	2.25	2.00

EUONYMUS PATEN (Large Leaf)

A compact shapely evergreen shrub that will form a dense vine if given a little support. Also good for massing, hedging, or as specimens. One of the hardiest and most popular broadleaf evergreen. Good foliage, bright berries.

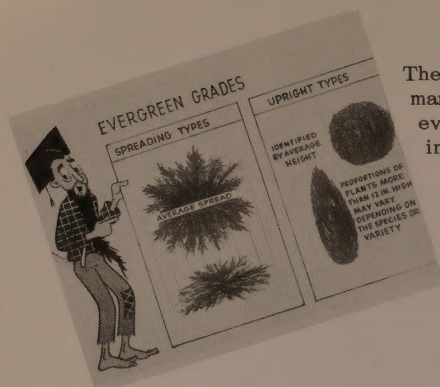
15 to 18 inch	1.35	1.25
18 to 24 inch	1.65	1.50
24 to 30 inch	2.00	1.85
30 to 36 inch	2.25	2.00



This block of Crape Myrtle in 5 gallon containers is being inspected by our sales department. They know best what our customers want and plants like this do the job.



This is a picture of Mahonia Aquifolium, one of the most colorful broadleaf evergreens. If this photograph were in color you could see the blue berries and rich green foliage that make this plant preferred among landscapers.



The quality of evergreens offered on the market today vary a great deal. Ozark's evergreens are graded generously according to the A.A.N. standards.



The Photinia Serrulata above is one of the more unique plants of the broadleaf family. This large shrub is beautified in early spring by bright red shoots of new growth. You'll want to add this to your list for spring.

BROADLEAF EVERGREENS (Continued)

B & B
10-29
Each

B & B
30-Up
Each

EUONYMUS RADICANS UPRIGHT (Sarcocoe)

Grows upright naturally. Makes good shrub or thick hedge or can be staked and sheared into columns. Dark green leaves and stem year around. Definitely a better broadleaf evergreen.

15 to 18 inch	\$1.35	\$1.25
18 to 24 inch		1.50
24 to 30 inch		1.85
30 to 36 inch		2.00

ILEX CORNUTA BURFORDI (Burfordi Chinese Holly)

Dark waxy green leaves with one tip spine forming a very smooth appearance. Large red berries. The most popular holly. 8 feet.

15 to 18 inch		2.25	2.00
18 to 24 inch		2.50	2.25
24 to 30 inch		2.75	2.50
30 to 36 inch		3.25	3.00

ILEX CORNUTA FEMINA (Chinese Holly)

Thick heavy dark glossy green leaves, with 5 to 7 spines. Large dark red berries. 12 feet.

15 to 18 inch		2.25	2.00
18 to 24 inch		2.50	2.25
24 to 30 inch		2.75	2.50
30 to 36 inch		3.25	3.00

ILEX CRENATA CONVEXA (Bullata Holly)

A compact plant with glossy box-like leaves. Black fruit ripens in October and remains during winter. Dwarf and very hardy.

15 to 18 inch		2.25	2.00
18 to 24 inch		2.50	2.25

ILEX CRENATA ROTUNDIFOLIA (Japanese Holly)

A splendid new dark, glossy green holly with round leaves similar to boxwood. Especially suited for spaces requiring a low dwarf plant. Very hardy and is decorated with black berries.

15 to 18 inch		2.25	2.00
18 to 24 inch		2.50	2.25
24 to 30 inch		2.75	2.50

ILEX OPACA (American Holly)

The native Christmas Holly tree with dark, shining leaves and red berries. We cannot guarantee these plants to have berries.

30 to 36 inch		2.50	2.25
3 to 4 feet		2.75	2.50
4 to 5 feet		3.75	3.50
5 to 6 feet		4.25	4.00
6 to 8 feet		5.25	5.00

ILEX OPACA FEMINA (Female American Holly)

The berry bearing form of the native Christmas Holly. Cutting grown from selected berried wood.

30 to 36 inch		3.00	2.75
3 to 4 feet		3.25	3.00
4 to 5 feet		4.25	4.00
5 to 6 feet		5.25	5.00
6 to 8 feet		6.25	6.00

BROADLEAF EVERGREENS (Continued)

ILEX OPACA FOSTERI

A named variety of American Holly that has beautiful glossy, narrow serrated leaves. Very heavy producer of large bright red berries.

	B & B 10-29 Each	B & B 30-Up Each
30 to 36 inch	\$3.00	\$2.75
3 to 4 feet	3.25	3.00
4 to 5 feet	3.75	3.50
5 to 6 feet	4.25	4.00

ILEX OPACA HOWARDI

A named berry-bearing form of American Holly. Small glossy leaves, with an abundance of dark red berries in clusters.

	3.00	2.75
30 to 36 inch	3.00	2.75
3 to 4 feet	3.25	3.00
4 to 5 feet	3.75	3.50
5 to 6 feet	4.25	4.00

MAGNOLIA GRANDIFLORA (Southern Magnolia)

A most attractive native tree with dark green glossy leaves, and fragrant white blossoms making it a thing of majestic beauty.

	2.75	2.50
30 to 36 inch	2.75	2.50
3 to 4 feet	3.75	3.50
4 to 5 feet	4.75	4.50

MAHONIA AQUIFOLIUM (Oregon Holly-Grape)

A most desirable plant with shiny bronze-green holly-like leaves. Many leaders are produced from the ground. Attractive yellow spikes of blooms in early Spring are followed by grape-like clusters of blue berries in the Summer. Will tolerate shade.

	1.35	1.25
12 to 15 inch	1.35	1.25
15 to 18 inch	1.60	1.50
18 to 24 inch	2.00	1.75
24 to 30 inch	2.25	2.00
30 to 36 inch	2.75	2.50

NANDINA DOMESTICA (Nandina)

A very showy plant with its small, dainty, light green summer foliage turning to a bronzy-red in winter. The gorgeous leaf coloring makes a beautiful background for large clusters of bright red berries that are retained throughout the winter.

	1.10	1.00
12 to 15 inch	1.10	1.00
15 to 18 inch	1.20	1.10
18 to 24 inch	1.35	1.25
24 to 30 inch	1.65	1.50
30 to 36 inch	2.00	1.75

PHOTINIA SERRULATA (Crinkle Leaf Photinia)

A beautiful, large shrub graced in early spring by bright red shoots of new growth. Large dark green serrated leaves similar to holly.

	1.35	1.25
15 to 18 inch	1.35	1.25
18 to 24 inch	1.65	1.50
24 to 30 inch	2.00	1.75
30 to 36 inch	2.25	2.00

PYRACANTHA LALANDI (Lalandi Firethorn)

Upright, fast growing, clusters of orange berries in Fall. Make a beautiful show until late Winter. Hardier than red varieties.

	1.10	1.00
2 Year, Gallon Cans	1.10	1.00



This man is removing the top framework of one of our mist system propagation beds. Young healthy plants like these enable Ozark to grow better plants, because we begin with better plants.



This block of Abelia Grandiflora is being inspected by one of our foremen. It is ever-green in most areas and has pink-white bell shaped blooms all summer-long.

EVER

All Evergreens grown by us are have been grown with plenty of room. In our Growers, our Junipers are thick and have been sheared heavily and skillfully. We guarantee them to please any North-grow better quality.

B & B	B & B
10-29	30-Up
Each	Each

BIOTA AUREA NANA (Berckmann's Golden Arborvitae)

Dwarf, very compact, somewhat rounded growth. New foliage tipped pure gold in Spring. 15 feet.

15 to 18 inch	\$1.65	\$1.50
18 to 24 inch	2.00	1.75
24 to 30 inch	2.25	2.00
30 to 36 inch	2.75	2.50

BIOTA ORIENTALIS BONITA (Bonita Arborvitae)

Dwarf, rich green colors, compact, globe-shaped. Suited for use in urns and very good for cemetery planting. 4 feet.

15 to 18 inch	1.65	1.50
18 to 24 inch	2.00	1.75
24 to 30 inch	2.25	2.00
30 to 36 inch	2.75	2.50

BIOTA ORIENTALIS BLUECONE (Bluecone Arborvitae)

The most compact and uniform grower of the pyramidal arborvitae. The plant is intense, dark green color and very hardy.

30 to 36 inch	1.65	1.50
3 to 4 feet	2.25	2.00
4 to 5 feet	2.75	2.50

BIOTA ORIENTALIS EXCELSA COMPACTA (Compact Excelsa Arborvitae)

A compact broad pyramidal having darker green color than Baker Arborvitae. Very hardy, does especially well in Kansas and Missouri. Our best upright Arborvitae.

30 to 36 inch	1.65	1.50
3 to 4 feet	2.25	2.00
4 to 5 feet	2.75	2.50

BIOTA ORIENTALIS PYRAMIDALIS (Baker Arborvitae)

A fast growing, tall compact column of bright green foliage.

30 to 36 inch	1.65	1.50
3 to 4 feet	2.25	2.00
4 to 5 feet	2.75	2.50

CEDRUS ATLANTICA (Atlas Cedar)

A large growing compact pyramidal tree with blue-green foliage and rugged growth habit. Ideally suited for sale as living Christmas trees.

24 to 30 inch	2.25	2.00
30 to 36 inch	2.75	2.50
3 to 4 feet	4.50	4.00
4 to 5 feet	5.50	5.00



With an average minimum winter temperature of minus 0 to 10 degrees, Ozark grown plants obtain the hardiness they need.



Ozark's Mist Bed propagation system has greatly helped our production system in obtaining fresh quality lining out stock as they need it. The system is completely automatic.

GREENS

transplanted stock, field grown, and all for development. Contrary to most South-
full. They are 4, 5, and 6 years old and
to make symmetrical and compact plants.
ern buyer and we challenge anyone to

B & B	B & B
10-29	30-Up
Each	Each

CUPRESSUS ARIZONICA GAREEI BLUE (Blue Arizona Cypress)

Blue whipcord foliage. Grows in a compact pyramidal form with little shear-
ing. Withstands heat and drought. A special selection that is hardy to Kan-
sas City. Grafted trees.

30 to 36 inch	\$2.50	\$2.25
3 to 4 feet	3.00	2.75
4 to 5 feet	3.25	3.00
5 to 6 feet	3.75	3.50
6 to 7 feet	4.25	4.00

CUPRESSUS ARIZONICA GAREEI GREEN (Green Arizona Cypress)

Green whipcord foliage. Grows in a compact pyramidal form with little shear-
ing. Withstands heat and drought. A special selection that is hardy to the
Kansas City area. Grafted trees.

30 to 36 inch	2.50	2.25
3 to 4 feet	3.00	2.75
4 to 5 feet	3.25	3.00
5 to 6 feet	3.75	3.50
6 to 7 feet	4.25	4.00

JUNIPERUS CHINENSIS EXCELSA STRICTA (Spiny Greek Juniper)

Compact, symmetrical, cone-shaped Juniper. Grayish green foliage. Very
useful in formal effects.

15 to 18 inch	1.65	1.50
18 to 24 inch	2.00	1.75
24 to 30 inch	2.25	2.00
30 to 36 inch	3.00	2.75
3 to 4 feet	3.50	3.25

JUNIPERUS CHINENSIS HETZI GLAUCA (Hetzi Juniper)

A low growing Juniper resembling Pfitzer Juniper in type of growth, but a
more rapid and taller grower. Silver blue foliage.

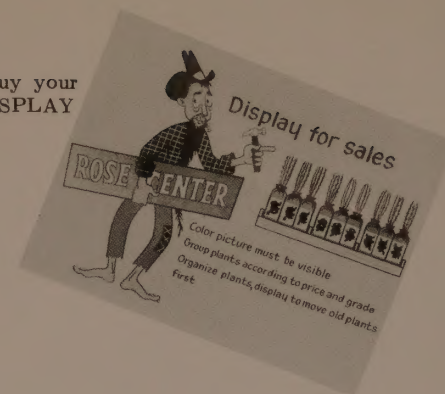
15 to 18 inch	1.75	1.50
18 to 24 inch	2.25	2.00
24 to 30 inch	2.75	2.50
30 to 36 inch	3.25	3.00

JUNIPERUS CHINENSIS HETZI GLAUCA GLOBES (Hetzi Globes)

Sheared into compact globes. Excellent for entrance planting or for formal
situations.

15 to 18 inch, Globes	2.75	2.50
18 to 24 inch, Globes	3.25	3.00

Regardless of how you prefer to buy your
plants, you'll SELL more if you "DISPLAY
FOR SALES".



Controlling disease and insects is a never ending job at Ozark. Special equipment
like this sprayer help us to do a better job. Notice how the plants are completely
enclosed to get maximum foliage saturation.



Ozark's propagator, Ronald Hendricks, checks one of his grafted junipers in the greenhouse.



Top quality evergreens such as these are the result of a controlled program of cultivation and shearing.

EVERGREENS (Continued)

B & B	B & B
10-29	30-Up
Each	Each

JUNIPERUS CHINENSIS KETELEERI (Keteleeri Juniper)

A splendid type of formal pyramidal outline, compact and bushy. The leaves are scale-like and dark green color.

30 to 36 inch	\$3.50	\$3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00
5 to 6 feet	6.25	6.00

JUNIPERUS CHINENSIS PFITZERIANA (Pfitzer Juniper)

Low growing compact plant with horizontally spreading branches. Handsome gray-green foliage.

15 to 18 inch	1.75	1.50
18 to 24 inch	2.25	2.00
24 to 30 inch	2.75	2.50
30 to 36 inch	3.25	3.00

JUNIPERUS CHINENSIS PFITZERIANA AUREA (Gold Tip Pfitzer)

Low growing compact plant with horizontally spreading branches. Beautiful green foliage with new growth tipped with gold.

15 to 18 inch	2.00	1.75
18 to 24 inch	2.50	2.25
24 to 30 inch	3.00	2.75
30 to 36 inch	3.50	3.25

JUNIPERUS CHINENSIS PFITZERIANA COMPACTA (Compact Pfitzer Juniper)

Very compact, slow growing type of Pfitzer Juniper.

15 to 18 inch	2.00	1.75
18 to 24 inch	2.50	2.25
24 to 30 inch	3.00	2.75
30 to 36 inch	3.50	3.25

JUNIPERUS CHINENSIS PFITZERIANA GLAUCA (Silver Blue Pfitzer)

Low growing compact plant with horizontally spreading branches. Beautiful silver-blue foliage.

15 to 18 inch	2.00	1.75
18 to 24 inch	2.50	2.25
24 to 30 inch	3.00	2.75
30 to 36 inch	3.50	3.25

JUNIPERUS CHINENSIS PROCUMBENS (Japanese Juniper)

Low creeping plant with thick blue-green foliage.

12 to 15 inch	2.25	2.00
15 to 18 inch	2.75	2.50
18 to 24 inch	3.25	3.00
24 to 30 inch	3.75	3.50

EVERGREENS (Continued)

B & B B & B
10-29 30-Up
Each Each

JUNIPERUS COMMUNIS HIBERNIA FASTIGIATA (Compact Irish Juniper)

A more compact form of Irish Juniper. Grows upright and needs very little shearing.

30 to 36 inch	\$1.65	\$1.50
3 to 4 feet	2.25	2.00
4 to 5 feet	2.75	2.50

JUNIPERUS SABINA TAMARISCIFOLIA (Tamarix Juniper)

Low growing compact, spreading plant with beautiful feathery green foliage.

12 to 15 inch	2.25	2.00
15 to 18 inch	2.75	2.50
18 to 24 inch	3.25	3.00
24 to 30 inch	3.75	3.50

JUNIPERUS SABINA VON EHROH (Von Ehron Juniper)

A variety of Savins Juniper. Dark green foliage. Compact rapid grower.

15 to 18 inch	1.75	1.50
18 to 24 inch	2.25	2.00
24 to 30 inch	2.75	2.50
30 to 36 inch	3.25	3.00

JUNIPERUS SABINA VON EHROH GLOBES (Von Ehron Globe Juniper)

Sheared in compact globes. Excellent for entrance planting or for formal situations.

15 to 18 inch, Globes	2.75	2.50
18 to 24 inch, Globes	3.25	3.00

JUNIPERUS SCOPULORUM BLUE HAVEN (Blue Haven Juniper)

Tall, columnar growth similar to Canaerti except the foliage is beautiful powder blue. The best new evergreen we have seen.

30 to 36 inch	3.50	3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00
5 to 6 feet	6.25	6.00

JUNIPERUS SCOPULORUM DEWDROP (Dewdrop Juniper)

Thick growing compact pyramidal evergreen with beautiful soft blue-green foliage.

30 to 36 inch	3.50	3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00

JUNIPERUS SCOPULORUM PATHFINDER (Pathfinder Juniper)

An upright, compact, symmetrical pyramid with attractive rich silvery-blue foliage.

30 to 36 inch	3.50	3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00
5 to 6 feet	6.25	6.00



Plant varieties that can be propagated from seed are started in seed beds such as you see here.



In this close-up of Ozark's Open Mist Bed propagation system you will note the mist nozzles which keep these cuttings moist.



Trucks, such as these, deliver Ozark's plants to all points in the U. S. A.



Weighing one of over 500 trailer loads of plants that Ozark shipped last year. By weighing each truck you can be sure of getting a maximum load.

EVERGREENS (Continued)

B & B	B & B
10-29	30-Up
Each	Each

JUNIPERUS SCOPULORUM SNEEDI (Sneed's Columnaris)

An upright, compact, symmetrical pyramid with rich, feathery, silver blue foliage.

30 to 36 inch	\$3.50	\$3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00
5 to 6 feet	6.25	6.00

JUNIPERUS SCOPULORUM WELCHI (Welch's Juniper)

Slender, symmetrical, columnar evergreen with thick, blue-green foliage.

30 to 36 inch	3.50	3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00
5 to 6 feet	6.25	6.00

JUNIPERUS VIRGINIANA CANAERTI (Canaerti Juniper)

Probably the best of the many forms of Juniperus Virginiana. When properly trimmed, it is a dense-growing symmetrical pyramid with heavy, rich, dark green foliage.

30 to 36 inch	3.50	3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00

JUNIPERUS VIRGINIANA CUPRESSIFOLIA (Cupressifolia Juniper)

One of the best dark green uprights we grow. Can be trimmed to a dense-growing symmetrical pyramid. Foliage very similar to a Canaerti.

30 to 36 inch	3.50	3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00
5 to 6 feet	6.25	6.00

JUNIPERUS VIRGINIANA HILLI (Hill's Dundee Juniper)

An upright, compact, symmetrical pyramid with rich green foliage that turns to an attractive purplish-green during the Winter.

30 to 36 inch	3.50	3.25
36 to 42 inch	3.75	3.50
42 to 48 inch	4.25	4.00
4 to 5 feet	5.25	5.00
5 to 6 feet	6.25	6.00

PINE, AUSTRIAN

Compact growing, long needled, dark green tree that is hardy practically anywhere.

24 to 30 inch	4.50	4.00
30 to 36 inch	5.50	5.00
3 to 4 feet	6.50	6.00

PINE, SCOTCH

Blue green needles are 2 to 3 inches long. Compact fast growing pine. Resists drought and grows to about 25 feet.

24 to 30 inch	4.50	4.00
30 to 36 inch	5.50	5.00
3 to 4 feet	6.50	6.00

California Grown Roses are Your Best Buy

Here's Why

THE **PLANTS** ARE
BETTER

TOPS They Have:

- ✓ STRAIGHTER CANES
- ✓ MORE UPRIGHT GROWTH
- ✓ GREENER BARK
- ✓ MORE UNIFORM GROWTH

ROOT STOCK

- ✓ THEY ARE GROWN
ON SUPERIOR DR.
HUEY ROOT STOCK.

PLANTS ARE HEALTHIER

- ✓ MORE DISEASE FREE
- ✓ GROWN IN A DRY CLIMATE
- ✓ CONTROLLED MOISTURE
- ✓ PLANTS ARE CURED
NATURALLY

THEY **SELL** BETTER

GROWING STANDARDS

OVER THE YEARS, ROSES
GROWN IN CALIFORNIA HAVE
BEEN MORE RIGIDLY CONTROLLED
AND INSPECTED FOR GROWTH,
GRADING AND SHIPPING
THAN IN ANY OTHER MAJOR
ROSE GROWING AREA.

BETTER CUSTOMER ACCEPTANCE

NURSERYMEN FOR YEARS HAVE
TOLD GARDEN CLUBS, ETC. THAT
CALIFORNIA ROSES ARE BETTER.

BETTER APPEARANCE

STRAIGHT, UPRIGHT, GREENER
CANES GIVE FRESHER
APPEARANCE.

YOU **PROFIT** MORE

LONGER SHELF LIFE

OZARK'S ROSES ARE NOT
DUG EARLY TO PROTECT
AGAINST FREEZES.

EASIER TO DISPLAY

UNIFORM UPRIGHT GROWTH
ENABLES YOU TO DISPLAY MORE
PLANTS.

LESS REFUNDS

VERY ACTIVE DR. HUEY ROOT
STOCK STARTS GROWTH SOONER—

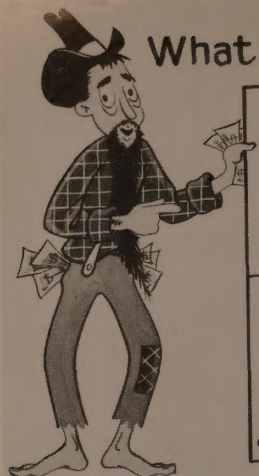
LESS REPLACEMENTS

OZARK'S CALIFORNIA ROSES
ARE MORE DISEASE FREE
BECAUSE THEY ARE GROWN
IN A DRY CLIMATE.

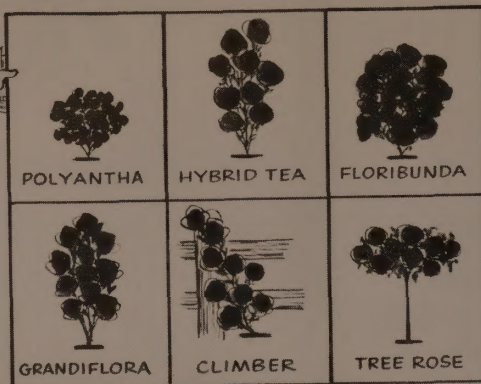
YOUR CUSTOMERS ARE ASKING FOR CALIFORNIA ROSES

HOW MANY SALES ARE YOU LOSING ...

by NOT HAVING OZARK'S CALIFORNIA ROSES?



What your customers buy



Ozark Ike sez...you'll have money hanging out of your pockets, too. If you know the types of roses your customers want to buy.



Ozark's Roses are grown in the fertile San Joaquin Valley of California. A long growing season plus controlled moisture allow us to grow superior plants.

CALIFORNIA

We now have our own roses growing available for shipment from Tahlequah grown, carefully sprayed during the well-matured. They are carefully graded, our excellent refrigerated storage facilities, class plants which give satisfaction.

EVERBLOOMING HYBRID TEAS

	- BARE ROOT -				
	Suggested Retail	10-29 Each	30-299 Each	300-Up Each	Pkg. Each
2 Year No. 1	\$1.19	\$0.65	\$0.60	\$0.50	\$0.65
2 Year No. 1½	.98	.55	.50	.40	.55

VARIETIES

- CHARLOTTE ARMSTRONG**—Blood red buds open to magnificent blossoms of cerise red. Just off patent list.
- CONDESA DE SASTAGO**—Deep coppery-pink inside, golden yellow outside. Double.
- CRIMSON GLORY**—Deep velvety-crimson. Just off patent list.
- DOCTOR, THE**—Large beautiful buds open to enormous semi-double satiny-pink blossoms.
- ECLIPSE**—Long streamlined buds, rich gold without shading.
- EDITOR McFARLAND**—Shapely buds and double, brilliant pink blooms.
- ETOILE DE HOLLANDE**—Dark velvety-red, very fragrant, double.
- FRAU KARL DRUSCHKI**—Magnificent pure white.
- GOLDEN CHARM**—Long shapely golden yellow buds and fragrant blossoms.
- K.A. VIKTORIA**—Long buds opening to snowy white, double.
- MIRANDY**—Rich dark red double blossoms. AARS winner 1945. First year off patent list.
- PEACE**—Golden yellow blossoms edged with pink. AARS winner 1946. Recently off the patent list.
- PINK RADIANCE**—Large, brilliant rose-pink. Very fragrant.
- PRESIDENT HOOVER**—A lovely rose, cerise toned yellow, orange and scarlet; very fragrant.
- RED RADIANCE**—Bright rosy red, free blooming; delightfully fragrant.
- TALISMAN**—Glowing golden-yellow stained coppery red.

CLIMBERS

2 Year No. 1	1.19	.65	.60	.50	.65
2 Year No. 1½	.98	.55	.50	.40	.55

VARIETIES

- CLIMBING BLAZE**—Hardy vigorous climbing sport of Paul's Scarlet. Recurrent bloomer. Scarlet crimson flowers.
- CLIMBING ETOILE DE HOLLANDE**—Climbing sport of the famous brilliant red bush rose.
- CLIMBING GOLD RUSH**—A new yellow unlike most climbers, will produce flowers on new wood the first year. Proven to be the best yellow climber by far.
- CLIMBING DR. J. H. NICOLAS**—Huge, fully double, deep rose, pink blossoms, ever-blooming. Just off the patent list.
- CLIMBING PAUL'S SCARLET**—Intense scarlet flowers of excellent shape and good size. Borne in clusters.
- CLIMBING TALISMAN**—Climbing sport of famous Talisman rose.
- CLIMBING WHITE AMERICAN BEAUTY**—The best pure white climber.

GROWN ROSES

in McFarland, California, and they are in early January. They are skillfully growing season and are dug only when under our personal supervision and with ties we are in a position to supply first

- BARE ROOT -
Suggested 10-29 30-299 300-Up Pkg.
Retail Each Each Each Each

FLORIBUNDAS

2 Year No. 1	\$1.19	\$0.65	\$0.60	\$0.50	\$0.65
2 Year No. 1½	.98	.55	.50	.40	.55

VARIETIES

EUTIN—Dark red semi-double.

FLORADORA—Scarlet to Geranium red, double, AARS winner 1945.

PINOCCHIO—Salmon gold blooms all summer. Just off the patent list.

DWARF POLYANTHA

2 Year No. 1	1.19	.65	.60	.50	.65
2 Year No. 1½	.98	.55	.50	.40	.55

VARIETIES

GOLDEN SALMON—Bright orange-salmon. Fine for mass planting, blooms continually.

IDEAL—Dark scarlet, borne in profusion. Compact bushes.

SUMMER SNOW—Large clusters of white blossoms like drifts of snow.

RUGOSA, HYBRIDS

A tough, durable, hardy family of roses for northern planting. Colorful blossoms from June to October followed by bright red fruit.

No. 1	1.19	.65	.60	—	.65
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VARIETIES

GROOTENDORST SUPREME—Red

PINK GROOTENDORST—Pink

HUGONIS—Yellow

SIR THOMAS LIPTON—White

TREE ROSES

No. 1	6.95	3.25	3.00	—	3.50
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VARIETIES

CONDESA DE SASTAGO—Two tone

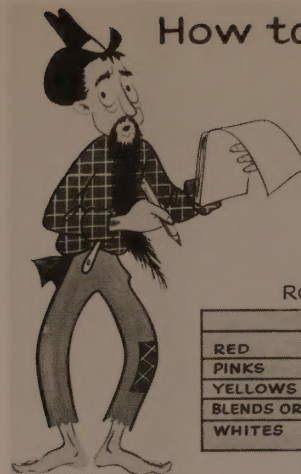
MIRANDY—Red

PEACE—Yellow

PICTURE—Pink

K. A. VIKTORIA—White

How to Order



GRADE NUMBER	PAT.	STANDARD NAME
---Percent---		
JUMBO'S	0.7	7.0
NO. 1'S	70.0	42.0
NO. 1½'S	19.2	31.0
NO. 2'S	5.4	14.7
CANNED	1.6	0.7
UNACCOUNTED FOR	3.1	4.0
TOTAL	100.0	100.0

ROSE SALES BY COLORS

	H.T.	CLIMBERS	FLORIBUNDAS
RED	40	80	44
PINKS	15	10	25
YELLOWS	20	8	10
BLENDS OR TWO-TONES	16	1	18
WHITES	9	1	3

Here's our past experience of rose sales nation wide by grade, type and color. Use it as a guide only if you wish ... keeping in mind that rose sales vary from one area to another.



The dry climate of McFarland, California, enables us to grow roses like this free from fungus diseases. You buy healthier roses when you buy Ozark roses.

PATENTED CALIFORNIA

HYBRID TEAS

We offer these roses under license from patent owner. It is understood and agreed that they are for **Sale at Retail only**, at or above prices specified.

**SORRY, WE CANNOT ACCEPT ORDERS FOR BROKEN BUNDLES
OF PATENT ROSES**

BARE ROOT					
10-19	20-99	100-249	250-Up	Pkg.	
Each	Each	Each	Each	Each	

AMERICANA

(PAF) (Retails for \$3.00 each; 3 or more \$2.65 each). Full beautiful buds open to large high centered flowers with a brilliant red color that is retained in all its beauty until the petals fall. The plant is full and attains a height of 3 to 4 feet producing many blossoms with a lovely gentle fragrance.

2 Year No. 1		\$1.65	\$1.50	\$1.40	\$1.30	\$1.80
2 Year No. 1½		1.32	1.20	1.12	1.04	—

CARELESS LOVE

(Patent No. 1582) (Retails for \$2.00 each; 3 or more \$1.75 each) An entirely new and striking color combination for the rose world. Cerise red petals are covered with irregular spots of white. Long pointed buds open to fully double high crowned blossoms. Heavy luxuriant foliage.

2 Year No. 1		1.10	1.00	.95	.85	1.20
2 Year No. 1½		.88	.80	.76	.68	—

CHRISTIAN DIOR

(PAF) (Retails for \$3.50 each; 3 or more \$3.10 each). Medium-large pointed buds open to a crimson-red overlaid with scarlet, lightly fragrant blossoms with 50 to 60 petals and form a large bloom, high-centered and completely double. Stems are tall and straight with attractive glossy foliage.

2 Year No. 1		1.85	1.75	1.55	1.40	2.10
2 Year No. 1½		1.48	1.40	1.24	1.12	—

CHRYSLER IMPERIAL

(Patent No. 1167) (Retails for \$2.50 each; 3 or more at \$2.20 each). Vivid rich tones of crimson are enhanced by darker overtones of glowing oxblood red, and the gem-like luster of garnet in the folds retains its sparkling beauty. Long tapering buds unfold even in adverse weather, opening to large, high-centered flowers measuring 4½ to 5 inches with 40 to 50 wide petals. These are borne on sturdy, medium long stems. The opening of each glorious rose is a thrilling spectacle of changing iridescent shades of red. A compact and symmetrical grower with abundant, dark green, semi-glossy foliage. AARS winner in 1953.

2 Year No. 1		1.40	1.25	1.20	1.10	1.50
2 Year No. 1½		1.12	1.00	.96	.88	—

DUET

(Patent No. 1903) (Retails for \$3.00 each; 3 or more \$2.65 each). Beautiful bi-colored rose with large urn shaped bud and double high centered blossoms. Inner petal is soft salmon-pink, and reverse side is rosy crimson. Flowers borne on strong medium length stems. Dark green leathery foliage in beautiful contrast to colorful flowers. Disease resistant. 1961 AARS award winner.

2 Year No. 1		1.65	1.50	1.40	1.30	1.80
2 Year No. 1½		1.32	1.20	1.12	1.04	—



Some of Ozark's larger trees are heeled-in when they are brought from the field to await shipment.



This block of Red Leaf Barberry container stock gets a check from our sales department in early spring before it has had time to make extra growth.

ROSES GROWN

HYBRID TEAS (Continued)

BARE ROOT				
10-19	20-99	100-249	250-Up	Pkg.
Each	Each	Each	Each	Each

FIRST LOVE

(Patent No. 921) (Retails for \$2.25 each; 3 or more \$2.00 each). Long pointed deep pink buds open gradually. As the blossoms mature the pink becomes lighter until the fully open, perfectly formed blossom is a rare, delicate, shell pink. Fragrant flowers and lush green foliage.

2 Year No. 1	\$1.25	\$1.12½	\$1.05	\$0.95	\$1.35
2 Year No. 1½	1.00	.90	.84	.76	—

FORTY-NINER

(Patent No. 792) (Retails for \$2.50 each; 3 or more \$2.20 each). Most brilliant bi-color ever introduced. Contrasting colors of vivid oriental red on inside of petals and chrome yellow on outside blend together beautifully. Colors are lasting and bright. Mildly fragrant. AARS winner in 1949.

2 Year No. 1	1.40	1.25	1.20	1.10	1.50
2 Year No. 1½	1.12	1.00	.96	.88	—

GARDEN PARTY

(Patent No. 1814) (Retails for \$3.00 each; 3 or more \$2.65 each.) Extra large blossoms of creamy ivory, beautifully flushed with pink on outer edges. A cross of Peace and Charlotte Armstrong produced this rose which combines the finer characteristics of both its famous parents. Almost continuous blooms throughout the season.

2 Year No. 1	1.65	1.50	1.40	1.30	1.80
2 Year No. 1½	1.32	1.20	1.12	1.04	—

HAWAII

(Patent No. 1833) (Retails at \$3.00 each; 3 or more \$2.65 each). Different color, different fragrance breath-taking beauty. An orange-coral blend picked by home gardeners as the Rose of the Year in 1960.

2 Year No. 1	1.65	1.50	1.40	1.30	1.80
2 Year No. 1½	1.32	1.20	1.12	1.04	—

HELEN TRAUBEL

(Patent No. 1028) (Retails for \$2.75 each; 3 or more \$2.40 each). The unusually large buds open to gloriously magnificent blossoms of light sparkling pink tinted with luminous shades of apricot. A very vigorous grower. AARS winner in 1952.

2 Year No. 1	1.50	1.37½	1.30	1.20	1.65
2 Year No. 1½	1.20	1.10	1.04	.96	—

KING'S RANSOM

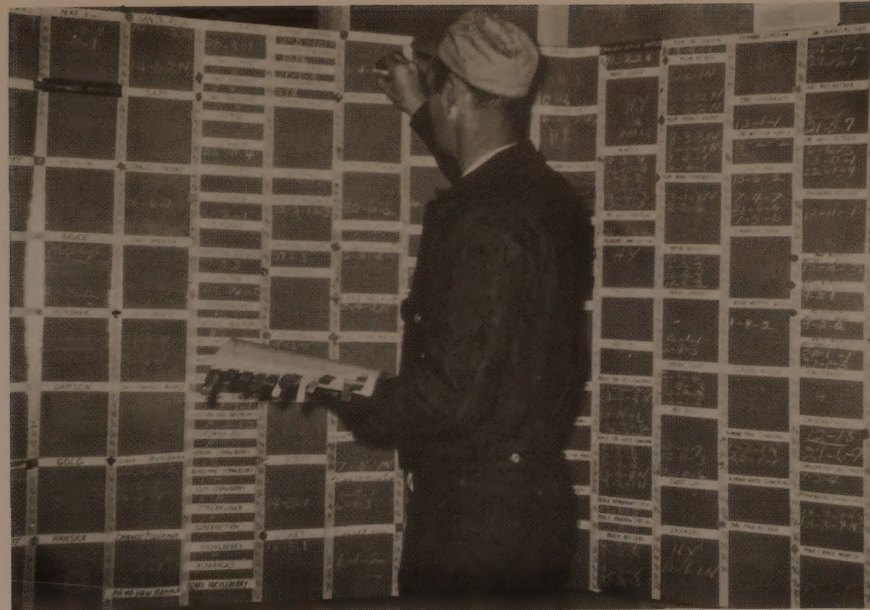
(PAF) (Retails for \$3.50 each; 3 or more \$3.10 each). Long, slender, large buds of pure chrome yellow, open to fully double vibrant yellow blossoms 5 to 6 inches across. Abundant blooms are borne on tall strong stems well above the foliage. Leaves are shiny dark green and very dense. In warmer climates this variety tends to be almost evergreen.

2 Year No. 1	1.85	1.75	1.55	1.40	2.10
2 Year No. 1½	1.48	1.40	1.24	1.04	—

KORDES PERFECTA

(Patent No. 1604) (Retails for \$3.00 each; 3 or more \$2.65 each). A new rose color. Fragrant cream buds, edged with carmine, open to blossoms 4 to 5 inches across with 65 to 70 petals. Long, strong stems and dark green, glossy foliage.

2 Year No. 1	1.65	1.50	1.40	1.30	1.80
2 Year No. 1½	1.32	1.20	1.12	1.04	—



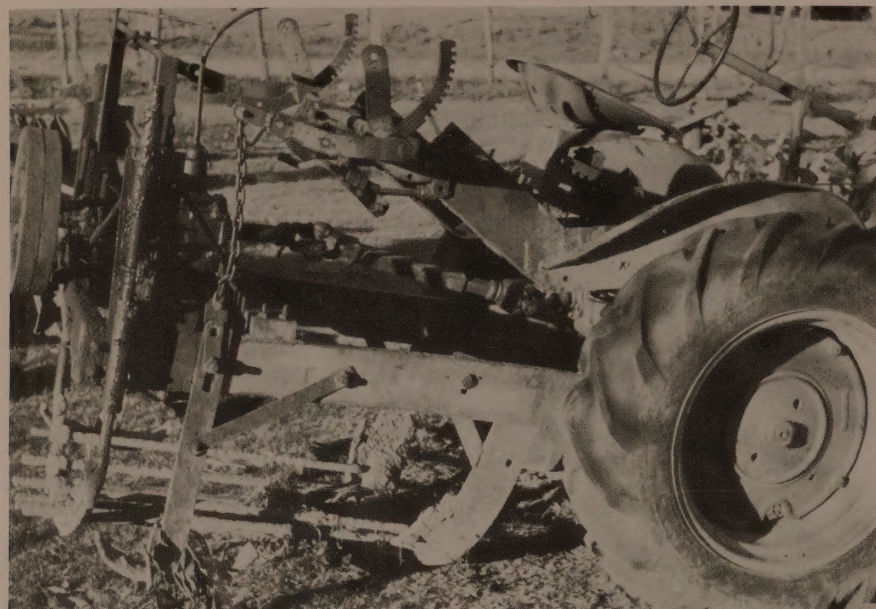
This visual control system enables us to know the location of over 1,000 varieties and sizes of plants.



A partial view of Ozark's invoicing section. These and other girls rush your orders through in a hurry.



The budding and grafting of plants by the million requires skilled personnel and many hours of tedious work.



This peculiar looking machine was hand built in our shop to dig Cannas and Peonies. It shakes the dirt off the roots as it digs.

HYBRID TEAS (Continued)

BARE ROOT					Pkg.
10-19	20-99	100-249	250-Up	Each	
Each	Each	Each	Each	Each	

MOJAVE

(Patent No. 1176) (Retailers for \$2.75 each; 3 or more \$2.40 each). A Charlotte Armstrong cross retaining many of the fine plant characteristics of the parent along with the slender bud of that variety. The color is a blend of salmon, apricot and orange, and occasionally in cool weather the salmon changes to red blended with the other two colors. AARS Winner in 1954.

2 Year No. 1	\$1.50	\$1.37½	\$1.30	\$1.20	\$1.65
2 Year No. 1½	1.20	1.10	1.04	.96	—

PINK PEACE

(Patent No. 1759) (Retailers for \$3.00 each; 3 or more \$2.65 each). Very fragrant non-fading dusty pink blossoms borne individually on long heavy canes. A vigorous upright freely branching plant that blooms abundantly. Dark green foliage. Disease resistant.

2 Year No. 1	1.65	1.50	1.40	1.30	1.80
2 Year No. 1½	1.32	1.20	1.12	1.04	—

ROYAL HIGHNESS

(Patent No. 2032) (Retailers for \$3.50 each; 3 or more \$3.10 each). Perfectly formed buds and classic, high-centered, exhibition type blooms of a magnificent clear light pink. Flowers borne individually on large strong stems. Well proportioned, middle-height plant with rich, dark, glossy foliage. Pleasing fragrance. 1963 AARS award winner.

2 Year No. 1	1.85	1.75	1.55	—	2.10
2 Year No. 1½	1.48	1.40	1.24	—	—

STERLING SILVER

(Patent No. 1433) (Retailers for \$3.00 each; 3 or more \$2.65 each). Light lavender pink buds slowly open to 4 inch beautifully cupped fragrant blossoms. Medium tall grower with rich dark green foliage.

2 Year No. 1	1.65	1.50	1.40	1.30	1.80
2 Year No. 1½	1.32	1.20	1.12	1.04	—

TANYA

(Patent No. 1712) (Retailers for \$3.50 each; 3 or more \$3.10 each). Long, pointed, slender, red-orange buds open to high-centered blossoms of a magnificent orange color that are a full 5 inches across and have a delightful fragrance. Medium tall grower with glossy deep green foliage.

2 Year No. 1	1.85	1.75	1.55	1.40	2.10
2 Year No. 1½	1.48	1.40	1.24	1.04	—

TIFFANY

(Patent No. 1304) (Retailers for \$2.75 each; 3 or more \$2.40 each.) The long pointed buds are deep pink with golden yellow shading at base of petals. The flowers open to perfectly formed, double, high centered blooms of a pleasing shade of pink. The plant has an upright habit of growth, long strong stems for blooms. Outstanding fragrance and exceptional lasting qualities. AARS Award in 1955.

2 Year No. 1	1.50	1.37½	1.30	1.20	1.65
2 Year No. 1½	1.20	1.10	1.04	.96	—

TROPICANA

(Patent No. 1969) (Retailers for \$3.50 each; 3 or more \$3.10 each) Non-fading, fluorescent orange-red. Tall vigorous growth and rich green foliage is very disease resistant. The double, sweetly fragrant bloom is borne on strong stems and last well when cut. 1963 AARS award winner.

2 Year No. 1	1.85	1.75	1.55	—	2.10
2 Year No. 1½	1.48	1.40	1.24	—	—

WHITE KNIGHT

(Patent No. 1359) (Retailers for \$2.75 each; 3 or more \$2.40 each). The long tapered buds open to satiny pure white blossoms borne on long stems. A vigorous growing plant with an upright habit of growth. The only white hybrid tea rose ever to win an All-America Rose Selection Award, AARS 1958.

2 Year No. 1	1.50	1.37½	1.30	1.20	1.65
2 Year No. 1½	1.20	1.10	1.04	.96	—

PATENTED GRANDIFLORA ROSES

The new Grandiflora Class consists of varieties relatively tall in growth, free flowering, often with many flowers in clusters but with individual stems, long enough for cutting. The flower size, though not necessarily as large as hybrid teas, is larger than the average Floribunda, with Hybrid Tea standard for bud and flower form.

BARE ROOT					
10-19	20-99	100-249	250-Up	Pkg.	
Each	Each	Each	Each	Each	

BUCCANEER

(Plant Patent No. 1119) (Retails for \$2.50 each; 3 or more \$2.20 each). Brilliant flowers of non-fading, lasting clear yellow. Strong growing plant. Received Gold Medal at the Geneva, Switzerland Trials and Certificate of Merit at Bagatelle and Rome.

2 Year No. 1	1.40	1.25	1.20	1.10	1.50
2 Year No. 1½	1.12	1.00	.96	.88	—

CARROUSEL

(Patent No. 1066) (Retails for \$2.00 each; 3 or more \$1.75 each). The large double flowers could easily class this rose as a Hybrid Tea, but the blooms appear in clusters so free blooming it is classed as a Grandiflora. Continuous mass of glowing deep red flowers regardless of weather. Tall growing, rather upright. Mildew resistant.

2 Year No. 1	1.10	1.00	.95	.85	1.20
2 Year No. 1½	.88	.80	.76	.65	—

JOHN S. ARMSTRONG

(PAF) (Retails for \$3.50 each; 3 or more \$3.10 each). Distinctive medium size buds open to flowers of intense, velvety-red that are fully double and measure up to 4 inches across. Although the blooms are in clusters the individual stems are long enough for cutting. Plant is bushy and freely branching and the attractive glossy foliage is disease resistant.

2 Year No. 1	1.85	1.75	1.55	1.40	2.10
2 Year No. 1½	1.48	1.40	1.24	1.12	—

PINK PARFAIT

(Patent No. 1904) (Retails for \$3.00 each; 3 or more \$2.65 each). Perfect buds and high-centered blooms all ideal for cutting borne profusely on a robust plant. Flowers are a delicate blending of pink pastel shades ranging from dawn pink to apple blossom pink and in the open stages will go to a deep rose varying somewhat according to the weather.

2 Year No. 1	1.65	1.50	1.40	1.30	1.80
2 Year No. 1½	1.32	1.20	1.12	1.04	—

QUEEN ELIZABETH

(Patent No. 1259) (Retails for \$2.50 each; 3 or more \$2.20 each). Pure pink and its blooms are set off dramatically by glossy, deep green foliage. The flowers are exquisitely formed and high-centered like a Hybrid Tea. Borne on long almost thornless stems which are ideal for cutting. Blooms are carried both singly and in clusters after the manner of the Floribundas and hold exceptionally well when cut.

2 Year No. 1	1.40	1.25	1.20	1.10	1.50
2 Year No. 1½	1.12	1.00	.96	.88	—

STARFIRE

(Patent No. 1742) (Retails for \$2.50 each; 3 or more \$2.20). Glowing currant-red high-centered blooms; distinctive, fluorescent, non-fading. Excellent for cutting. Bronzy green foliage. Very vigorous. AARS Award in 1959.

2 Year No. 1	1.40	1.25	1.20	1.10	1.50
2 Year No. 1½	1.12	1.00	.96	.88	—

GET YOUR SHARE OF THE CHRISTMAS PROFITS



— ADD AN EXTRA PROFIT WITH

MISTLETOE

The very best hand selected, fresh Ozark grown Mistletoe for your Christmas customers, packaged in an attractive Red, Green and White cellophane bag with air holes to assure freshness especially designed for self-service impulse sales. Mistletoe will be shipped to arrive approximately December 15th for your Christmas Promotions. Minimum Order: 1 Case (50 Packages).

	Suggested Retail	F.O.B. Tahlequah	Prepaid
Each	\$0.29	\$0.10	\$0.12½
Per Case	—	5.00	6.50
In Bulk Per Lb.	—	.20	.25



Ozark uses electric conveyors to aid our truck loaders. They are fast and make this job much easier.

PLEASE READ BEFORE ORDERING

LOCATION

We are located in Northeastern Oklahoma half way between Tulsa, Oklahoma and Ft. Smith, Arkansas in the foothills of the Ozarks. Come to see us. It's always open house at Ozark.

TERMS All prices quoted F.O.B. Tahlequah, Oklahoma.

1% discount for cash if paid on or before 10th of month following date of invoice, and is due NET 30 days thereafter. Interest charged on past due accounts.

These terms are offered to those with established credit; otherwise cash, security, or satisfactory references. C.O.D. orders must be accompanied by one-fourth cash. Packing will be charged at cost on all orders except bulk truck or car shipments.

Prices named in this list are based upon present market conditions and are subject to change without notice. These are wholesale prices and apply upon the following quantities:

10 to 29 rate - 30 to 299 rate - 300 up rate (where published). All grades and varieties in any one class (except patented varieties) allowed to make total. For example all fruit trees are considered one class, all shrubs one class, etc.

The following are different classes: Fruit trees, grapes, berries, nut trees, shade and ornamental trees, shrubs, hedges, vines, evergreens, roses, peonies, perennials, and bulbs.

PATENTED ITEMS - See individual headings.

BROKEN LOTS - The wholesale prices in this list apply for wholesale quantities. Please order in multiples of 10 to avoid breaking bundles. Broken lots of less than 10 of any one variety and grade will be billed at \$0.25 per plant above 10 rate.

TRUCK DELIVERY

We can make truck delivery on full loads, or pool your order with other customers in your area to make a load, to any place within the United States at rates as low, and in most cases lower, than local freight rates. If you prefer to call for your stock with your own truck, we should have advance notice so we can have the stock ready.

SHIPPING

Please give shipping instructions whether by pool truck, motor freight, or express and route. If no instructions are given, we will forward to the best of our judgment without assuming responsibility. ALL SHIPMENTS TRAVEL AT THE PURCHASER'S RISK AND EXPENSE.

PATENTED FLORIBUNDA ROSES

BARE ROOT				
10-19	20-99	100-249	250-Up	Pkg.
Each	Each	Each	Each	Each

CIRCUS

(Patent No. 1382) (Retails for \$2.50 each; 3 or more at \$2.20 each.) AARS Award for 1956. The predominant color is yellow with the tight buds richly marked with red. As the blooms unfold, they offer an ever-changing succession of delightful shades with the fully blown flowers putting on a finishing flourish of bright scarlet.

2 Year No. 1		\$1.40	\$1.25	\$1.20	\$1.10	\$1.50
2 Year No. 1½		1.12	1.00	.96	.88	—

FASHION

(Patent No. 789) (Retails for \$1.75 each; 3 or more \$1.55 each). Brilliant luminous coral flowers overlaid with gold, opening with wavy graceful petals. All season bloom, large clusters and singly. AARS Award for 1950.

2 Year No. 1		1.00	.87½	.80	.75	1.05
2 Year No. 1½		.80	.70	.64	.60	—

FIREKING

(Patent No. 1758) (Retails for \$2.00 each; 3 or more \$1.75 each). Tall growing floribunda with blood-red pointed buds opening to perfectly formed vermillion flowers measuring two to three inches across. Strong grower with dark green foliage.

2 Year No. 1		1.10	1.00	.95	.85	1.20
2 Year No. 1½		.88	.80	.76	.68	—

FUSILIER

(Patent No. 1709) (Retails for \$1.75 each; 3 or more \$1.55 each). The reddish-orange buds open to clusters of copper red blossoms that are borne in clusters on a compact vigorous plant. AARS 1958.

2 Year No. 1		1.00	.87½	.80	.75	1.05
2 Year No. 1½		.80	.70	.64	.60	—

GOLDEN SLIPPERS

(PAF) (Retails for \$2.50 each; 3 or more \$1.75 each). Small, pointed, perfectly formed buds of bright red, orange and gold open to brilliant true orange blossoms that are borne freely in clusters. Individual blooms are high-centered to slightly cupped and of medium size with up to 25 petals.

2 Year No. 1		1.40	1.25	1.20	1.10	1.50
2 Year No. 1½		1.12	1.00	.96	.88	—

GOLDILOCKS

(Patent No. 672) (Retails for \$1.50 each; 3 or more \$1.30 each). Rich golden yellow, buds are ovoid in shape, long lasting, hardy and vigorous.

2 Year No. 1		.90	.75	.70	.65	.90
2 Year No. 1½		.72	.60	.56	.52	—

IVORY FASHION

(Patent No. 1688) (Retails for \$2.00 each; 3 or more \$1.75 each). Slender ivory colored buds opening to four-inch flowers; long decorative golden stamens. Fragrant, long lasting. Healthy plant to 30 inches. AARS Award for 1959.

2 Year No. 1		1.10	1.00	.95	.85	1.20
2 Year No. 1½		.88	.80	.76	.68	—

PATENTED FLORIBUNDA ROSES (Continued)

BARE ROOT					
10-19	20-99	100-249	250-Up	Pkg.	
Each	Each	Each	Each	Each	

JIMINY CRICKET

(Patent No. 1346) (Retails for \$1.75 each; 3 or more \$1.55 each). A Floribunda which features tangerine red buds, opening to coral-orange and finishing in a pink coral which is close to the color of Fashion.

2 Year No. 1	\$1.00	\$0.87½	\$0.80	\$0.75	\$1.05
2 Year No. 1½	.80	.70	.64	.60	—

LAVENDER PRINCESS

(Patent No. 1905) (Retails for \$2.50 each; 3 or more \$2.20 each). A new and exotic lavender floribunda with excellent dark green foliage. Low-growing compact bush that produces flowers generously.

2 Year No. 1	1.40	1.25	1.20	1.10	1.50
2 Year No. 1½	1.12	1.00	.96	.88	—

RED PINOCCHIO

(Patent No. 812) (Retails for \$1.50 each; 3 or more \$1.30 each). Masses of 3½ inch flowers in unfolding clusters. Rich carmine; gradually deepens as blooms open. Wild rose fragrance. Vigorous; prolific bloomer.

2 Year No. 1	.90	.75	.70	.65	.90
2 Year No. 1½	.72	.60	.56	.52	—

SARABANDE

(Patent No. 1761) (Retails for \$2.00 each; 3 or more \$1.75 each). Bright iridescent semi-double scarlet blossoms with bright yellow stamens make this plant strikingly beautiful. Blooms are larger than average floribunda and are borne early and continuously throughout the season.

2 Year No. 1	1.10	1.00	.95	.85	1.20
2 Year No. 1½	.88	.80	.76	.68	—

PATENTED CLIMBERS

CLIMBING CRIMSON GLORY

(Patent No. 736) (Retails for \$2.75 each; 3 or more \$2.40 each). Climbing form of the outstanding Hybrid Tea, producing an abundance of perfectly formed crimson colored blooms.

2 Year No. 1	1.50	1.37½	1.30	1.20	1.65
2 Year No. 1½	1.20	1.10	1.04	.96	—

CLIMBING DON JUAN

(Patent No. 1864) (Retails for \$3.00 each; 3 or more \$2.65 each). A pillar rose bearing a constant display of deep velvety red, 5 inch flowers with delightful fragrance. Excellent for cutting. Large blooms, both singly and clustered.

2 Year No. 1	1.65	1.50	1.40	1.30	1.80
2 Year No. 1½	1.32	1.20	1.12	1.04	—

CLIMBING GOLDEN SHOWERS

(Patent No. 1557) (Retails for \$2.50 each; 3 or more \$2.20 each). The first Winter-hardy everblooming pillar and climbing rose that actually blooms from early Spring through to late Fall. Fragrant buds and flowers of daffodil yellow. Long pointed buds of 25 to 30 petaled flowers. Almost thornless, very disease resistant. 1957 AARS winner.

2 Year No. 1	1.40	1.25	1.20	1.10	1.50
2 Year No. 1½	1.12	1.00	.96	.88	—

CLIMBING PEACE

(Patent No. 932) (Retails for \$2.50 each; 3 or more at \$2.20 each.) Climbing form of the famous bush Hybrid Tea.

2 Year No. 1	1.40	1.25	1.20	1.10	1.50
2 Year No. 1½	1.12	1.00	.96	.88	—

PLEASE READ BEFORE ORDERING

GRADING

All Ozark Nursery stock is graded generously with the American Association of Nurserymen Standards used as a minimum.

CAUTION

We accept all orders subject to crop conditions and a condition that same shall be void should injury befall our stock from hail, fire, frost, error in count or other causes beyond our control. All orders are accepted without liability for non-performance if labor shortages or delay in transportation should prevent us from making delivery.

GUARANTEE

If any nursery stock proves untrue to the description or variety name under which it is sold, we hold ourselves in readiness, on proper proof, to replace such nursery stock or refund the original amount paid. We shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

CLAIMS

For any cause must be made promptly upon receipt of stock. We will not entertain claims after goods have once been accepted or when report is not made within 10 days after arrival of stock. We express or imply no warranty as to the productiveness or life of the nursery stock we sell and will not be in any way responsible for the results secured in transplanting.

SPECIAL NOTICE

Correspondents are requested to use their printed business letterheads. We do not quote wholesale prices to retail buyers. We make every effort to limit the distribution of trade prices to those whom we know to be entitled to receive them.

TELEPHONE

Our long distance area code is 918. Our telephone number is GLendale 6-2521.



Ozark Cannas are noted for their strong healthy divisions. Our customers come back for more every year.



Frequent cultivation of our fields allow Peonies such as these to develop into well balanced plants.

CANNAS

Our Cannas are strong 3 to 5 eye divisions, properly matured and cured so as to give you the best possible results.

	10-29	30-299	300-Up
	Each	Each	Each
Heavy 3 to 5 eye plants	\$0.15	\$0.07	\$0.06½ \$0.06

VARIETIES

- CITY OF PORTLAND**—Large blooms in good sized clusters, medium rose-pink, strong stems, well above the green foliage. 4 feet.
- PRESIDENT**—Immense flowers of rich glowing scarlet produced on strong erect stalks well above the large, rich green foliage. 4 feet.
- RED KING HUMBERT**—True orchid flowering variety with magnificent orange colored flowers. Purple foliage. 5 feet.
- ROSEMOND COLE**—A superior red variety with a gold edge and green foliage. 5 feet.
- WYOMING**—Really the King of Cannas. The largest heart-shaped leaves are purple-matted brown over bronze; immense orchid-like velvety orange scarlet flowers. 5 feet.
- YELLOW KING HUMBERT**—Deep, rich yellow, heavily spotted and flecked with deep red. Green foliage. 4 feet.

DWARF PFITZER CANNAS

These very dwarf cannas come from a German hybridizer, Wilhelm Pfitzer, Stuttgart. They are so dwarf that they can be used in tubs for porch, terrace or roof garden decoration as well as in the flower border or in front of shrubs where some color is needed.

Heavy 3 to 5 eye plants	.25	.17	.16	.15
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VARIETIES

- CHERRY RED**—Flowers in long clusters of a most pleasing soft-shade of cherry-red. Grows about 36 inches high when in full bloom.
- CHINESE CORAL**—A rare color of a remarkable Chinese Coral shade. A sturdy plant about 30 inches high when in full bloom.
- PRIMROSE**—Immense clusters of soft barium-yellow blooms. Grow about 30 to 32 inches high.
- SHELL PINK**—Perfect specimen plants producing a beautiful shade of pink blooms. Seldom grows over 30 inches high.

GRAND OPERA SERIES CANNAS

The pastel tints of these new cannas are remarkable for their delicateness, yet they sparkle in sunlight.

Heavy 3 to 5 eye plants	.25	.17	.16	.15
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VARIETIES

- AIDA**—Sheer pastel loveliness of old rose overlaid with delicate salmon.
- EUREKA**—Bold ivory-white flowers and good clean foliage. Color blend exceptionally well with other pastel colors.
- LA BOHEME**—Soft rosy peach overlaid with delicate pearl tints.
- LA TRAVIATA**—A delightful and lovely shade of old rose and makes an ideal background for the soft pastels.
- MME. BUTTERFLY**—Soft horizon-yellow washer with overtones of day-break-pink tint color.
- MIGNON**—Old gold washed with overtones of peach and rose, culminating in a soft alpine glow.
- RIGOLETTA**—Pure canary-yellow passing to light lemon-yellow.

PEONIES

Our Peonies are strong divisions of three year old plants, carrying from 3 to 5 eyes, well-rooted, well-balanced, and well-developed. Guaranteed to be absolutely true to name. Available after September 15.

The figures after the name of the variety indicate the rating given these Peonies by the American Peony Society.

DOUBLE PEONIES

	Each	10-29 Each	30-299 Each	300-Up Each
EDULIS SUPERBA (7.6)	\$0.60	\$0.45	\$0.40	\$0.35
Clear bright rose pink. Earliest double pink and very floriferous. Good cut flower variety.				
FELIX CROUSSE (8.4)	.60	.45	.40	.35
Brilliant ruby-red. Mid-season bloomer. A very good one.				
FESTIVA MAXIMA (9.3)	.60	.45	.40	.35
Early. Best known of all whites, pure white flecked crimson, very large.				
KARL ROSENFELD (8.8)	.60	.45	.40	.35
Brilliant dark crimson red. Blooms in mid-season.				
MONS JULES ELIE (9.2)	.60	.45	.40	.35
Mid-season. Very large, bright rose-pink, an outstanding cut flower variety.				

DECORATIVE DAHLIAS

Of all late Summer and Fall flowers, Dahlias are the largest and most beautifully colored. These outstanding varieties have helped make Dahlias so popular in millions of gardens all over America.

AVALON	.35	.25	.20	.18
Large, clear, canary-yellow with long stem.				
GALLANT FOX	.35	.25	.20	.18
Large deep crimson red.				
JANE COWL	.35	.25	.20	.18
Glistening bronzy-buff and old gold blending to deep salmon at center.				
JEAN KERR	.35	.25	.20	.18
Extremely early, popular. White.				
Jersey's Beauty	.35	.25	.20	.18
Lovely pink with a shading of Chamois.				

ELEPHANT EARS (*Caladium Esculentum*)

A tuberous plant with large, bright green leaves. Prefers rich soil and partial shade.

7 to 9 cm	.50	.35	.25	.20
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GLADIOLUS

A mixture of rainbow colors.

No. 1	.10	.05	.02½	.02
No. 2	.08	.04	.02	.01½

TUBEROSES, MEXICAN

Single flowering variety, very fragrant. Blooms in July and August.

No. 1 Size	.15	.10	.07	.06
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FANCY LEAF CALADIUM

Fancy-leafed Caladiums are now being grown in large quantities in gardens. Nothing is simpler to grow or gives as beautiful a mass of color throughout the summer and fall. They are particularly valuable for growing in light shade where annuals would not do.

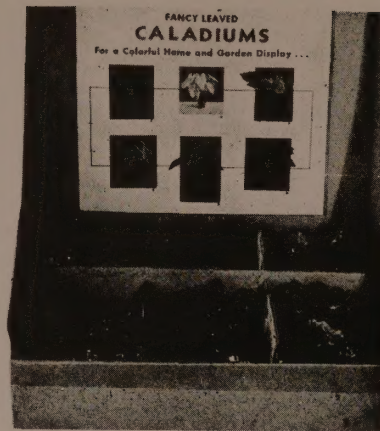
Our self-service display case is designed to sell. Beautifully illustrated pictures are in living color. This display case saves you time and space. Six compartments (one for each of six varieties) contain 20 bulbs each.

Size: 2.6 Sq. Ft. Counter Space (24" wide—16" deep—6" high).

Pack: 120 bulbs (6 varieties of 20 each) per case.

Minimum Order: 1 Case.

Weight: 30 lbs.



	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.18	\$0.19	\$0.20	\$0.35
Per Case	21.60	22.80	24.00	

TUBEROUS BEGONIAS

A valuable plant for summer bloom in shady places. Beginning in July, enormous flowers running 6 inches or more in size are held above broad, attractive foliage. Available in a wide range of pastel colors.

Double or even triple your usual sales in Tuberous Begonias with this self-service display carton. Eye-catching color pictures brighten your counter and cash register. Eight compartments of eight different varieties and colors hold 25 bulbs each. 200 large bulbs 2 inches and up in diameter.

Size: 4 Sq. Ft. Counter Space (27" wide—23" deep—6" high).

Pack: 200 large bulbs (25 each of 8 varieties) per case.

Minimum Order: 1 Case.

Weight: 40 lbs.



	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.21½	\$0.23	\$0.24	\$0.39
Per Case	42.50	46.00	48.00	

GIANT FLOWERING DAHLIAS

COUNTER DISPLAY



This Counter Display has 8 compartments, one for each of the eight colors: Lavender, Deep Red, Dark Rose, Deep Yellow, Orchid, Pink, Bronze, White and Deep Purple as shown on the display panel. Each compartment contains 25 packages of Dahlia tubers packaged in polyethylene bag, with plant name and planting instructions on the label. Ideal for self-service and no chance that varieties will be mixed by the customer since every package is labeled.

Size: 4 Sq. Ft. Counter Space (27" wide—23" deep—6" high)

Pack: 200 packages per case

Minimum Order: 1 Case

Weight:

	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.20	\$0.21	\$0.22	\$0.39
Per Case	40.00	42.00	44.00	

HANGING BASKET BEGONIAS



Beautiful hanging or weeping varieties that do well in shady window boxes or hanging baskets. Equally charming in the rock garden. These wonderful plants are available in a wide choice of colors and bloom all summer long.

No garden department is complete without these preferred bulbs. Full-color labels sell these bulbs on sight. Six compartments, one for each of six varieties, make customer selection easy. Each compartment holds 25 bulbs.

Size: 1.5 Sq. Ft. Counter Space (18" wide—12" deep—6" high).

Pack: 150 large bulbs (6 varieties of 25 each) per case.

Minimum Order: 1 Case.

	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.22	\$0.23	\$0.24	\$0.45
Per Case	33.00	34.50	36.00	

SAVING DISPLAYS

GIANT FLOWERING DAHLIAS

IMPULSE SALES BOOSTER RACK

This compact, attractive display increases impulse sales. Exclusive Ozark design gives unobstructed view of the colorful Pick O' the Patch Dahlia packages. Customer selection is easy from 6 different colors: Bronze, Gold, Lavender, Pink, Red, and White. Each rack contains 72 packages (12 of each color) of dahlias individually packaged in a polyethylene bag, to where customers can see tuber in bag. Beautiful life-like color picture of the flowers and complete growing instructions are on label attached to each bag.

Size: 1.3 Sq. Ft. (16" wide—10" deep—26" high).

Pack: 72 packages per case.

Minimum Order: 1 Case.

Weight: 20 lbs.



	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.25	\$0.26	\$0.27	\$0.49
Per Case	18.00	18.72	19.44	



ELEPHANT EARS

Green, enormous tropical type leaves grow upright to 6 feet in diameter. These bulbs are desirable for pots or along borders. They prefer rich soil and partial shade.

Ozark's upright display stand allows you to stock an ample supply of these popular bulbs without sacrificing space. Each package contains two large (7-9 cm) bulbs in moisture proof polyethylene bag.

Full color label for each package with complete planting instructions on the back.

Size: 1.3 Sq. Ft. Counter Space (16" wide—10" deep—26" high).

Pack: 36 packages per case.

Minimum Order: 1 Case.

Weight: 40 lbs.

	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.50	\$0.53	\$0.55	\$0.89
Per Case	18.00	19.08	19.80	



GLADIOLUS

In high traffic locations — where impulse buying is the key to sales volume — this display really pays off. We find a very strong demand for a package of Gladiolus where the ultimate consumer can see the full contents of the package. For this reason we designed a package which gives an attractive true-to-life color illustration, yet gives the customer full vision of the contents. Each package contains 12 No. 1 bulbs and is available in any one of the following colors: Red, Yellow, White, Lavender, Pink, and a rainbow mixture. Complete growing instructions are on the back of the label. This impulse sales booster rack contains 72 packages, 12 of each color.

Size: 1.3 Cu. Ft. Counter Space (16" wide—10" deep—26" high).

Pack: 72 packages per case.

Minimum Order: 1 Case.

Weight: 30 lbs.

	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.45	\$0.46	\$0.47	\$0.89
Per Case	32.40	33.12	33.84	

TUBEROSES

Graceful, waxy white flowers on spikes 30-36" tall. Excellent for cutting and superbly fragrant. A single spike will perfume a room. Blooms from July to frost. There are three Mexican Tuberoses in every moisture proof polyethylene bag. Colored picture label with complete planting and cultural instructions make customer selection easy.

Size: 1.3 Cu. Ft. Counter Space (16" wide—10" deep—26" high).

Pack: 36 packages per case.

Minimum Order: 1 Case.

Weight: 20 lbs.



	F.O.B. Tahlequah	Prepaid to You		Suggested Retail
		T.L.	L.T.L.	
Each	\$0.28	\$0.29	\$0.30	\$0.49
Per Case	10.08	10.44	10.80	

FOR AN EXCELLENT SALES BOOSTER—THE KIND THAT SELLS ON SIGHT



Pick O' the Patch Pack



Ozark's Superior "Pick O' the Patch" Pack

Snappy, sparkling—garden bright packages in living color. Fully visible in Ozark's space-saving display cartons. Eye-catching packages are profit producing. Your customers will shop and buy from this colorful self-service display. It invites them to stop and choose their favorite canna color. Planting and cultural instructions are clearly printed on the back of each package.

Four vigorous roots are packaged in moist sphagnum moss in moisture retaining polyethylene to give maximum shelf life and customer satisfaction.

Size: 3 Sq. Ft. of counter space—(18" wide—24" deep—18" high).

Pack: 30 packages per case.

Minimum Order: 1 Case—Your choice of varieties in case.

Shipping Weight: 18 lbs.

VARIETIES

City of Portland (Pink)
President (Red)
Red King Humbert (Red)

Rosemond Cole (Red with Gold Edge)
Wyoming (Orange)
Yellow King Humbert (Yellow)

	F.O.B.	Prepaid to You	Suggested	
	Tahlequah	T.L.	Retail	
Superior "Pick O' the Patch"				
Each	\$0.45	\$0.47	\$0.50	\$0.89
Per Case	13.50	14.10	15.00	
Promotional Each	.35	.37	.40	.59
Per Case	12.60	13.32	14.40	

Colorful Cannas

Massive blooms with a minimum of care have created a huge market for Cannas in your area. Ozark's Cannas are strong, thrifty roots packaged for quick impulse sales. These beautiful, colorful packages are sure to increase your profits.

Ozark's "Promotional" Pack

Promotional packed with eye-catching bright colorful Canna packages. This compact, attractive display increases impulse sales. Planting and cultural instructions on back of each package. Packed in moisture proof Polyethylene bags. Display rack furnished at no extra charge. 3 vigorous roots in each package.

Size: 1.3 Sq. Ft. counter space (16" wide—10" deep—26" high).

Pack: 36 packages per case.

Minimum Order: 1 Case—Your choice of varieties in case.

Shipping Weight: 20 lbs.



Promotional Pack

SIMPLIFY YOUR ORDERING! BUY THE PLANT ASSORTMENT BELOW!

Assortment No. D4

CANNAS

"Pick O' the Patch" Pack

Your total sales \$26.70

Your cost for these 30 Packages . . .

\$0.45 Each, \$13.50 Per Asst. F.O.B. Tahlequah
\$0.47 Each, \$14.10 Per Asst. T.L. Prepaid
\$0.50 Each, \$15.00 Per Asst. L.T.L. Prepaid

City of Portland Rosemond Cole
President Wyoming
Red King Humbert Yellow King Humbert

Assortment No. D5

CANNAS

Promotional Pack

Your total sales \$21.24

Your cost for these 36 Packages . . .

\$0.35 Each, \$12.60 Per Asst. F.O.B. Tahlequah
\$0.37 Each, \$13.32 Per Asst. T.L. Prepaid
\$0.40 Each, \$14.40 Per Asst. L.T.L. Prepaid

City of Portland Rosemond Cole
President Wyoming
Red King Humbert Yellow King Humbert

DON'T OVERLOOK THESE PROFIT MAKERS . . . THEY'RE IN DEMAND AND CAN BE PLANTED ANYWHERE!

GARDEN ROOTS & STRAWBERRY PLANTS

Long a favorite, and new colorfully packaged to attract impulse buyers. Ozark's colorful display attracts the customer and our jumbo size pictures of the plants in living color sells them on sight. This space-saver display enables you to get more dollar sales from a limited display area.

Planting and cultural instructions are clearly printed on the back of each package.

Size: 3 Sq. Ft. counter space—(18" wide—24" deep—18" high).

Pack: 40 Packages per case.

Minimum Order: 1 Case Assorted—Your choice of varieties.

Shipping Weight: 40 lbs.



	F.O.B.	Prepaid to You	Suggested
	Tahlequah	T.L.	Retail
Each	\$0.60	\$0.65	\$1.19
Per Case	24.00	26.00	
		28.00	

CREATE EXCITEMENT AND PROFITS IN YOUR GARDEN DEPARTMENT WITH . . .

GIANT DOUBLE FLOWERING PEONIES

Peonies produce more flowers with less effort than practically any other plant, thus creating a tremendous demand for peonies in your area. Ozark peonies are strong, thrifty, well-developed, 3 eye and up divisions from three year old plants. You will increase your profits with these attractive, eye-catching packages.

OZARK'S SUPERIOR "PICK O' THE PATCH" PACK

A colorful eye-catching package, in an attractive space-saving display, with customer appeal that carries a sales impact offering greater profit opportunities for you. Jumbo size pictures in living color cause customers to buy on sight. Planting and cultural instructions are clearly printed on the back of each package. The strong divisions are packaged in moist Spaghnum Moss in moisture proof polyethylene to give maximum shelf life and customer satisfaction.

Size: 3 Sq. Ft. counter space (18" wide — 24" deep — 18" high).

Pack: 40 packages per case.

Minimum Order: 1 Case — Your choice of varieties in case.

Shipping Weight: 40 lbs.

Pick O' the Patch Pack

OZARK'S "PROMOTIONAL" PACK

Designed for a fast, hard hitting sales punch with jumbo size pictures of blooms in full color. Planting and cultural instructions on back of each package. Packed in moisture proof polyethylene bags. Display rack furnished at no extra charge. One husky division in each package.

Size: 1.3 Sq. Ft. Counter Space (16" wide — 10" deep — 26" high).

Pack: 36 packages per case.

Minimum Order: 1 case — Your choice of varieties in case. Shipping Weight: 36 lbs.

	F.O.B. Tahlequah	Prepaid to You T.L.	L.T.L.	Suggested Retail
"Pick O' the Patch" Pack Each	\$0.50	\$0.55	\$0.60	\$0.98
Per Case	20.00	22.00	24.00	
Promotional Pack Each	.40	.45	.50	.69
Per Case	14.00	15.12	16.20	

NO GARDEN DEPARTMENT IS COMPLETE WITHOUT —

GARDEN ROOTS VARIETIES

Asparagus (Pkg. of 10 Plants)

Rhubarb (Pkg. of 3 Plants)

Horseradish (Pkg. of 3 Plants)



SIMPLIFY YOUR ORDERING! BUY THE PLANT ASSORTMENT BELOW!

ASSORTMENT NO. D6 GARDEN ROOTS

Your total sales \$47.60

Your cost for these 40 packages . . .

\$0.60 Each, \$24.00 Per Asst. F.O.B. Tahlequah

\$0.65 Each, \$26.00 Per Asst. T.L. Prepaid

\$0.70 Each, \$28.00 Per Asst. L.T.L. Prepaid

16 Asparagus 8 Horseradish 16 Rhubarb

ASSORTMENT NO. D7 STRAWBERRIES

Your total sales \$47.60

Your cost for these 40 packages . . .

\$0.60 Each, \$24.00 Per Asst. F.O.B. Tahlequah

\$0.65 Each, \$26.00 Per Asst. T.L. Prepaid

\$0.70 Each, \$28.00 Per Asst. L.T.L. Prepaid

20 Blakemore 20 Streamliner Everbearing

ASSORTMENT NO. D8 STRAWBERRIES AND GARDEN ROOTS

Your total sales \$47.60

Your cost for these 40 packages . . .

\$0.60 Each, \$24.00 Per Asst. F.O.B. Tahlequah

\$0.65 Each, \$26.00 Per Asst. T.L. Prepaid

\$0.70 Each, \$28.00 Per Asst. L.T.L. Prepaid

10 Blakemore Strawberries 8 Asparagus
10 Streamliner Everbearing 4 Horseradish
Strawberries 8 Rhubarb

VARIETIES

Edulis Superba
Clear, Bright Rose Pink
Felix Drousse
Brilliant Ruby Red

Festiva Maxima
Pure White, Flecked
Crimson

Promotional Pack
Karl Rosenfield
Large Velvety Dark Crimson
Mons Jules Elie
Large Bright Rose Pink

SIMPLIFY YOUR ORDERING! BUY THE PLANT ASSORTMENT BELOW!

Assortment No. D2 PEONIES

Superior "Pick O' the Patch" Pack

Your Total sales \$39.20

Your Cost for these 40 Packages . . .

\$0.50 Each, \$20.00 Per Asst. F.O.B. Tahlequah

\$0.55 Each, \$22.00 Per Asst. T.L. Prepaid

\$0.60 Each, \$24.00 Per Asst. L.T.L. Prepaid

8 Festiva Maxima 10 Karl Rosenfield

6 Edulis Superba 10 Felix Crousse

6 Mons Jules Elie

Assortment No. D3 PEONIES

"Promotional" Pack

Your Total sales \$24.84

Your Cost for these 36 Packages . . .

\$0.40 Each, \$14.40 Per Asst. F.O.B. Tahlequah

\$0.42 Each, \$15.12 Per Asst. T.L. Prepaid

\$0.45 Each, \$16.20 Per Asst. L.T.L. Prepaid

6 Festiva Maxima 9 Karl Rosenfield

6 Edulis Superba 9 Felix Crousse

6 Mons Jules Elie

IT'S THE 'BERRIES' FOR PLUS SALES . . .

STRAWBERRY VARIETIES

Blakemore

(Pkg. of 25 Plants)

Gem Everbearing

(Pkg. of 25 Plants)

Streamliner Everbearing

(Pkg. of 25 Plants)

A MORE COLORFUL CLIMBING VINE . . .

IN NEW PACKAGING THAT ATTRACTS AND LABELING THAT SELLS

LARGE FLOWERING CLEMATIS



Thousands of giant flowers on graceful 10 foot tall vines. These hardy Clematis hybrids, now available in a wide range of colors, have flowers as large as six inches across from June to frost. Increased popularity of these easy to grow Clematis in recent years has resulted in a heavy demand. Get your share of this market with these attractive Pick O' the Patch Packages showing the blooms in living color that inspires immediate impulse purchases. Planting and cultural instructions are clearly printed on the back of each package.

Highlight your line of quality plants with superior Pick O' the Patch Clematis.

Size: 3 Sq. Ft. Counter Space (18" wide - 24" deep - 18" high).

Pack: 48 Packages of 2 1/4 Pot Clematis per case.

Minimum Order: 1 case - Your choice of varieties in case.

Shipping Weight: 24 lbs.



	F.O.B. Tahlequah	Prepaid to You T.L.	L.T.L.	Suggested Retail
Each	\$0.75	\$0.80	\$0.85	\$1.49
Per Case	36.00	38.40	40.80	

VARIETIES

Blue (Ramona)
Pink (Baron Veillard)
Purple (Jackmani)

Red (Mme. Andre)
White (Henryi)

SIMPLIFY YOUR ORDERING! Buy the Plant Assortment Below!

ASSORTMENT NO. D1

LARGE FLOWERING CLEMATIS

Your total sales \$71.52

Your cost for these 48 plants . . .

\$0.75 each, \$36.00 per assortment F.O.B. Tahlequah
\$0.80 each, \$38.40 per assortment Truck Load Prepaid
\$0.85 each, \$40.80 per assortment L.T.L. Prepaid

6 Blue 8 Red 20 Purple
6 Pink 8 White

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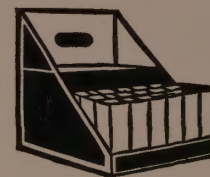
4 Easy Steps



1. Remove telescope outer corrugated shipping carton.



2. Note diagonal cut on side of carton. Lift front at opening.



3. Packages are on trays. Merely lift front tray out.



4. Place tray on top shelf. Pull bottom tray to front. Ready to sell.